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THE MICHIGAN PREFERRED USE DOCTRINE AS A STRATEGY FOR REGIONAL LOW-INCOME HOUSING DEVELOPMENT: A PROGRESS REPORT

In 1971 the Michigan Court of Appeals held that certain land uses must be recognized as preferred uses because they advance the public interest in a general sense. The preferred use doctrine, which is unique to Michigan, has subsequently been developed by the court in several decisions. In a recent application of the doctrine, Smookler v. Wheatfield Township, the court held that defendant Township's economic justifications for exclusion of mobile home parks were invalid per se. In Smookler defendant described a mobile home district in its zoning ordinance, but failed to designate land appropriate for this land use. Plaintiff, owner of land zoned agricultural and residential, applied for a rezoning to permit use of his land for a mobile home park. Upon denial of this application, plaintiff brought suit, alleging that mobile home parks should be con-

4. Id. at 164, 207 N.W.2d at 465.
5. All three previous requests for rezoning to permit mobile home parks had been denied. On the problem of the "floating zone" see 1 R. ANDERSON, AMERICAN LAW OF ZONING § 5.16 (1968) [hereinafter cited as ANDERSON]; D. HAGMAN, URBAN PLANNING AND LAND DEVELOPMENT CONTROL LAW § 62 (1971).
sidered preferred uses. The circuit court denied relief, holding that defendant Township had met its burden of showing that community needs of health, safety and welfare far outweighed those of the regional public interest in providing living space for low-income families. Applying the preferred use doctrine, the court of appeals of Michigan reversed, holding that the Township had failed to justify total exclusion of mobile home parks from the municipality.

Since the preferred use doctrine modifies the traditional presumption of validity of zoning ordinances, analysis of the doctrine must begin with an examination of traditional zoning law. In 1926, in Village of Euclid v. Ambler Realty Co., the United States Supreme Court held that municipalities could regulate land uses through zoning ordinances. These ordinances, provided they bear a substantial relation to a proper purpose of the police power, were given a presumption of validity. The application of this presumption was limited by the following caveat: "It is not meant by this, however, to exclude the possibility of cases where the general public interest would so far outweigh the interest of the municipality that the municipality would not be allowed to stand in the way." In its decision, however, the Court applied the presumption of validity test without balancing regional housing needs of the metropolitan area with local land use policy.

6. As evidence for this determination, the trial court found: (1) the proposed mobile home park when completed would double the population of Wheatfield and more than double the number of housing units; (2) Wheatfield had no fire protection and depended on the City of Williamston and other townships for such protection; and (3) Wheatfield had no police protection and depended on the county sheriff and the state police. 46 Mich. App. at 163-64, 207 N.W.2d at 465.

7. This holding is directly based upon the interpretation of the preferred use doctrine in Green v. Lima Township, 40 Mich. App. 655, 199 N.W.2d 243 (1972).


9. See Anderson § 7.03; D. Mandelker, Managing Our Urban Environment 645 (2d ed. 1971). Professor Mandelker finds that the Euclid Court failed in its land use planning strategy by: (1) not reviewing the economic class bias inherent in the community's zoning ordinance, (2) creating the myth that the Village of Euclid was a homogeneous, densely populated community, (3) maintaining a misguided support for the separation of incompatible uses, and (4) defending the single-family residential zone as the optimal land use category.


In Michigan, courts have traditionally held that the Euclid presumption of validity test applies to local regulation of all land uses.\textsuperscript{12} In contesting a zoning ordinance, a property owner has had the burden of proving that the reasonableness of the ordinance was beyond a "debatable question":

This is not to say, of course, that a local body may with impunity abrogate constitutional restraints. The point is that we require more than a debatable question. . . . It must appear that the clause attacked is an arbitrary fiat . . . and that there is no room for a legitimate difference of opinion concerning its reasonableness.\textsuperscript{13}

The "debatable question" test has failed to provide a sufficient guideline for the Michigan judiciary to determine the reasonableness of a municipal zoning ordinance.\textsuperscript{14} This failure has resulted from (1) inherent conflict between community-serving exclusionary zoning and regional planning needs,\textsuperscript{15} and (2) lack of a standard that could be employed to protect land uses crucial to regional public needs.\textsuperscript{16}

\textsuperscript{12. See} Biske v. City of Troy, 381 Mich. 611, 166 N.W.2d 453 (1969); June v. City of Lincoln Park, 361 Mich. 95, 104 N.W.2d 792 (1960); Gust v. Township of Canton, 342 Mich. 436, 70 N.W.2d 772 (1955); Anderson v. Township of Highland, 21 Mich. App. 64, 174 N.W.2d 909 (1969). \textit{See also} R. Hegel, \textit{Mobile Home Zoning, Building and Site Regulations, and Taxation—Implications for Michigan Municipalities} 32 (1970). According to Anderson: "[In Gust] [t]he court's emphasis was upon the denial of an immediate, income-producing use of land rather than upon the failure to provide space for multiple homes. Later Michigan decisions reached the same result, placing somewhat more emphasis on the exclusion or the practical exclusion of the use." 2 \textit{Anderson} § 11.51.


\textsuperscript{14.} C. Crawford, \textit{Michigan Zoning and Planning} § 7.01 (1965).


\textsuperscript{16.} \textit{See} Report of the National Commission on Urban Problems, \textit{Building the American City} 211-17 (1968). Concerning fiscal zoning, the Commission reported: In many areas mobile homes are not taxable as real property. And in some States they are not subject to local personal property taxes because of special State levies, the imposition of which may exempt them from local taxes. In New York State, mobile homes are taxable as real property. . . . The high exclusion rate in New York may thus indicate an even greater amount of exclusion in other States. \textit{Id.} at 216.

\textit{See also} Williams & Norman, \textit{Exclusionary Land Use Controls: The Case of North-Eastern New Jersey}, 22 \textit{Syracuse L. Rev.} 475 (1971). In the Williams
The inadequacy of the "debatable question" test for deciding the reasonableness of a zoning ordinance has led the Michigan judiciary to question the traditional *Euclid* test for determining the validity of zoning ordinances. Applying the *Euclid* test, the courts have held that the exclusion of churches, hospitals and natural resources from a community is unreasonable. Prior to 1971, however, a "preferred use doctrine" had not been articulated by the Michigan judiciary as a modification of the traditional presumption of validity doctrine.

With its decision in *Bristow v. City of Woodhaven*, the Michigan Court of Appeals first announced the preferred use doctrine. In *Bristow* the trial court struck down a zoning ordinance because the ordinance constructively excluded trailer parks from the municipality. Given the factual context of the case and the then existing judicial precedent in Michigan, the appellate court could have affirmed, reasoning that the ordinance unreasonably excluded mobile homes. Instead, the court developed concepts of the "general public interest" and "preferred land uses" in reaching its holding. Applying the preferred use doctrine, the court reversed, holding that, because the municipality failed to carry its burden of justifying the prohibition of "favored" usage (i.e., mobile home parks), its zoning ordinance was invalid. In seeking to invoke the preferred use doctrine, plaintiff must establish that a particular land use substantially advances

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22. For a discussion of these concepts and their development see articles cited in notes 11 & 15 *supra*. 
the regional public interest and is appropriate for a given site. Usually, both statutory enactments and judicial precedent must be offered into evidence as recognizing the preferred status of the usage to the region. Once a preferred use is confirmed, the municipality bears the burden of going forward to justify its prohibition of the use.

To carry the burden, the municipality can rely on the following justifications for restricting or prohibiting a preferred use: (1) lack of need for the proposed usage, (2) overabundance of similar existing uses, (3) presentation of predesigned and available sites better suited for the usage, (4) existence of a rational, flexible master plan that would carry weight only when noticeably implemented, or (5) affirmative proof that an unwanted and yet necessary use is not being "pushed off" onto neighboring communities where it may be equally unwanted. The preferred use doctrine and test for zoning justification provide a workable standard through which the "general public interest" can be advanced. This standard has been altered in sub-

23. In its determination that mobile home parks substantially advance the general public interest of the region, the Michigan Court of Appeals stated that a "massive nation-wide housing shortage" existed. Bristow v. City of Woodhaven, 35 Mich. App. 205, 217, 192 N.W.2d 322, 327 (1971). No empirical data was introduced for this conclusion. Also, no regional economic analysis was provided to substantiate the validity of the conclusion that mobile home parks would significantly advance the general public interest of the region.


28. Three other state courts have attempted to protect certain land uses, but without formulating a preferred use doctrine. In Illinois, mobile home parks have been protected under a reasonableness test, upon evidence of a regional shortage of low- and middle-income housing. The burden of proof, however, remains with plaintiff. See Glassey v. County of Tazewell, 11 Ill. App. 3d 1087, 297 N.E.2d 235 (1973); Schmitt v. Village of Skokie, 6 Ill. App. 3d 177, 285 N.E.2d 202 (1972); Lakeland Bluff, Inc. v. County of Will, 114 Ill. App. 2d 267, 252...
sequent decisions of the Michigan Court of Appeals.

In the post-Bristow era, the preferred use doctrine has not ended application of the traditional presumption of validity test in Michigan. Through selective readings of various sections of the Bristow opinion, the court of appeals of Michigan has applied the preferred use doctrine without consistent implementation of the Bristow test of zoning validity. The development of the preferred use doctrine has produced two schools of interpretation—one applying the Bristow test as a modification of the traditional presumption of validity test, and the other emphasizing the doctrine as a strategy for regional low-income housing development.

In the majority of decisions interpreting Bristow, however, the Michigan Court of Appeals has applied the preferred use doctrine as a modification of the traditional presumption of validity test. Under this interpretation, three elements must be established. First, there must be a determination that the land use has a substantial


In Pennsylvania, the commonwealth court and supreme court have altered the traditional presumption of validity for zoning ordinances. First, the supreme court has held that zoning ordinances adopted for exclusionary purposes are invalid per se. The court struck down ordinances that established minimum-size building lots and prohibited multi-unit dwellings. In these cases, the burden of persuasion shifted to the municipality. See Appeal of Kit-Mar Builders, Inc., 439 Pa. 466, 268 A.2d 765 (1970); In re Appeal of Girsh, 437 Pa. 237, 263 A.2d 395 (1970); National Land & Inv. Co. v. Easttown Township Bd. of Adjustment, 419 Pa. 504, 215 A.2d 597 (1965). Secondly, the commonwealth court has held that the burden of producing evidence shifts to the municipality upon proof that a municipal zoning ordinance totally prohibits a legitimate land use. See Beaver Gasoline Co. v. Zoning Hearing Bd., 1 Pa. Commw. 458, 275 A.2d 702 (1971).

In New Jersey the superior court has applied the federal equal protection clause to protect lower-income households, as a class, from being excluded from municipalities. See Southern Burlington County NAACP v. Township of Mt. Laurel, 119 N.J. Super. 164, 290 A.2d 465 (L. Div. 1972); Oakwood at Madison, Inc. v. Township of Madison, 117 N.J. Super. 11, 283 A.2d 353 (L. Div. 1971). For an analysis of these cases see Williams, 23 ZONING DIGEST 423 (1971).


relationship to the regional public interest and, but for restrictive zoning, is appropriate for a given site. Secondly, it must be shown that the local zoning excludes the preferred use. Upon proof of the first two elements, the burden of going forward is shifted to the municipality. The burden of persuasion, however, remains with the party seeking a rezoning. Finally, the unreasonableness of the zoning ordinance must be established. Plaintiff must prove that the regional public interest outweighs the "general welfare" of the local community. The governmental unit must rebut a prima facie case of unreasonableness by "clear, positive, and credible . . . evidence . . . that would challenge either the existence of a 'favored' status of the proposed use, the suitability of the site for such a use, the degree of exclusion, or the legal conclusion of invalidity."

Under the majority interpretation, the court has not uniformly applied the preferred use doctrine to encourage regional low-income housing development. Only two of the five criteria in the Bristow

31. Note that under the majority interpretation only two cases, Johnson v. Lyon Township, 45 Mich. App. 491, 206 N.W.2d 761 (1973), and Sabo v. Monroe Township, 46 Mich. App. 344, 208 N.W.2d 57 (1973), upheld a rezoning of land under the pretense of furthering the "general public interest" in preferred uses (i.e., mobile home parks). In Johnson the Michigan Court of Appeals supported the trial court, finding that no area demand existed for agricultural land use but that an area demand did exist for low-cost residential space.

32. See note 24 supra.

33. Of this school of interpretation only one case, Cohen v. Canton Township, 38 Mich. App. 680, 197 N.W.2d 101 (1972), would limit the preferred use doctrine solely to zoning ordinances that completely exclude mobile home parks from the community.

34. Only three cases explicitly recognize the preferred use doctrine as shifting the burden of going forward with the evidence to the municipality, as opposed to shifting the burden of proof. See cases cited note 29 supra. For other state cases distinguishing between the burden of persuasion and the burden of production of evidence see Cole-Collister Fire Protection Dist. v. City of Boise, 93 Idaho 558, 468 P.2d 290 (1970); Junar Constr. Co. v. Town Bd., 57 Misc. 2d 727, 293 N.Y.S.2d 358 (Sup. Ct. 1968).

35. If the evidence submitted by plaintiff "conclusively establishes the unreasonableness of defendant's zoning ordinance as applied to plaintiffs' property, it is unnecessary for this Court to resort to the 'preferred' use doctrine . . . ." Sabo v. Monroe Township, 46 Mich. App. 344, 350 n.2, 208 N.W.2d 57, 59 n.2 (1973).


test for municipal zoning justification have been uniformly applied: the presentation of predesignated and available sites better suited for the usage, and the existence of a rational, flexible master plan that would carry weight only when noticeably implemented. Focusing upon the former criterion, a showing that the zoning is invalid as a whole because of its exclusionary purpose does not compel a conclusion that the plaintiff's parcel must necessarily be rezoned to permit the excluded use. Focusing upon the latter criterion, regional land use needs may be disregarded by a timed schedule of local development.

In a minority of cases, the Michigan Court of Appeals has applied the preferred use doctrine to promote development of moderate- and low-income housing. The minority view of the doctrine was first expressed in Green v. Lima Township. There the court held that defendant township had failed to prove that exclusion of a proposed mobile home park was in furtherance of the "general welfare" of the community. In reaching its decision, the court found defendant's justifications inadequate. It rejected defendant's contention that the proposed mobile home park would increase the burdens, economic and otherwise, for future services.

Essential to the Green interpretation of Bristow is the use of the concept of "general welfare:"

38. See text at note 27 supra.
39. For a discussion of the requirement that zoning be in accordance with a comprehensive plan see Anderson §§ 5.02-.03. Under the interpretation in Binkowski v. Shelby Township, 46 Mich. App. 451, 208 N.W.2d 243 (1973), the court of appeals of Michigan would set a lower standard for the master plan as a criterion for zoning validity, i.e., that master plans "are developed in good faith and are reasonable as a whole with regard to the needs of the local and the general community." Id. at 463, 208 N.W.2d at 249.
43. Id. at 663, 199 N.W.2d at 248.
44. Id. at 659-60, 199 N.W.2d at 246.
Townships such as Lima are heterogeneous governmental units whose political boundaries are largely artificial. To allow the first 600 people in an area to use these artificial boundaries to exclude all but certain kinds of people, or those who can afford to live in favored kinds of housing, or to keep down tax bills of present property owners, subverts the idea of zoning promoting the general welfare.\(^{45}\)

Under the Green rationale, zoning will be declared invalid if its primary purpose is to interfere with the right to housing that potential entrants can afford.\(^{46}\) Under this view, the court of appeals of Michigan has ruled that local governments must carry the burden of proof when they seek to exclude preferred uses (i.e., mobile home parks and multiple-dwelling units).\(^{47}\) Only when the exclusion of low- or middle-income housing is a side effect of “legitimate community policy” (e.g., state health standards) will the municipality prevail.\(^{48}\)

The significance of the Smookler decision as an application of the preferred use doctrine lies in its extension of the Green test. In Smookler the court interpreted Green to hold that defendant Township’s economic justifications for the exclusion of mobile home parks

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45. Id. at 663, 199 N.W.2d at 248.


47. In addition to encouraging mobile home park development, the Michigan Court of Appeals has ruled that multiple-dwelling units are preferred uses. See George v. Harrison Township, 44 Mich. App. 357, 205 N.W.2d 254 (1973); Kropf v. City of Sterling Heights, 41 Mich. App. 21, 199 N.W.2d 567 (1972). The favored status of these units has likewise led the court to place the burden of proof on the zoning authority to justify a total exclusion of this use.

are invalid per se. Contrary to Green, Smookler establishes that proof of municipal intent to exclude a particular class of entrants is unnecessary.

Like Green, however, Smookler fails to incorporate the Bristow test for municipal zoning justification in interpreting the preferred use doctrine. According to the Smookler-Green rationale, any economic justification for exclusionary zoning is insufficient to meet the Township’s burden of proof because it represents only one of the five criteria listed in the Bristow test. For this reason Smookler is a minority view. The Smookler-Green rationale disregards the theory that zoning ordinances reinforce the sum of the individual choices of a community. In addition, the rationale fails to perceive the preferred use doctrine as a dialectical interplay between the regional public interest in certain land uses and municipal concerns for fiscal stability and class bias. No regional economic analysis has substantiated the conclusion that mobile home parks substantially advance the general public interest of the region. Without this empirical determination,

49. Contrast the Smookler zoning validity test with the equal protection standard developed in the New Jersey cases cited in note 28 supra.

50. For a review of the income status of average mobile home households see M. Drury, Mobile Homes: The Unrecognized Revolution in American Housing (1972). According to Drury’s data (taken from a survey for the United States Department of Housing and Urban Development) the median mobile home household is composed of a husband, wife, and usually one child. About three-fourths of such households had children under six years of age. The typical husband was under thirty-five, had completed three years of high school, and had a total income of about $6,700 per annum. In view of this survey Wheatfield Township’s worries about juvenile delinquency or density problems in mobile home parks appear misguided. Id. at 28-29.

51. For a presentation of this theory of zoning as a community decision-making process see Mandelker, The Role of Law in the Planning Process, 30 Law & Contemp. Prob. 26 (1965).

52. See Feiler, 24 Zoning Digest 193 (1972). The author states: [T]he Bristow cases evidence a failure of present zoning techniques to deal with urban growth and metropolitan development. If the Michigan court means what it says, it may herald an end to the validity of a community’s attempt to distinguish between types of dwelling units . . . . All that may be left to the community is the right to designate an area for residential use and to specify height, density, and minimum living area limitations. Id. at 194.

53. R. Newcomb, Mobile Home Parks 31 (1970) (percentage of mobile home households with incomes under $5,000 is expected to decline by nearly 10% between 1967 and 1980); Report of the President’s Committee on Urban Housing, A Decent Home 108 (1968). In a recent report a sociologist has commented:
the concepts of the "general public interest" and "general welfare," so important to Bristow, are ambiguous. 54

In the post-Bristow era the Michigan judiciary is left with the dilemma of reconciling municipal concerns for fiscal stability and community homogeneity with regional needs for low- and middle-income housing. The preferred use doctrine and the Bristow test for municipal zoning justification have not provided authoritative standards for determining when the "general public interest" outweighs a conflicting municipal interest.*

Michael B. Phillips

[A]s of 1966, less than 2 per cent of the mobile home population was Negro. In part this low percentage can be explained by the variety of means by which Negroes have been deliberately excluded from mobile-home parks. . . .

[T]he current financing of mobile homes places them beyond the means of most ghetto families. Most banks require 20 to 25 per cent of the purchase price as a down payment, and add-on interest charges plus a relatively short loan period . . . [mean] high monthly payments in addition to the cost of renting a space in a park.


54. See note 11 supra.

*EPILOGUE

Following years of deference to the Michigan Court of Appeals, the Michigan Supreme Court has recently altered the scope of the preferred use doctrine. In Kropf v. City of Sterling Heights, 391 Mich. 139, 215 N.W.2d 179 (1974), the court held that the exclusion of apartment development from a particular parcel zoned for single-family residential use was valid. The court explicitly overruled the minority interpretation of the preferred use doctrine, i.e., that upon finding a land use is preferred, the burden of proof is shifted to the municipality to justify the reasonableness of its zoning ordinance. See text at notes 42-48 supra. The majority interpretation of the doctrine, however, was not overruled. The court failed to recognize the theoretical bifurcation in post-Bristow developments. See text following note 29 supra. Rather, it proceeded to formulate its own "legitimate use" doctrine.

Under the Kropf "legitimate use" doctrine, upon a finding that a land use is legitimate, a zoning ordinance that totally excludes the use from the municipality is labeled with a "strong taint of unlawful discrimination and denial of equal protection of law to the excluded use." 391 Mich. at . . . . , 215 N.W.2d at 185. This "strong taint," however, is only relevant in answering the ultimate question of whether the zoning ordinance is valid. Essential to the Kropf test of zoning validity is proving the unreasonableness of the ordinance. Two alternative grounds will be recognized as establishing the unreasonableness of the ordinance: that there exists no reasonable governmental interest advanced by the zoning classification, or that there exists an arbitrary, capricious and unfounded exclusion of other types of legitimate uses from the area in dispute. Id. at . . . . , 215 N.W.2d at 186. Under the first test, the court dismissed the issue by demonstrating
the supposed inadequacy of plaintiff's pleading, i.e., that no proof was provided as to the unreasonableness of developing the parcel for single-family residences, as opposed to the unreasonableness of excluding multi-unit development from the parcel by municipal authority. *Id.* at .........., 215 N.W.2d at 187. Under the second test, the court invoked the presumption of zoning validity and held that plaintiff failed to meet his burden of proof. *Id.* at .........., 215 N.W.2d at 187-89. Several reasons were given by the court for excluding other legitimate land uses from the parcel: inadequate street facilities for the potential increased traffic resulting from multi-unit development, the floodgate problem of other apartment developers using a rezoning as a precedent for the development of other parcels in the area, and the negative externalities of multi-unit development on the environment of residential neighborhoods. *Id.*

In the post-*Kropf* era real estate developers will be faced with the inequitable burden of proving either that there exists no reasonable governmental interest that is advanced by the zoning classification or that the zoning classification has no rational purpose in excluding other types of legitimate uses from the area in dispute. Under either test, the following problems arise: (1) the developer is faced with the burden of proving a "negative," which is an unreasonable task; (2) the consideration of the regional public interest in certain land uses is abandoned; and (3) the Euclidean myth of the incompatibility of apartment development with single-family residences is presented as an empirical fact. For a critique of the Euclidean myth see note 9 *supra*. Under the *Kropf* legitimate use doctrine, it is the totality of the exclusion that is emphasized, not the regional need for the particular land use in question. 291 Mich. at .........., 215 N.W.2d at 185. From an urban planning perspective, the principal difficulty with the doctrine arises from its failure to allow for a consideration of the trade-offs between regional housing policy and local fiscal and cultural interests. The only consolation that can be derived from the *Kropf* decision is that it failed to overrule the majority interpretation of the *Bristow* preferred use doctrine and test for zoning validity. For an analysis of this majority interpretation see text at notes 30-36 *supra*.