

Heineken WOB0

case study
By Alison Andrews

Location: Noordwijk, Amsterdam, Netherlands



Architect: John Habraken

Owner: Heineken

Year of completion: 1970

Climate: Marine West Coast

Material of interest: Recycled Materials

Application: Glass Heineken Bottles

Properties of material: These bottles were manufactured as not only beer bottles, but also to be re-purposed for affordable housing. The neck of one bottle fits into the bottom of another bottle. Using a mortar the stacked bottles can form affordable housing.

Sources:

Architect Website: <http://www.habraken.com/>

<http://inhabitat.com/heineken-wobo-the-brick-that-holds-beer/>

<http://www.archdaily.com/348692/heineken-wobo-when-beer-met-architecture/>