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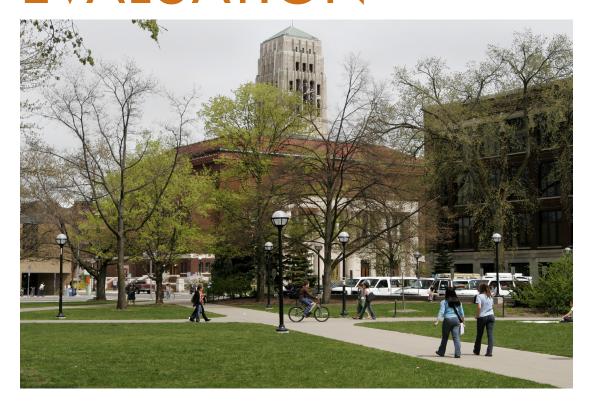
Recommended Citation

Center for Public Health Systems Science; Moreland-Russell, Sarah; Carothers, Bobbi; and Snider, Doneisha, "Higher Education: Baseline Policy Assessment" (2011). *Center for Public Health Systems Science*. 79.

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St. Louis County CPPW Communities Putting Prevention to Work EVALUATION



2011

Higher Education BASELINE POLICY ASSESSMENT

PREPARED FOR:

Saint Louis County Department of Health

PREPARED BY:

Center for Tobacco Policy Research at Washington University in St. Louis

Saint Louis University School of Public Health

ACKNOWLEDGEMENTS

This report was produced by the Center for Tobacco Policy Research at the George Warren Brown School of Social Work at Washington University in St. Louis. The following individuals were primary contributors to the publication:

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Funding for this project was provided by the St. Louis County Department of Health. The information presented in this report does not necessarily represent the view of the St. Louis County Department of Health or its staff.

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INTRODUCTION

As part of the American Recovery and Reinvestment Act of 2009, the U.S. Department of Health and Human Services has provided funding to support the Communities Putting Prevention to Work (CPPW) Initiative. This initiative supports community public health efforts to improve nutrition, increase physical activity, reduce obesity, and decrease tobacco use—four critical actions to combat chronic disease and promote health.

The St. Louis County Department of Health (DOH) was one of 44 communities awarded a CPPW grant. The DOH will implement policy and systems interventions to reduce tobacco use and secondhand smoke exposure, increase awareness of cessation services, and prevent youth initiation. Table 1 presents the Department's action plan objectives.

Table 1. St. Louis County Community Action Plan objectives

MEDIA	Objective 1: By December 2011, develop hard-hitting counter marketing media campaign to target high risk youth.
ACCESS	Objective 2: By January 2012, amend current ordinance to include all workplaces, restaurants and bars in St. Louis County.
	<i>Objective 3:</i> By January 2012, increase the number of County municipalities that enact smokefree policies that exceed the comprehensive County-wide policy from three to five, including at least one high-risk municipality with high smoking rates in Districts 1, 2, 3, or 4.
	<i>Objective 4:</i> By February 2012, increase the proportion of public school districts throughout St. Louis County that meet the goal for comprehensive tobacco free policies from <20% in 2007 to 100%.
	<i>Objective 5:</i> By February 2012, increase the proportion of private K-12 schools in high-risk Districts 1, 2, 3, and 4 that meet the goal for comprehensive tobacco free policies from 0% to 100%.
	<i>Objective 6:</i> By February 2012, increase the proportion of higher education institutions in all County Districts that meet the goal for comprehensive tobacco free policies from 21% in 2009 to 100%.
POINT OF PURCHASE	Objective 7: By February 2012, enact an ordinance (or departmental regulation) requiring all tobacco retailers to display a graphic warning sign about tobacco products.
PRICE	Objective 8: By January 2012, enact an ordinance (or departmental regulation) to ban all promotional, free, and discounted tobacco products, coupons, gift certificates, rebates, and other promotions which have the effect of lowering the price of tobacco products.
SOCIAL	Objective 9: By February 2012, increase the number of calls by St. Louis County residents to the Missouri Quitline by 50%.
SUPPORT	Objective 10: By February 2012, ensure that 80% of County employers in high-risk Districts 1, 2, 3, and 4 with 50+ employees
SERVICES	provide smoking cessation services to employees.

Purpose

The evaluation of the CPPW grant is being conducted by a team from the Center for Tobacco Policy Research (CTPR) at Washington University in St. Louis and Saint Louis University School of Public Health. A comprehensive evaluation plan has been developed to examine both process and outcome measures for the CPPW grant, including changes in college/university tobacco policies. This report presents the findings from a baseline assessment of tobacco policies in a sample of institutions of higher education in St. Louis County and City.

Audience

These findings are provided to the St. Louis County Department of Health and other CPPW stakeholders, including the Leadership Team and initiative grantees, to help inform intervention efforts for strengthening tobacco policies at institutions of higher education.

METHODS

Sample Selection

The evaluation team collected and assessed policies from ten colleges and universities in St. Louis County and City (Figure 1). The CPPW leadership team and the DOH selected the ten major colleges and universities using a the list of accredited institutions obtained from the St. Louis County website. Major colleges/universities from the city were included not only because they were listed on the County's website, but also because they serve a large number of county residents.

Policy Collection

From August 2010 through January 2011, the evaluation team collected tobacco-related policies from institutions of higher education in St. Louis County and City. Two strategies were used: searching institutions' websites and direct follow-up with each institution. The majority of policies and supporting materials were found on the institutions' individual websites. Each institution was then contacted in writing and by phone to determine that the policies posted on the websites were current and that all of the tobacco-related policies had been obtained. Additional data on enrollment and number of employees were collected directly from the institution. College and university residence status was collected online and subsequently verified by each institution.

Policy Assessment

Policies were assessed using the *Higher Education Tobacco Policy Manual and Rating Form*, a standardized tool developed by CTPR (Appendix B). Several items were used to construct the *Higher Education Tobacco Policy* tool, including: *The School Tobacco Policy Index* (designed in 2005 by CTPR),² model policy literature from the American College Health Association³ and the American Lung Association,⁴ and literature relating to college and university tobacco policy development and implementation.⁵⁻¹⁹ This tool was designed specifically to assess policies at institutions of higher education and measure the comprehensiveness of these policies in five domains:

1) Environment: Tobacco free (TF) or Smokefree (SF)

This domain measures the extent to which the institution's grounds, vehicles, events, and non-resident and resident buildings are tobacco free or smokefree.

2) Enforcement

This domain measures the extent to which the policy is enforced.

3) Prevention & Treatment Services

This domain measures the presence of prevention, education, and cessation services in the policy.

4) Organization & Communication

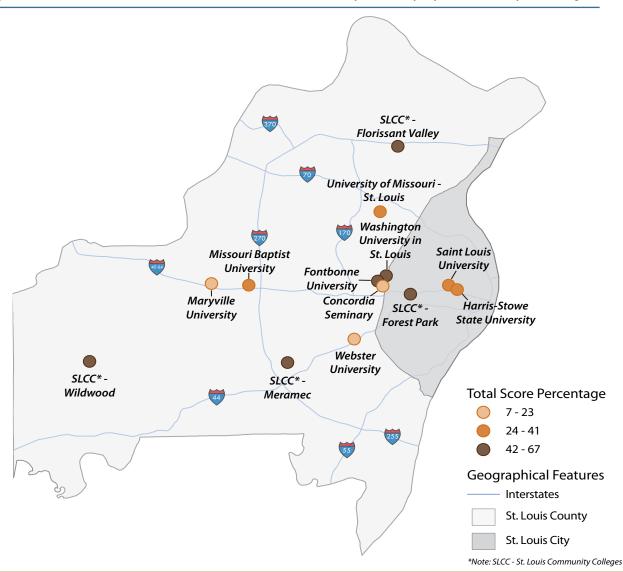
This domain measures the rationale for instituting the policy, the management of the policy, and the extent to which the institution communicates the policy.

5) Promotion of Tobacco Products

This domain measures the extent to which the institution prohibits tobacco-related sales, advertising, and funding, including sponsorship of the institution's events and property. It also measures the extent to which the institution prohibits financial investments in the tobacco industry, and financial support from the tobacco industry including donations, equipment supplies, and/or material support for research, evaluation, and development.

The four St. Louis Community Colleges had a single unifying policy, and were therefore evaluated as one institution. The Environment domain was assessed based on the residence status of each college and university (*i.e.*, no residences, on-campus residences only, and both on- and off-campus residences), resulting in different total possible scores for each type of institution. Score percentages were calculated based on the total possible points to allow for comparison across all institutions, regardless of residence status.

Figure 1. Location of institutions assessed in St. Louis County and City by total score percentage



The tobacco policy and any additional supporting documents that referenced tobacco (*e.g.*, housing and residential life handbooks, faculty handbooks) were rated for each institution.

A list of the types of supporting documentation reviewed is provided in Table 2.

Institutions that phrased items in their policies as "smokefree" rather than "tobacco free" received a weighted

Table 2. Types of documents referring to tobacco

Documents	
Student, Employee, Faculty and Volunteer Handbooks	Student and Employee Benefits Plans
Housing and Residential Handbooks	Counseling, Cessation, and Wellness Resources
Residence Hall Applications & Agreements	Frequently Asked Questions Webpages
Off-campus Housing Contracts	Health & Wellness Policies
Athlete Handbooks	Enforcement Policies
Course Curriculums	Press Releases
Lab/Studio Policies	

score of 0.75 points for each item in the Environment domain. The weighted score of 0.75 was awarded to recognize institutions that have at least adopted a smokefree policy that protects the health of students, employees, and visitors. However, model policies^{3,4,20} outline the need for colleges/universities to adopt comprehensive *tobacco free* policies that include all tobacco products (Appendix C). Since smokefree policies do not apply to all tobacco products, institutions with smokefree polices did not receive full points in this domain.

Three trained analysts rated each institution's policy independently, and then discussed their differences and came to a consensus on final rating decision.

RESULTS

Tables 3 and 4 list the tobacco policy scores and characteristics of each institution. Policy scores are reported as a percentage of the total possible points. Individual institution profiles and recommendations can be found in Appendix A.

Table 3 highlights the general characteristics of each institution and designates the type of policy currently implemented. As shown in table 4, the average total score across all domains and institutions was 32%. While some of the colleges and universities had smokefree policies, many did not meet the current tobacco free policy standard that restricts the use of all tobacco products. On average, institutions with a tobacco free policy had higher total tobacco policy scores (45% of total possible points) compared to institutions with smokefree policies (27% of total possible points). Also, all institutions with oncampus residences only had smokefree policies, scoring lower on average compared to institutions that did not have residences or that had both on- and off-campus residences.

Environment and Prevention & Treatment were the strongest domains, averaging 41% and 54% of the total possible points, respectively. The Enforcement and Organization & Communication domains averaged 20% and 37% of total possible points, respectively. The Promotion of Tobacco Products domain had the lowest average scores compared to all other domains. In fact, only one institution addressed this domain in its policy at all.

Table 3. Institutions of Higher Education: General Characteristics

College/University	Students (#)	Employees (#)	Institution Type	Policy Type
Washington University in St. Louis ^C	13,995	13,819	Private	Tobacco Free
Fontbonne University ^C	2,800	425	Private	Smokefree
St. Louis Community Colleges*A	27,387	1,663	Public	Tobacco Free
Harris-Stowe State University ^B	2,000	442	Public	Smokefree
Saint Louis University ^B	13,313	6,744	Private	Smokefree
University of Missouri-St. Louis ^B	16,802	1,126	Public	Smokefree
Missouri Baptist University ^C	5,662	527	Private	Tobacco Free
Maryville University ^B	3,676	639	Private	Smokefree
Webster University ^B	8,241	1,344	Private	Smokefree
Concordia Seminary ^B	275	130	Private	Smokefree

A = No Residences, B = Only on-campus residences, C = Both on- and off-campus residences

Table 4. Institutions of Higher Education: Tobacco policy index scores

College/University	Environment (%)	Enforcement (%)	Prevention (%)	Communication (%)	Promotion (%)	Total Score (%)
Washington University in St. Louis ^C	85	27	100	57	67	67
Fontbonne University ^C	45	73	60	29	0	45
St. Louis Community Colleges*A	71	0	60	71	0	42
Harris-Stowe State University ^B	40	55	60	43	0	41
Saint Louis University ^B	26	27	60	43	0	29
University of Missouri-St. Louis ^B	26	0	100	43	0	27
Missouri Baptist University ^C	50	0	0	29	0	24
Maryville University ^B	26	0	100	14	0	23
Webster University ^B	26	18	0	29	0	18
Concordia Seminary ^B	13	0	0	14	0	7
Average	41	20	54	37	7	32

A = No Residences, B = Only on-campus residences, C = Both on- and off-campus residences

^{*}Note: St. Louis Community Colleges include four campuses located throughout the St. Louis Metropolitan area (Florissant Valley, Forest Park, Meramec, and Wildwood).

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RECOMMENDATIONS

Based on the overall findings from the baseline evaluation of tobacco policies in institutions of higher education located in St. Louis County and City, the following are possible options to consider when developing effective policy interventions:

1. Strengthen policies to meet the tobacco free environment policy standard.

Seven of the colleges and universities (70%) had smokefree policies only, and therefore did not receive full points in the Environment domain. Scores were higher for institutions with tobacco free policies compared to institutions with smokefree policies. Strengthening policies to restrict the use of *all* tobacco products will help to reduce the burden of all tobacco-related illness (*e.g.*, oral cancer due to use of smokeless tobacco).

2. Establish a central tobacco policy and outline a communication plan.

The majority of colleges and universities (80%) had adopted several different policies relating to tobacco; however, these policies were often specific to the office in which they were established. Many of these policies had not been adopted or communicated across all departments/divisions and were not applicable to all populations (*e.g.*, only applied to athletes). Centralized policies are easier to convey, follow, and enforce. In order to effectively and consistently convey the tobacco free policy to students, faculty/staff and visitors, colleges and universities should consider creating one central tobacco free policy and developing a plan to communicate the policy across the institution.

3. Prohibit the sale, distribution, and promotion of tobacco products.

The Promotion of Tobacco Products domain had the lowest overall average score percentage (7% of total possible points), with 90% of institutions scoring zero points for this domain. In practice, many of the institutions may not have allowed the sale, distribution, or promotion of tobacco products, but they lacked written provisions to indicate such measures. It is important to document policies in writing for effective communication and enforcement.

4. Strengthen language for policy enforcement.

Many institutions outlined vague enforcement measures, such as simply stating that the policy will be enforced, and half did not include any provisions regarding policy enforcement. Some institutions called for community enforcement or voluntary compliance, but did not identify consequences and/or enforcers. Other institutions included provisions for enforcement of the policy for students, but did not mention other populations. Overall, the policy will be most effective if there are clear consequences outlined for *all* who violate the policy.

5. Develop a comprehensive tobacco free model policy for colleges/universities.

To ensure that the colleges/universities adopt a tobacco free policy that will meet the tobacco free goal, the DOH should consider developing a strongly worded comprehensive tobacco free model policy template utilizing components from Appendix C, and promote adoption across the institution.

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APPENDIX A

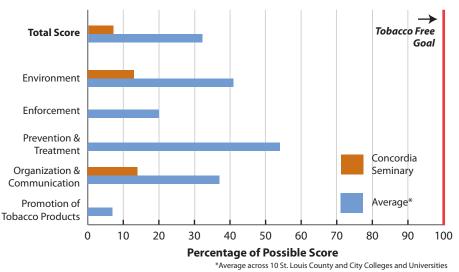
Individual College/University Assessment Profiles

Concordia Seminary

Assessment Date: March 10, 2011

SUMMARY

Concordia Seminary scored the lowest among the evaluated institutions in St. Louis County and City, achieving 7% of the total Tobacco Policy Index score. Tobacco policy scores were low across all domains. While Concordia had some elements of a smokefree policy, establishing a central, tobacco free policy is necessary to ensure that all staff, students, and visitors are protected from the adverse health effects of all forms of tobacco use.



RECOMMENDATIONS

To better protect students, faculty/staff, and visitors from the adverse health effects of tobacco use and secondhand smoke, Concordia Seminary should consider making the following revisions to its current policies:

ENVIRONMENT

- Prohibit tobacco use by students, faculty/staff, and visitors on campus grounds, resident and non-resident buildings, in vehicles, and at institution-sponsored events. Currently, the policy indicates that resident buildings are smokefree.
- State that the tobacco policy is in place 24 hours per day and 365 days per year.
- Policy should prohibit all tobacco products.

ENFORCEMENT

- Identify specific consequences for violations of the policy by students, faculty/staff, and visitors.
- Include education and referral to cessation as consequences for faculty/staff and student policy violations.
- Designate an individual to enforce the disciplinary consequences of the policy.
- Prohibit the possession of tobacco products by minors.

PREVENTION & TREATMENT SERVICES

- Offer and promote prevention/education services or initiatives that support non-use and address the risks of tobacco use.
- Provide cessation services or referrals to faculty/staff and students who want to quit using tobacco products.

ORGANIZATION & COMMUNICATION

- Develop signage and printed materials to communicate the policy and outline communication methods in the policy.
- Provide a comprehensive definition of tobacco products and a rationale for prohibiting tobacco on institution premises.
- Include an applicable enforcement or adoption date for the policy.
- Designate an individual to review and update the policy.

PROMOTION OF TOBACCO PRODUCTS

- Prohibit the sale and distribution of tobacco products on campus property and at institution-sponsored events.
- Prohibit tobacco advertising and sponsorship on campus property, at institution-sponsored events, and in college and university publications.
- Refuse tobacco industry support of research, evaluation, teaching, and development activities.

Concordia Seminary: 3.25/46

POLICY STATUS: Smokefree

RESIDENCE STATUS: 1B - ONLY On-Campus Residences

ASSESSMENT DATE: March 10, 2011

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1A 1B	Enter ENT Students Fresh Fresh Students Fresh Fresh	s coll I	ege/univ Please (NMENT s 1.15	college/uniresidences on-campus college/uniresidences on-campus college/uniresidences on-campus college/uniresidences on-campus	OTH on- a ONLY OL GOORE = EN Versity Total Total Goore = EN Versity Versity	rnd off-cover of the cover of t	No No No No	1.16 respon SUBTC VENT (1.16 1.16	college/universesidences on-campus ses for Items 1 DTAL + SF SUB1 ONLY ON-CAM college/universesidences on-campus	Visite Sity \(\sqrt{Ye} \) 1.15-1.17_ 1.15-1.17_ 1.0TAL + TF 1.15 \) 1.15 \(\sqrt{Ye} \) 1.15 \(\sqrt{Ye} \) 1.15 \(\sqrt{Ye} \) 1.15 \(\sqrt{TF} \) 1.17 \(\sqrt{TF} \) 1.15 \(\sqrt{TF} \) 1.	JOENCES SF No 3 x 0. 0 x 1. SUBTOTA JOENCES SF No SF No SF	1.17 75 = SF 00 = TF AL 2 SCOR 1.17	college/univers residences on-campus E SUBTOTAL 2.2 E SUBTOTAL 0 College/univers residences on-campus college/univers residences of-campus
1A 1B	Enter ENT Students Fresh Fresh Students Fresh Fresh	s coll I	ege/univ Please (NMENT s 1.15	college/uniresidences on-campus college/uniresidences on-campus college/uniresidences on-campus college/uniresidences on-campus	OTH on- a ONLY OR GOVERNMENT OF THE STREET O	rnd off-cover of the cover of t	No No No No No No	1.16 respon SUBTC MENT (1.19 respon	college/universesidences on-campus sees for Items 1 DTAL + SF SUBTONLY ON-CAM college/universesidences on-campus college/universesidences on-campus	Visite Sity Very Year COTAL + TF Visity Very Year For Visity Very Year For TF L.15-1.20	JDENCES SF No 3 x 0. 0 x 1. SUBTOTA JDENCES SF No SF No SF No SF × 0.	1.17 75 = SF 00 = TF AL 1.17 1.20 75 = SF	college/univers residences on-campus E SUBTOTAL 2.2 SUBTOTAL 0 College/univers residences on-campus college/univers residences of-campus E SUBTOTAL 1

COLLEGE/UNIVERSITY DOCUMENTS REVIEWED: Student Handbook

Concordia Seminary (cont.)

tude	nts		Faculty				Visitors				
Yes	No 2.1	general enforcement	Yes	No	2.5	general enforcement	Yes	No	2.9	general enforcemer	
Yes	No 2.2	identifies specific enforcement	Yes	No	2.6	identifies specific enforcement	Yes	No	2.10	identifies specific enforcement	
Yes	No 2.3	mention of cessation and/or education, not just punitive measures for violation(s)	Yes	No	2.7	mention of cessation and/or education, not just punitive measures for violation(s)					
Yes	No 2.4	establishes designated individual(s) for enforcement	Yes	No	2.8	establishes designated individual(s) for enforcement					
Yes	No 2.11	prohibits possession for	anyone	under th	e age	of 18					

Prevention/Education Initiatives			Cessa	ıtion–Studen	ts	Cessa	Cessation–Faculty/Staff		
Yes	No 3.1	prevention/ education services or initiatives for tobacco non-use offered	Yes	No 3.2	general cessation for tobacco-use dependence	Yes	No 3.4	general cessation for tobacco-use dependence	
			Yes	No 3.3	specific cessation for tobacco-use dependence	Yes	No 3.5	specific cessation for tobacco-use dependence	

Commi	mmunicating the Policy			Rationale				Management			
Yes	No	4.1	general communication of the policy	Yes	No	4.4	any rationale given for health or environmental consequences	Yes	No	4.6	applicable enforcement or adoption date
Yes	No	4.2	policy references printed/online materials	Yes	No	4.5	provides definition of tobacco products	Yes	No	4.7	individual(s) identified to review and/or update the policy
Yes	No	4.3	policy references signage								

Concordia Seminary (cont.)

lver	tising/S _I	ponsor	ship	Sales	Sales/Distribution				Tobacco Industry Funding			
Yes	No	5.1	prohibits tobacco- related advertising & sponsorship at college/ university events	Yes	No	5.4	prohibits the sale and distribution of tobaccorelated products & merchandise at college/university-sponsored events	Yes	No 5.6	prohibits tobacco industry support o college/university activities including research, evaluation teaching & development		
Yes	No	5.2	prohibits tobacco- related advertising & sponsorship on college/ university property	Yes	No	5.5	prohibits the sale and distribution of tobacco- related products & merchandise on college/university property					
Yes	No	5.3	prohibits tobacco- related advertising & sponsorship in publications produced by college/university									

	TO	OTAL SCORE
Α	College/University with NO RESIDENCES: (Add scores from Sections $1A + 2 + 3 + 4 + 5$)	/ 43
В	College/University with ONLY ON-CAMPUS RESIDENCES: (Add scores from Sections 1B + 2 + 3 + 4 + 5)	<u>3.25</u> / 46
С	College/University with BOTH ON- AND OFF-CAMPUS RESIDENCES: (Add scores from Sections 1C + 2 + 3 + 4 + 5)	/ 49

Developed by:

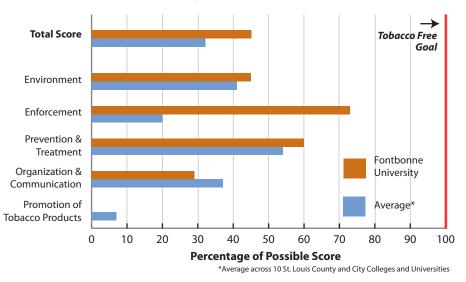


Fontbonne University

Assessment Date: March 10, 2011

SUMMARY

Fontbonne University scored above average among the evaluated institutions in St. Louis County and City, achieving 45% of the total Tobacco Policy Index score. While Fontbonne had some elements of a smokefree policy, establishing a central, tobacco free policy is necessary to ensure protection from the adverse health effects of all forms of tobacco use. Particular attention should also be paid to the Promotion of Tobacco Products domain.



RECOMMENDATIONS

To better protect students, faculty/staff, and visitors from the adverse health effects of tobacco use and secondhand smoke, Fontbonne University should consider making the following revisions to its current policies:

TOBACCO FREE ENVIRONMENT

- Prohibit tobacco use by students, faculty/staff, and visitors on campus grounds, resident (both on- and off-campus) and non-resident buildings, in vehicles, and at institution-sponsored events. Currently, the policy indicates that campus grounds, non-resident buildings, and both on- and off-campus residences are smokefree.
- State that the tobacco policy is in place 24 hours per day and 365 days per year.
- Policy should prohibit all tobacco products.

ENFORCEMENT

- Include education and referral to cessation as consequences for faculty/staff and student policy violations.
- Prohibit the possession of tobacco products by minors.

PREVENTION & TREATMENT SERVICES

- Offer and promote prevention/education services or initiatives that support non-use and address the risks of tobacco use.
- Provide specific cessation services or referrals to students who want to quit using tobacco products.

ORGANIZATION & COMMUNICATION

- Develop printed materials to communicate the policy and outline communication methods in the policy.
- Provide a comprehensive definition of tobacco products and a rationale for prohibiting tobacco on institution premises.
- Include an applicable enforcement or adoption date for the policy.
- Designate an individual to review and update the policy.

PROMOTION OF TOBACCO PRODUCTS

- Prohibit the sale and distribution of tobacco products on campus property and at institution-sponsored events.
- Prohibit tobacco advertising and sponsorship on campus property, at institution-sponsored events, and in college and university publications.
- Refuse tobacco industry support of research, evaluation, teaching, and development activities.

Fontbonne University: 22/49

POLICY STATUS: Smokefree

RESIDENCE STATUS: 1C - BOTH On- & Off-Campus Residences

ASSESSMENT DATE: March 10, 2011

Students	_		<i>Di</i> 1000 1 11	EE (1F) 01 3	MOKE	FREE (SF)				
Judents	;		Fac	ulty		V	isitors			
√ Yes TF SF	No 1.1	college/ui grounds	niversity \(\sqrt{TF}	Yes No 1	.5 colleg		Yes F SF	No	1.9	college/university grounds
TF SF	No 1.2	college/ur non-reside buildings		Yes No 1		esident	Yes SF	No	1.10	college/university non-resident buildings
√ Yes √ TF SF	No 1.3	vehicles	↓ TF		.7 vehic		√ Yes √ F SF	No	1.11	vehicles
√ Yes √ TF SF	· /	college/ui sponsored		Yes → No 1			√ Yes √ F SF	No	1.12	college/university sponsored events
√ Yes √ TF SF		24 hours/	day, 365 days/ye	ar		1				
Yes—TF	No 1.14	policy ind	icates all tobacco	products (Note: A	A SF policy	is not comprehensiv	ve and will	not rece	ive a po	oint for this item.)
			Tota	l all "Yes-SF" re	sponses f	or Items 1.1-1.13	6	x 0.75 =	SF SU	BTOTAL 4.5
			Tota	l all "Yes-TF" re	sponses f	or Items 1.1-1.14	0	x 1.00 =	TF SU	BTOTAL 0
				SF SUBTO	TAL + TF	SUBTOTAL = EN	VIRONM	ENT SU	JBTOT	AL <u>4.5</u> / 14
1A	Enter ENVIR		-	e = ENVIRONM	ENT SUBT	Sections below OTAL. NVIRONMENT /				E: /14
	Students			Faculty		NO NIVIENT	Visitor		JCOK	
	√Yes √ N TF SF	o 1.15	college/universi residences on-campus	ty √Yes √ TF SF	No 1.16	college/university residences on-campus	√ Yes 7 TF S		1.17	college/university residences on-campus
1B				Total all "Yes-S	F" respor	ses for Items 1.1	5-1.17	x 0.7	75 = SF	SUBTOTAL
				Total all "Yes-T	F" respor	ses for Items 1.1	5-1.17	x 1.0)0 = TF	SUBTOTAL
							J 1.17			
	Enter ENVIR	DNMENT s	core now. Scor			OTAL + SF SUBTO		UBTOTA	\L	
	Enter ENVIRO	DNMENT s	core now. Sco r	e = ENVIRONMI	ENT SUBT		TAL + TF S			E:/ 17
	Enter ENVIRO	DNMENT s	core now. Scor	e = ENVIRONMI	ENT SUBT	OTAL + SF SUBTO	TAL + TF S	ENCES		E: / 17
			college/universing residences on-campus	ENVIRONMI ENVIRO Faculty	ENT SUBT	OTAL + SF SUBTO	Visitor	ENCES No		E:/ 17 college/university residences on-campus
1C	Students V Yes N	o 1.15	college/universi	ENVIRONMI ENVIRO Faculty TY Yes T	ENT SUBTO	OTAL + SF SUBTO ONLY ON-CAMP college/university residences	Visitor	No No	SCOR 1.17	college/university residences
1C	Students Ves N Ves N Ves N	o 1.15	college/universing residences on-campus college/universidences	ENVIRONMI ENVIRO Faculty Ity Yes Trees T	NO 1.19	CONLY ON-CAMP college/university residences on-campus college/university residences	Visitor	No F	1.17 1.20	college/university residences on-campus college/university residences off-campus
1C	Students Ves N Ves N Ves N	o 1.15	college/universing residences on-campus college/universidences	ENVIRONMI ENVIRO Faculty Ity Yes Trees Total all "Yes-S	NO 1.19 SF" respon	CONLY ON-CAMP college/university residences on-campus college/university residences off-campus	Visitor Vis	No No x 0.7	1.17 1.20 75 = SF	college/university residences on-campus college/university residences off-campus
1C	Students ▼ Yes ▼ N TF SF N TF SF N	o 1.15	college/univers residences on-campus college/univers residences off-campus	E = ENVIRONMI ENVIRO Faculty Ity Yes TF SF Total all "Yes-5 Total all "Yes-1	No 1.19 SF" respor	college/university residences on-campus college/university residences of-campus asses for Items 1.1	Visitor: Visitor: Yes TF S 5-1.20	No F No x 0.7	1.17 1.20 75 = SF	college/university residences on-campus college/university residences off-campus

COLLEGE/UNIVERSITY DOCUMENTS REVIEWED: Fontbonne Full Policy Binder - Volume II: Campus Community Policies • Residence Hall Handbook • Medaille Hall/St. Joseph Contract • Cotta Hall Off Campus Contract • Summer Off Campus Addendum • No-Smoking Policy Statement

Fontbonne University (cont.)

Studei	nts			Faculty	,			Visitors			
Yes	No	2.1	general enforcement	Yes	No	2.5	general enforcement	Yes	No	2.9	general enforcemen
Yes	No	2.2	identifies specific enforcement	Yes	No	2.6	identifies specific enforcement	Yes	No	2.10	identifies specific enforcement
Yes	No	2.3	mention of cessation and/or education, not just punitive measures for violation(s)	Yes	No	2.7	mention of cessation and/or education, not just punitive measures for violation(s)				
Yes	No	2.4	establishes designated individual(s) for enforcement	Yes	No	2.8	establishes designated individual(s) for enforcement				
Yes	No	2.11	prohibits possession for	anyone	under t	he age	of 18				

Prevei	ntion/Educatio	on Initiatives	Cessation–Students				Cessati	Cessation–Faculty/Staff			
Yes	No 3.1	prevention/ education services or initiatives for tobacco non-use offered	Yes	No	3.2	general cessation for tobacco-use dependence	Yes	No	3.4	general cessation for tobacco-use dependence	
			Yes	No	3.3	specific cessation for tobacco-use dependence	Yes	No	3.5	specific cessation for tobacco-use dependence	

ommι	ınicatiı	ng the	Policy	Ratio	nale			Mana	gement		
Yes	No	4.1	general communication of the policy	Yes	No	4.4	any rationale given for health or environmental consequences	Yes	No	4.6	applicable enforcement or adoption date
Yes	No	4.2	policy references printed/online materials	Yes	No	4.5	provides definition of tobacco products	Yes	No	4.7	individual(s) identifie to review and/or update the policy
Yes	No	4.3	policy references signage								

Fontbonne University (cont.)

Adver	tising/S _l	ponsor	ship	Sales	/Distrib	ution		Tobac	co Indu	stry Fu	nding
Yes	No	5.1	prohibits tobacco- related advertising & sponsorship at college/ university events	Yes	No	5.4	prohibits the sale and distribution of tobacco- related products & merchandise at college/university- sponsored events	Yes	No	5.6	prohibits tobacco industry support of college/university activities including research, evaluation, teaching & development
Yes	No	5.2	prohibits tobacco- related advertising & sponsorship on college/ university property	Yes	No	5.5	prohibits the sale and distribution of tobacco- related products & merchandise on college/university property				
Yes	No	5.3	prohibits tobacco- related advertising & sponsorship in publications produced by college/university								

	т	OTAL SCORE
Α	College/University with NO RESIDENCES: (Add scores from Sections 1A + 2 + 3 + 4 + 5)	/ 43
В	College/University with ONLY ON-CAMPUS RESIDENCES: (Add scores from Sections 1B + 2 + 3 + 4 + 5)	/ 46
С	College/University with BOTH ON- AND OFF-CAMPUS RESIDENCES: (Add scores from Sections 1C + 2 + 3 + 4 + 5)	22 / 49

Developed by:

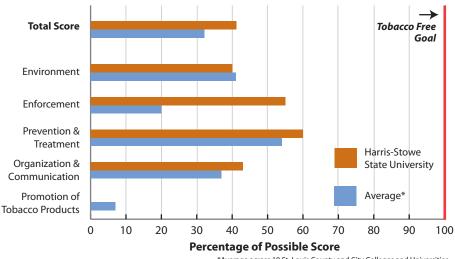


Harris-Stowe State University

Assessment Date: March 10, 2011

SUMMARY

Harris-Stowe State University scored above average among the evaluated institutions in St. Louis County and City, achieving 41% of the total Tobacco Policy Index score. The university had the second highest score for Enforcement. While Harris-Stowe had some elements of a smokefree policy, establishing a central, tobacco free policy is necessary to ensure protection from the adverse health effects of all forms of tobacco use.



*Average across 10 St. Louis County and City Colleges and Universities

RECOMMENDATIONS

To better protect students, faculty/staff, and visitors from the adverse health effects of tobacco use and secondhand smoke, Harris-Stowe State University should consider making the following revisions to its current policies:

TOBACCO FREE ENVIRONMENT

- Prohibit tobacco use by students, faculty/staff, and visitors on campus grounds, resident and non-resident buildings, in vehicles, and at institution-sponsored events. Currently, the policy indicates that grounds, and resident and non-resident buildings are smokefree.
- State that the tobacco policy is in place 24 hours per day and 365 days per year.
- Policy should prohibit all tobacco products.

ENFORCEMENT

- Identify specific consequences for violations of the policy by faculty/staff and visitors.
- Include education and referral to cessation as consequences for faculty/staff and student policy violations.
- Prohibit the possession of tobacco products by minors.

PREVENTION & TREATMENT SERVICES

- Offer and promote prevention/education services or initiatives that support non-use and address the risks of tobacco use.
- Provide specific cessation services or referrals to faculty/staff and students who want to quit using tobacco products.

ORGANIZATION & COMMUNICATION

- Develop signage and printed materials to communicate the policy and outline communication methods in the policy.
- Provide a comprehensive definition of tobacco products.
- Designate an individual to review and update the policy.

PROMOTION OF TOBACCO PRODUCTS

- Prohibit the sale and distribution of tobacco products on campus property and at institution-sponsored events.
- Prohibit tobacco advertising and sponsorship on campus property, at institution-sponsored events, and in college and university publications.
- Refuse tobacco industry support of research, evaluation, teaching, and development activities.

Harris-Stowe State University: 18.75/46

POLICY STATUS: Smokefree

RESIDENCE STATUS: 1B - ONLY On-Campus Residences

ASSESSMENT DATE: March 10, 2011

tudent	s			Facult	ν		v	isitors			
√ Yes ↓ TF SI	No	1.1	college/u grounds	iniversity \(\sqrt{Yes}		5 colleg	ge/university	Yes TF SF	No	1.9	college/universit
Yes TF SI		1.2	college/u non-resid buildings	lent TF (No 1		esident	√ Yes √ TF SF	No	1.10	college/universit non-resident buildings
Yes V		1.3	vehicles	√ Yes TF	SF No 1	7 vehic		√ Yes √ FF SF	No	1.11	vehicles
√ Yes √ ΓF SI		1.4	college/u sponsore		V No 1		, ,	√ Yes √ ΓF SF	No	1.12	college/universit
√ Yes √ ΓF SI		1.13	24 hours,	/day, 365 days/year			,				
Yes—TF	No	1.14	policy inc	dicates all tobacco pr	oducts (Note:	A SF policy	is not comprehensi	ve and will	not rece	ive a po	oint for this item.)
				Total a	l "Yes-SF" re	sponses fo	or Items 1.1-1.13	6	x 0.75 =	SF SU	BTOTAL 4.5
				Total al	l "Yes-TF" re	sponses fo	or Items 1.1-1.14	0	x 1.00 =	TF SU	BTOTAL 0
					SF SUBTO	TAL + TF	SUBTOTAL = EN	VIRONM	ENT SU	BTOT	AL <u>4.5</u> / 1
				complete ONLY				/: 1A , 1E	or 10		
1A				complete ONLY score now. Score =	ENVIRONM	ENT SUBT		NO RESIE	ENCES		E: / 1
1 A	Studer	nts	ONMENT	score now. Score =	ENVIRONM Faculty	ENT SUBTO	OTAL. NVIRONMENT /	NO RESIL	ENCES	SCOR	
LA	Studer Ves	nts		•	ENVIRONM Faculty	ENT SUBT	OTAL.	NO RESID	DENCES s		
1A 1B	Studer Ves	its	ONMENT	college/university residences on-campus	Faculty Yes TF SF	ENT SUBTO	OTAL. NVIRONMENT / college/university residences	Visitor	DENCES s No	SCOR 1.17	college/universit residences on-campus
	Studer Ves	its	ONMENT	college/university residences on-campus	Faculty Yes TF SF otal all "Yes-s	ENT SUBTO E No 1.16 SF" respon	NVIRONMENT / college/university residences on-campus	Visitor Yes TF 5-1.17	DENCES S No E x 0.7	1.17 75 = SF	college/universit residences on-campus
	Studen V Yes	nts SF	ONMENT	college/university residences on-campus	Faculty Yes TF SF otal all "Yes-1	ENT SUBTO E No 1.16 SF" respon	OTAL. NVIRONMENT / college/university residences on-campus uses for Items 1.1 uses for Items 1.1	Visitor (Yes TF	No x 0.7	1.17 75 = SF 00 = TF	college/universit residences on-campus
	Studen V Yes	nts SF	ONMENT	college/university residences on-campus	Faculty Yes TF SF otal all "Yes-1 ENVIRONM	ENT SUBTO E No 1.16 SF" respon FF" respon ENT SUBTO	OTAL. NVIRONMENT / college/university residences on-campus uses for Items 1.1 uses for Items 1.1	Visitor Visitor Yes TF 5-1.17 TAL + TF S	No No x 1.0	1.17 75 = SF 00 = TF	college/universit residences on-campus SUBTOTAL 2.22
	Studen V Yes	nts	ONMENT	college/university residences on-campus	Faculty Yes TF SF otal all "Yes-1 ENVIRONM	ENT SUBTO E No 1.16 SF" respon FF" respon ENT SUBTO	college/university residences on-campus uses for Items 1.1 DTAL + SF SUBTO	Visitor Visitor Yes TF 5-1.17 TAL + TF S	No No x 1.0	1.17 75 = SF 00 = TF	college/universit residences on-campus SUBTOTAL 2.22
	Studen Free I Studen Studen Ves	envir	ONMENT	college/university residences on-campus	Faculty Yes TE SE Otal all "Yes-1 ENVIRONM ENVIRONM Faculty	ENT SUBTO E No 1.16 SF" respon FF" respon ENT SUBTO	college/university residences on-campus uses for Items 1.1 DTAL + SF SUBTO	Visitor 5-1.17 0 TAL + TF S Visitor Visitor Visitor	NO X 0.7 X 1.0 UBTOTA	1.17 75 = SF 00 = TF	college/universit residences on-campus SUBTOTAL 2.22
	Studen Finter I Studen Yes TF Yes	ENVIR	ONMENT ONMENT	college/university residences on-campus To To score now. Score =	Faculty Faculty Yes- Otal all "Yes- ENVIRONM ENVIRO Faculty Yes V TF SF	No 1.16 SF" respon FF" respon ENT SUBTO DNMENT	college/university residences on-campus uses for Items 1.1 DTAL + SF SUBTO ONLY ON-CAMP	Visitor 5-1.17 0 TAL + TF S Visitor Y Yes Y Yes Y Yes Y Yes	× 0.7 × 1.0 UBTOTA DENCES NO F	1.17 75 = SF 00 = TF AL SCOR	college/universit residences on-campus SUBTOTAL 2.23 SUBTOTAL 0 E: 6.75 / 1 college/universit residences on-campus
1B	Studen Finter I Studen Yes TF Yes	ENVIR	ONMENT ONMENT	college/university residences on-campus To score now. Score = college/university residences on-campus college/university residences on-campus college/university residences off-campus	Faculty TF SF Otal all "Yes-1 ENVIRONM ENVIRO Faculty Yes V TF SF	No 1.16 SF" respon FF" respon ENT SUBTO DNMENT (No 1.16	college/university residences on-campus uses for Items 1.1 DTAL + SF SUBTO ONLY ON-CAMP college/university residences on-campus college/university residences on-campus	Visitor 5-1.17 0 TAL + TF S Visitor Visitor Visitor Yes TF S	NO X 0.7 X 1.C UBTOTA PENCES NO F	1.17 75 = SF 00 = TF 0L SCOR 1.17	college/universit residences on-campus SUBTOTAL 2.2. SUBTOTAL 0 E: 6.75 / 1 college/universit residences on-campus college/universit residences of-campus
1B	Studen Finter I Studen Yes TF Yes	ENVIR	ONMENT ONMENT	college/university residences on-campus college/university residences on-campus college/university residences on-campus college/university residences on-campus college/university residences off-campus	Faculty Faculty Yes Otal all "Yes-1 ENVIRONM ENVIRO Faculty Yes TF SF Otal all "Yes-5 TF SF	No 1.16 SF" respon ENT SUBTO NO 1.16 NO 1.16 NO 1.19 SF" respon	college/university residences on-campus uses for Items 1.1 UTAL + SF SUBTO ONLY ON-CAMP college/university residences on-campus college/university residences on-campus college/university residences off-campus	Visitor TF 5-1.17 TAL + TF S Visitor Yes Yes Yes Yes Yes Yes Yes Ye	NO SENCES X 0.7 X 1.0 UBTOTA DENCES NO F NO F X 0.7	1.17 75 = SF 00 = TF 0L SCOR 1.17 1.20	college/universit residences on-campus SUBTOTAL SUBTOTAL College/universit residences on-campus college/universit residences off-campus

COLLEGE/UNIVERSITY DOCUMENTS REVIEWED: Application for Housing • Summer 2010 Course Schedule • Spring 2011 Course Schedule • University Bulletin 2008 - 2010 • Faculty Personnel Policies and Procedures Manual Spring 2010 Edition • Harris-Stowe Extends Smoking Ban to Outdoors Press Release

Harris-Stowe State University (cont.)

Studei	nts			Faculty	,			Visitors	;		
Yes	No	2.1	general enforcement	Yes	No	2.5	general enforcement	Yes	No	2.9	general enforcemen
Yes	No	2.2	identifies specific enforcement	Yes	No	2.6	identifies specific enforcement	Yes	No	2.10	identifies specific enforcement
Yes	No	2.3	mention of cessation and/or education, not just punitive measures for violation(s)	Yes	No	2.7	mention of cessation and/or education, not just punitive measures for violation(s)				
Yes	No	2.4	establishes designated individual(s) for enforcement	Yes	No	2.8	establishes designated individual(s) for enforcement				
Yes	No	2.11	prohibits possession for	anyone	under t	he age	of 18				

revei	ntion/Educatio	on Initiatives	Cessat	ion–St	tudent	rs ·	Cessati	Cessation–Faculty/Staff			
Yes	No 3.1	prevention/ education services or initiatives for tobacco non-use offered	Yes	No	3.2	general cessation for tobacco-use dependence	Yes	No	3.4	general cessation for tobacco-use dependence	
			Yes	No	3.3	specific cessation for tobacco-use dependence	Yes	No	3.5	specific cessation for tobacco-use dependence	

Comm	unicatiı	ng the	Policy	Ratio	nale			Manag	emen	t	
Yes	No	4.1	general communication of the policy	Yes	No	4.4	any rationale given for health or environmental consequences	Yes	No	4.6	applicable enforcement or adoption date
Yes	No	4.2	policy references printed/online materials	Yes	No	4.5	provides definition of tobacco products	Yes	No	4.7	individual(s) identified to review and/or update the policy
Yes	No	4.3	policy references signage								

Harris-Stowe State University (cont.)

Adver	tising/S _l	oonsor	ship	Sales,	/Distrib	ution		Tobac	co Industry Fu	nding
Yes	No	5.1	prohibits tobacco- related advertising & sponsorship at college/ university events	Yes	No	5.4	prohibits the sale and distribution of tobaccorelated products & merchandise at college/university-sponsored events	Yes	No 5.6	prohibits tobacco industry support of college/university activities including research, evaluation, teaching & development
Yes	No	5.2	prohibits tobacco- related advertising & sponsorship on college/ university property	Yes	No	5.5	prohibits the sale and distribution of tobacco- related products & merchandise on college/university property			
Yes	No	5.3	prohibits tobacco- related advertising & sponsorship in publications produced by college/university							

	т	OTAL SCORE
Α	College/University with NO RESIDENCES: (Add scores from Sections 1A + 2 + 3 + 4 + 5)	/ 43
В	College/University with ONLY ON-CAMPUS RESIDENCES: (Add scores from Sections 1B + 2 + 3 + 4 + 5)	<u>18.75</u> / 46
С	College/University with BOTH ON- AND OFF-CAMPUS RESIDENCES: (Add scores from Sections 1C + 2 + 3 + 4 + 5)	/49

Developed by:

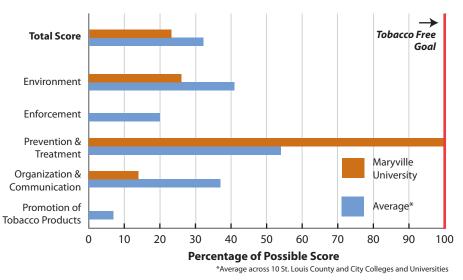


Maryville University

Assessment Date: March 10, 2011

SUMMARY

Maryville University scored below average among the evaluated institutions in St. Louis County and City, achieving 23% of the total Tobacco Policy Index score. The university scored all possible points in the Prevention and Treatment Services domain. While Maryville had some elements of a smokefree policy, establishing a central, tobacco free policy is necessary to ensure protection from the adverse health effects of all forms of tobacco use.



RECOMMENDATIONS

To better protect students, faculty/staff, and visitors from the adverse health effects of tobacco use and secondhand smoke, Maryville University should consider making the following revisions to its current policies:

TOBACCO FREE ENVIRONMENT

- Prohibit tobacco use by all students, faculty/staff, and visitors on campus grounds, resident and non-resident buildings, in vehicles, and at institution-sponsored events. Currently, the policy specifies that tobacco use is prohibited by athletes only. Also, the policy currently indicates that resident and non-resident buildings are smokefree.
- State that the tobacco policy is in place 24 hours per day and 365 days per year.
- Policy should prohibit all tobacco products.

ENFORCEMENT

- Identify specific consequences for violations of the policy by all students, faculty/staff, and visitors. Currently, the policy identifies specific consequences for violations of the policy for athletes only.
- Include education and referral to cessation as consequences for faculty/staff and student policy violations.
- Designate an individual to enforce the disciplinary consequences of the policy.
- Prohibit the possession of tobacco products by minors.

ORGANIZATION & COMMUNICATION

- Develop signage and printed materials to communicate the policy and outline communication methods in the policy.
- Designate an individual to review and update the policy.
- Provide a comprehensive definition of tobacco products and a rationale for prohibiting tobacco on institution premises.
- Include an applicable enforcement or adoption date for the policy.

PROMOTION OF TOBACCO PRODUCTS

- Prohibit the sale and distribution of tobacco products on campus property and at institution-sponsored events.
- Prohibit tobacco advertising and sponsorship on campus property, at institution-sponsored events, and in college and university publications.
- Refuse tobacco industry support of research, evaluation, teaching, and development activities.

Maryville University: 10.5/46

POLICY STATUS: Smokefree

RESIDENCE STATUS: 1B - ONLY On-Campus Residences

ASSESSMENT DATE: March 10, 2011

udents					Faculty					Visito	rs			
Yes V F SF			college/u grounds	niversity	√ Yes √ TF SF	No	1.5	colleg grour	ge/university nds	√ Ye TF	S. S.F	No	1.9	college/univers grounds
Yes SF	No 1	1	college/u non-resid ouildings		TF SF	No No	1.6		ge/university esident ings	√ Ye TF	SF	No	1.10	college/univers non-resident buildings
√ Yes √ F SF		.3 \	ehicles		√ Yes √ TF SF	No	1.7	vehic	les	√ Ye TF	S SF	No	1.11	vehicles
√ Yes √ F SF			college/u ponsore		√ Yes √ TF SF	No	1.8		ge/university sored events	√ Ye TF	S ₩ SF	No	1.12	college/univers sponsored ever
Yes V		.13	24 hours/	day, 365 days	/year									
es—TF	No 1	.14	olicy ind	icates all toba	cco produ	cts (No	te: A SF	policy	is not comprehe	nsive ar	d will	not rece	ive a po	oint for this item.
				T	otal all "	es-SF"	respo	nses f	or Items 1.1-1.	13	3	x 0.75 =	SF SU	IBTOTAL 2.25
				Т	otal all "\	es-TF"	respo	nses f	or Items 1.1-1.	14		x 1.00 =	TF SU	JBTOTAL0
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COLLEGE/UNIVERSITY DOCUMENTS REVIEWED: Student Athlete Handbook • Student Handbook • Residential Life Living Guide • Residential Life Terms & Conditions • About Health & Wellness • Health Online • Health Opportunities & Programming • Student Health Form • CHOICES Grant • Quitnet • Benefits Plan

Maryville University (cont.)

Stude	nts		Facult	ty		Visitors	;		
Yes	No 2.1	general enforcement	Yes	No 2.5	general enforcement	Yes	No	2.9	general enforcemen
Yes	No 2.2	identifies specific enforcement	Yes	No 2.6	identifies specific enforcement	Yes	No	2.10	identifies specific enforcement
Yes	No 2.3	mention of cessation and/or education, not just punitive measures for violation(s)	Yes	No 2.7	mention of cessation and/or education, not just punitive measures for violation(s)				
Yes	No 2.4	establishes designated individual(s) for enforcement	Yes	No 2.8	establishes designated individual(s) for enforcement				
Yes	No 2.11	prohibits possession for	anyone	under the age	of 18				

Prevent	ion/E	ducatio	on Initiatives	Cessat	Cessation–Students			Cessati	Cessation–Faculty/Staff		
Yes	No	3.1	prevention/ education services or initiatives for tobacco non-use offered	Yes	No	3.2	general cessation for tobacco-use dependence	Yes	No	3.4	general cessation for tobacco-use dependence
				Yes	No	3.3	specific cessation for tobacco-use dependence	Yes	No	3.5	specific cessation for tobacco-use dependence

ommı	ınicati	ng the	Policy	Ratio	Rationale			Mana	gement	
Yes	No	4.1	general communication of the policy	Yes	No 4.	.4	any rationale given for health or environmental consequences	Yes	No 4.6	applicable enforcement or adoption date
Yes	No	4.2	policy references printed/online materials	Yes	No 4.	.5	provides definition of tobacco products	Yes	No 4.7	individual(s) identifice to review and/or update the policy
Yes	No	4.3	policy references signage							

Maryville University (cont.)

dvert	tising/S _l	oonsor	ship	Sales/	/Distribution		Tobac	co Industry Fu	ınding
Yes	No	5.1	prohibits tobacco- related advertising & sponsorship at college/ university events	Yes	No 5.4	prohibits the sale and distribution of tobacco-related products & merchandise at college/university-sponsored events	Yes	No 5.6	prohibits tobacco industry support of college/university activities including research, evaluation, teaching & development
Yes	No	5.2	prohibits tobacco- related advertising & sponsorship on college/ university property	Yes	No 5.5	prohibits the sale and distribution of tobacco-related products & merchandise on college/university property			
Yes	No	5.3	prohibits tobacco- related advertising & sponsorship in publications produced by college/university						

	т	OTAL SCORE
Α	College/University with NO RESIDENCES: (Add scores from Sections 1A + 2 + 3 + 4 + 5)	/ 43
В	College/University with ONLY ON-CAMPUS RESIDENCES: (Add scores from Sections 1B + 2 + 3 + 4 + 5)	<u>10.5</u> / 46
С	College/University with BOTH ON- AND OFF-CAMPUS RESIDENCES: (Add scores from Sections 1C + 2 + 3 + 4 + 5)	/49

Developed by:

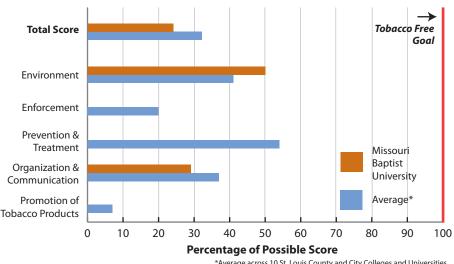


Missouri Baptist University

Assessment Date: March 10, 2011

SUMMARY

Missouri Baptist University scored below average among the evaluated institutions in St. Louis County and City, achieving 24% of the total *Tobacco Policy Index score. The* **Enforcement and Prevention** and Treatment Services domains are two particular areas of improvement. Neither domain received any points.



*Average across 10 St. Louis County and City Colleges and Universities

RECOMMENDATIONS

To better protect students, faculty/staff, and visitors from the adverse health effects of tobacco use and secondhand smoke, Missouri Baptist University should consider making the following revisions to its current policies:

TOBACCO FREE ENVIRONMENT

- Prohibit tobacco use by students, faculty/staff, and visitors on campus grounds, off-campus resident buildings, and at institution-sponsored events.
- Specify that tobacco use is prohibited in all vehicles to avoid confusion and/or misinterpretation of the policy. Currently, the policy prohibits tobacco use in "...any of the University buildings or vehicles." This is not entirely clear and can be interpreted to mean "University vehicles" or "all vehicles."
- State that the tobacco policy is in place 24 hours per day and 365 days per year.

ENFORCEMENT

- Identify specific consequences for violations of the policy by students, faculty/staff, and visitors.
- Include education and referral to cessation as consequences for faculty/staff and student policy violations.
- Designate an individual to enforce the disciplinary consequences of the policy.
- Prohibit the possession of tobacco products by minors.

PREVENTION & TREATMENT SERVICES

- Offer and promote prevention/education services or initiatives that support non-use and address the risks of tobacco use.
- Provide cessation services or referrals to faculty/staff and students who want to quit using tobacco products.

ORGANIZATION & COMMUNICATION

- Develop signage and printed materials to communicate the policy and outline communication methods in the policy.
- Include an applicable enforcement or adoption date, specifying month and year, for the policy.
- Designate an individual to review and update the policy.
- Provide a comprehensive definition of tobacco products.

PROMOTION OF TOBACCO PRODUCTS

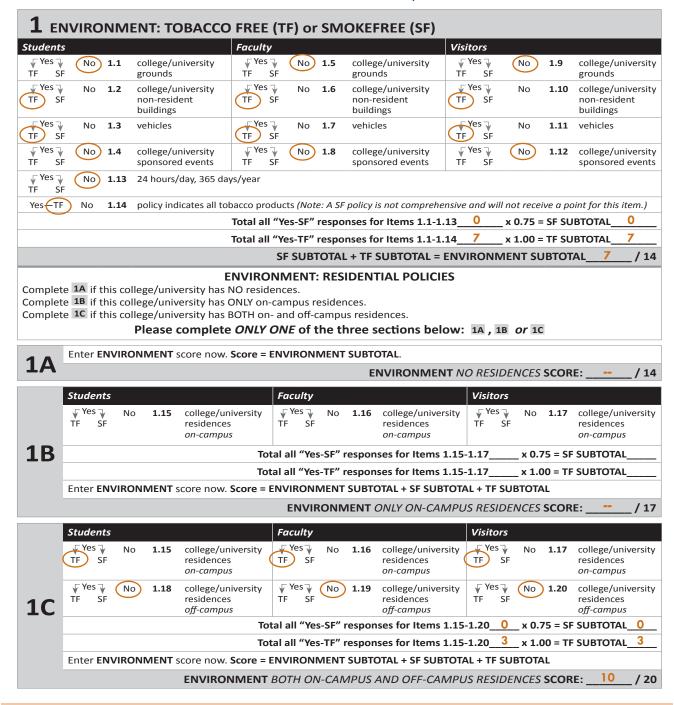
- Prohibit the sale and distribution of tobacco products on campus property and at institution-sponsored events.
- Prohibit tobacco advertising and sponsorship on campus property, at institution-sponsored events, and in college and university publications.
- Refuse tobacco industry support of research, evaluation, teaching, and development activities.

Missouri Baptist University: 12/49

POLICY STATUS: Tobacco Free

RESIDENCE STATUS: 1C - BOTH On- & Off-Campus Residences

ASSESSMENT DATE: March 10, 2011



COLLEGE/UNIVERSITY DOCUMENTS REVIEWED: Missouri Baptist 2010 - 11 Student Handbook • Housing Application

Missouri Baptist University (cont.)

Stude	nts			Facult	ty			Visitors			
Yes	No	2.1	general enforcement	Yes	No	2.5	general enforcement	Yes	No	2.9	general enforcemen
Yes	No	2.2	identifies specific enforcement	Yes	No	2.6	identifies specific enforcement	Yes	No	2.10	identifies specific enforcement
Yes	No	2.3	mention of cessation and/or education, not just punitive measures for violation(s)	Yes	No	2.7	mention of cessation and/or education, not just punitive measures for violation(s)				
Yes	No	2.4	establishes designated individual(s) for enforcement	Yes	No	2.8	establishes designated individual(s) for enforcement				
Yes	No	2.11	prohibits possession for	anyone	under t	he age	of 18				

revei	ntion/Education	on Initiatives	Cessa	Cessation–Students			Cessation–Faculty/Staff		
Yes	No 3.1	prevention/ education services or initiatives for tobacco non-use offered	Yes	No 3.2	general cessation for tobacco-use dependence	Yes	No 3.4	general cessation for tobacco-use dependence	
			Yes	No 3.3	specific cessation for tobacco-use dependence	Yes	No 3.5	specific cessation for tobacco-use dependence	

Commı	unicati	ng the	Policy	Ration	nale			Mana	gement	
Yes	No	4.1	general communication of the policy	Yes	No	4.4	any rationale given for health or environmental consequences	Yes	No 4.	applicable enforcement or adoption date
Yes	No	4.2	policy references printed/online materials	Yes	No	4.5	provides definition of tobacco products	Yes	No 4.	individual(s) identified to review and/or update the policy
Yes	No	4.3	policy references signage							

Missouri Baptist University (cont.)

lvert	tising/Sponsor	rship	Sales	/Distribution		Tobac	co Industry Fu	ınding
es/es	No 5.1	prohibits tobacco- related advertising & sponsorship at college/ university events	Yes	No 5.4	prohibits the sale and distribution of tobaccorelated products & merchandise at college/university-sponsored events	Yes	No 5.6	prohibits tobacco industry support of college/university activities including research, evaluation teaching & development
es/es	No 5.2	prohibits tobacco- related advertising & sponsorship on college/ university property	Yes	No 5.5	prohibits the sale and distribution of tobacco- related products & merchandise on college/university property			
/es	No 5.3	prohibits tobacco- related advertising & sponsorship in publications produced by college/university						

	т	OTAL SCORE
Α	College/University with NO RESIDENCES: (Add scores from Sections 1A + 2 + 3 + 4 + 5)	/ 43
В	College/University with ONLY ON-CAMPUS RESIDENCES: (Add scores from Sections 1B + 2 + 3 + 4 + 5)	/ 46
С	College/University with BOTH ON- AND OFF-CAMPUS RESIDENCES: (Add scores from Sections 1C + 2 + 3 + 4 + 5)	<u>12</u> / 49

Developed by:

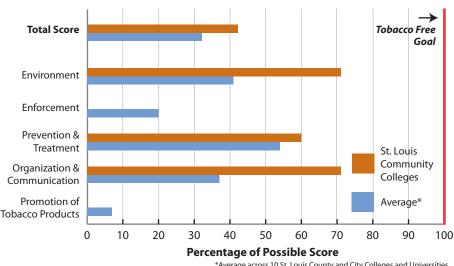


St. Louis Community Colleges

Assessment Date: March 10, 2011

SUMMARY

St. Louis Community Colleges scored above average among the evaluated institutions in St. Louis County and City, achieving 42% of the total Tobacco Policy Index score. However, special attention should be put into improving the Enforcement and Promotion of Tobacco Products domains, in which the colleges received no points.



*Average across 10 St. Louis County and City Colleges and Universities

RECOMMENDATIONS

To better protect students, faculty/staff, and visitors from the adverse health effects of tobacco use and secondhand smoke, the St. Louis Community Colleges should consider making the following revisions to its current policies:

TOBACCO FREE ENVIRONMENT

- Prohibit tobacco use by students, faculty/staff, and visitors at institution-sponsored events.
- State that the tobacco policy is in place 24 hours per day and 365 days per year.

ENFORCEMENT

- Identify specific consequences for violations of the policy by students, faculty/staff, and visitors.
- Include education and referral to cessation as consequences for faculty/staff and student policy violations.
- Designate an individual to enforce the disciplinary consequences of the policy.
- Prohibit the possession of tobacco products by minors.

PREVENTION & TREATMENT SERVICES

Provide specific cessation services or referrals to faculty/staff and students who want to quit using tobacco products.

ORGANIZATION & COMMUNICATION

- Develop printed materials to communicate the policy and outline communication methods in the policy.
- Designate an individual to review and update the policy.

PROMOTION OF TOBACCO PRODUCTS

- Prohibit the sale and distribution of tobacco products on campus property and at institution-sponsored events.
- Prohibit tobacco advertising and sponsorship on campus property, at institution-sponsored events, and in college and university publications.
- Refuse tobacco industry support of research, evaluation, teaching, and development activities.

St. Louis Community Colleges: 18/43

POLICY STATUS: **Tobacco Free**RESIDENCE STATUS: **1A - NO Residences**ASSESSMENT DATE: **March 10, 2011**

tudents	5			F	aculty					Visitors			
Yes TF SF		1.1	college/u grounds		Yes ↓ TF SF	No	1.5	colleg groun	ge/university ads	Yes ↓ TF SF	No	1.9	college/univers grounds
Yes TF SF		1.2	college/u non-resid buildings		√Yes √ TF SF	No	1.6		ge/university esident ngs	Yes V TF SF	No	1.10	college/univers non-resident buildings
Yes TF SF		1.3	vehicles		Yes ↓ TF SF	No	1.7	vehicl	les	TF Yes ▼	No	1.11	vehicles
√ Yes √ TF SF	No	1.4	college/u sponsore		√ Yes √ TF SF	No	1.8		ge/university sored events	√ Yes √ TF SF	No	1.12	college/univers sponsored ever
√ Yes √ TF SF		1.13	24 hours/	day, 365 days/	year								
Yes—TF	No	1.14	policy ind	licates all tobac	cco produ	cts (Not	e: A SF	policy	is not comprehe	nsive and w	ill not rece	eive a po	oint for this item.
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				То	tal all "Y	es-TF"	respo	nses fo	or Items 1.1-1.	1410	_ x 1.00	= TF SU	IBTOTAL 10
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1A					ore = EN	VIRONI		SUBTO		IT NO RES	IDENCES		RE: <u>10</u> / :
1A	Studen	ts	ONMENT :	score now. Sc	ore = EN	VIRONI aculty	MENT	SUBTO	OTAL. NVIRONMEN	IT NO RES	IDENCES ors	S SCOR	
1A		ts N	ONMENT :		ore = EN	VIRONI		SUBTO	OTAL.	T NO RES	IDENCES ors		
1A 1B	Studen √ Yes √	ts N	ONMENT :	college/univeresidences	ore = EN	viron aculty Yes V	MENT	SUBTO	NVIRONMEN college/univer residences on-campus	Visity Very TF	IDENCES ors S V No SF	5 SCOR	college/universi
	Studen √ Yes √	ts N	ONMENT :	college/univeresidences	ore = EN	VIRONI aculty Yes V F SF	No S-SF"	1.16	college/univer residences on-campus	Visity Yes	IDENCES ors S No SF x 0.	1.17 75 = SF	college/universi residences on-campus
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	Studen Yes TF S	ts NVIRC	ONMENT S	college/univeresidences	ore = EN Fersity Total Total ore = EN	aculty Yes F SF all "Yes all "Yes VIRONI	No s-SF" s-TF"	1.16 respon	college/univer residences on-campus sees for Items 2 DTAL + SF SUB	Visity Visity TF 1.15-1.17 1.15-1.17 TOTAL + TI MPUS RES	IDENCES SF No SF × 0. × 1. SUBTOT IDENCES SF No	1.17 75 = SF 00 = TF AL	college/universi residences on-campus = SUBTOTAL
	Studen √ Yes √ TF S Enter E	ts NVIRO	ONMENT S ONMENT S	college/universidences	ore = EN Fersity Total Total ore = EN	aculty F SF all "Yes all "Yes VIRONI ENVIF	No s-SF" s-TF" MENT	1.16 respon SUBTO	college/univer residences on-campus ses for Items : DTAL + SF SUB' ONLY ON-CAM college/univer residences	Visit Sity Very Year 1.15-1.17 1.15-1.17 TOTAL + TR Wisit Visit Very Year TF	IDENCES SF No SF x 0. x 1. SUBTOT IDENCES SF No SF No	1.17 75 = SF 00 = TF AL 5 SCOR	college/universinesidences on-campus SUBTOTAL COLLEGE COLLEGE/universinesidences
1B	Studen Yes TF S Enter E Studen Yes TF S	ts NVIRO	ONMENT S ONMENT S	college/univeresidences on-campus college/univeresidences on-campus college/univeresidences on-campus	ore = EN Fersity Total Total ore = EN Fersity T	VIRONI Caculty F SF all "Yes VIRONI ENVIR CACULTY F SF F SF	No SS-SF" No No No	1.16 respon SUBTO MENT (college/univer residences on-campus ses for Items : DTAL + SF SUB' ONLY ON-CAM college/univer residences on-campus college/univer residences on-campus	Visity Sity Visit TF 1.15-1.17 1.15-1.17 TOTAL + TI MPUS RES Visity TF Sity TF	IDENCES SF No SF × 0. × 1. SUBTOT IDENCES SF No SF No SF	1.17 75 = SF 00 = TF AL 5 SCOR 1.17	college/universinesidences on-campus SUBTOTAL College/universinesidences on-campus college/universinesidences on-campus college/universinesidences on-campus
1B	Studen Yes TF S Enter E Studen Yes TF S	ts NVIRO	ONMENT S ONMENT S	college/univeresidences on-campus college/univeresidences on-campus college/univeresidences on-campus	ore = EN Fersity Total Total ore = EN Fersity T Total Total	aculty F SF all "Yes VIRONI ENVIF aculty F SF 7 Yes F SF all "Yes	No No No No No No No No No	1.16 respon SUBTO MENT (1.19	college/univer residences on-campus ses for Items: OTAL + SF SUB ONLY ON-CAM college/univer residences on-campus college/univer residences on-campus college/univer residences of-campus	Visit Sity Very Tr 1.15-1.17_ 1.15-1.17_ TOTAL + Tr MPUS RES Visit Visit Sity Very Tr Sity Very Tr 1.15-1.20_	IDENCES SF No SF × 0. x 1. SUBTOT IDENCES SF No SF No SF × 0.	1.17 75 = SF 00 = TF AL 1.17 1.20 75 = SF	college/universi residences on-campus ESUBTOTAL College/universi residences on-campus college/universi residences of-campus college/universi residences college/universi residences

COLLEGE/UNIVERSITY DOCUMENTS REVIEWED: Tobacco Cessation Resources • Tobacco Free for You and Me • District wide Tobacco Ban

St. Louis Community Colleges (cont.)

Stude	nts			Facult	у		Visitors			
Yes	No	2.1	general enforcement	Yes	No 2.5	general enforcement	Yes	No	2.9	general enforcemen
Yes	No	2.2	identifies specific enforcement	Yes	No 2.6	identifies specific enforcement	Yes	No	2.10	identifies specific enforcement
Yes	No	2.3	mention of cessation and/or education, not just punitive measures for violation(s)	Yes	No 2.7	mention of cessation and/or education, not just punitive measures for violation(s)				
Yes	No	2.4	establishes designated individual(s) for enforcement	Yes	No 2.8	establishes designated individual(s) for enforcement				
Yes	No	2.11	prohibits possession for	anyone	under the age	of 18				

revent	ion/E	ducatio	on Initiatives	Cessation-Students			Cessati	Cessation–Faculty/Staff			
Yes	No	3.1	prevention/ education services or initiatives for tobacco non-use offered	Yes	No	3.2	general cessation for tobacco-use dependence	Yes	No	3.4	general cessation for tobacco-use dependence
				Yes	No	3.3	specific cessation for tobacco-use dependence	Yes	No	3.5	specific cessation for tobacco-use dependence

ommu	ınicatiı	ng the	Policy	Ration	ale			Management			
Yes	No	4.1	general communication of the policy	Yes	No	4.4	any rationale given for health or environmental consequences	Yes	No	4.6	applicable enforcement or adoption date
Yes	No	4.2	policy references printed/online materials	Yes	No	4.5	provides definition of tobacco products	Yes	No	4.7	individual(s) identified to review and/or update the policy
Yes	No	4.3	policy references signage								

St. Louis Community Colleges (cont.)

dver	tising/Spons	orship	Sales	/Distribution		Tobac	co Industry Fเ	ınding
Yes	No 5.1	prohibits tobacco- related advertising & sponsorship at college/ university events	Yes	No 5.4	prohibits the sale and distribution of tobacco- related products & merchandise at college/university- sponsored events	Yes	No 5.6	prohibits tobacco industry support or college/university activities including research, evaluation teaching & development
Yes	No 5.2	prohibits tobacco- related advertising & sponsorship on college/ university property	Yes	No 5.5	prohibits the sale and distribution of tobacco- related products & merchandise on college/university property			
Yes	No 5.3	prohibits tobacco- related advertising & sponsorship in publications produced by college/university	-					

	т	OTAL SCORE
Α	College/University with NO RESIDENCES: (Add scores from Sections 1A + 2 + 3 + 4 + 5)	
В	College/University with ONLY ON-CAMPUS RESIDENCES: (Add scores from Sections 1B + 2 + 3 + 4 + 5)	/ 46
С	College/University with BOTH ON- AND OFF-CAMPUS RESIDENCES: (Add scores from Sections 1C + 2 + 3 + 4 + 5)	/ 49

Developed by:

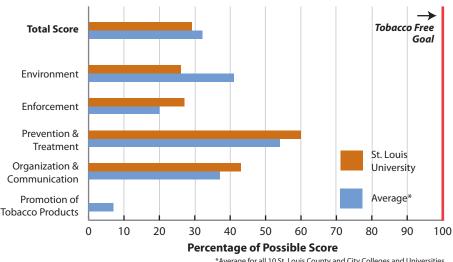


Saint Louis University

Assessment Date: March 10, 2011

SUMMARY

Saint Louis University scored slightly below average among the evaluated institutions in St. Louis County and City, achieving 29% of the total Tobacco Policy Index score. While the university had some elements of a smokefree policy, establishing a central, tobacco free policy is necessary to ensure protection from the adverse health effects of all forms of tobacco use. Particular attention should also be paid to the Promotion of Tobacco Products domain, in which the university received zero points.



*Average for all 10 St. Louis County and City Colleges and Universities

RECOMMENDATIONS

To better protect students, faculty/staff, and visitors from the adverse health effects of tobacco use and secondhand smoke, Saint Louis University should consider making the following revisions to its current policies:

TOBACCO FREE ENVIRONMENT

- Prohibit tobacco use by all students, faculty/staff, and visitors on campus grounds, resident and non-resident buildings, in vehicles, and at institution-sponsored events. Currently, the policy specifies that tobacco use is prohibited by athletes only. Also, the policy currently indicates that resident and non-resident buildings are smokefree.
- State that the tobacco policy is in place 24 hours per day and 365 days per year.
- Policy should prohibit all tobacco products.

ENFORCEMENT

- Identify specific consequences for violations of the policy by all students and visitors. For faculty/staff, clearly define "corrective counseling." Currently, the policy identifies specific consequences for violations of the policy for athletes only: student enforcement policies should apply to all students.
- Include education and referral to cessation as consequences for faculty/staff and student policy violations.
- Designate an individual to enforce the disciplinary consequences of the policy for students.
- Prohibit the possession of tobacco products by minors.

PREVENTION & TREATMENT SERVICES

Provide cessation services or referrals to students who want to quit using tobacco products.

ORGANIZATION & COMMUNICATION

- Develop signage and printed materials to communicate the policy and outline communication methods in the policy.
- Provide a comprehensive definition of tobacco products.
- Designate an individual to review and update the policy.

PROMOTION OF TOBACCO PRODUCTS

- Prohibit the distribution of tobacco products on campus property and at institution-sponsored events.
- Prohibit tobacco advertising and sponsorship on campus property, at institution-sponsored events, and in college and university publications.
- Refuse tobacco industry support of research, evaluation, teaching, and development activities.

Saint Louis University: 13.5/46

POLICY STATUS: Smokefree

RESIDENCE STATUS: 1B - ONLY On-Campus Residences

ASSESSMENT DATE: March 10, 2011

Students									REE (SF)				
					Faculty					Visitors			
√ Yes √ TF SF		1.1	college/u grounds	niversity	√ Yes √ TF SF	No	1.5	colleg groun	ge/university ads	√ Yes √ TF SF	No	1.9	college/universi grounds
TF SF		1.2	college/u non-resid buildings		TF SF	No	1.6		e/university esident ngs	TF SF	No	1.10	college/universi non-resident buildings
√ Yes √ TF SF		1.3	vehicles		√ Yes √ TF SF	No	1.7	vehic	les	√ Yes √ TF SF	No	1.11	vehicles
√ Yes √ TF SF		1.4	college/u sponsore	,	√ Yes √ TF SF	No	1.8		ge/university sored events	√ Yes √ TF SF	No	1.12	college/universi sponsored even
√ Yes √ TF SF		1.13	24 hours	day, 365 days	/year								
Yes—TF	No	1.14	policy inc	licates all toba	cco produ	ıcts (Not	te: A SF	policy	is not comprehe	nsive and w	ill not rece	ive a po	oint for this item.)
				Т	otal all "	Yes-SF"	respo	nses fo	or Items 1.1-1.	133_	_ x 0.75	= SF SU	JBTOTAL <u>2.25</u>
				Т					or Items 1.1-1.		_		JBTOTAL 0
						SF SUB	TOTAI	L + TF	SUBTOTAL =	ENVIRON	MENT SI	JBTOT	TAL 2.25 / 1
				_		:							
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1A	Student		ONMENT :	score now. S		IVIRON Faculty	MENT			IT NO RES		SCOR	RE: / 1
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	Student V Yes	ts N		college/univ	versity	Faculty Yes TF	No	1.16	college/univer residences on-campus	Visite TF (ors SF No	1.17	college/universi residences
	Student V Yes	ts N		college/univ	versity Tota	Faculty Yes TF SF	No es-SF"	1.16	college/univer residences on-campus	Visity	No SF No 3 x 0.	1.17 75 = SF	college/universi residences on-campus
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	Student Ves Ves St	NVIRO	O 1.15	college/univ residences on-campus	Tota Tota Core = EN	Faculty Yes TF SF I all "Ye I all "Ye IVIRON ENVII	No PS-SF" PS-TF" MENT RONN No	1.16 respon	college/univer residences on-campus ses for Items : DTAL + SF SUB	Visite Sity Very Year 1.15-1.17_ 1.15-1.17_ TOTAL + TF MPUS RES Visite	NO SF NO X 1 SE SUBTOTAL SUBTOT	1.17 75 = SF 00 = TF AL	college/universi residences on-campus SUBTOTAL 2.2 SUBTOTAL 0
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	Student Yes F F Student Yes Y Yes Y Yes Y Yes Y Yes Y Yes Y	NVIRO	ONMENT :	college/univresidences core now. Socore no	Tota Tota Core = EN Versity Versity Tota	Faculty Yes I all "Ye I all "Ye I VENULLY Yes Yes Yes I All "Ye I All "Ye	No PS-SF" NO NO NO PS-SF"	1.16 respon respon SUBTO 1.16 1.19	college/univer residences on-campus sees for Items: DTAL + SF SUB ONLY ON-CAI college/univer residences on-campus college/univer residences of-campus sees for Items:	Visite Sity	3 x 0. 0 x 1. Substituting No Substituting N	1.17 75 = SF 00 = TF AL SCOR 1.17 1.20	college/universi residences on-campus E SUBTOTAL 2.2 E SUBTOTAL 0 College/universi residences on-campus college/universi residences on-campus

COLLEGE/UNIVERSITY DOCUMENTS REVIEWED: Human Resources Policies • Staff Cessation Program • Housing/ Residence Life Handbook 10 -11 • Human Resources Handbook • Smoking FAQs • American Culture & Social Life • Tobacco Cancer Report • School of Prof. Studies Faculty Handbook 09-10 • BSSW Student Handbook 08-09 • Athletics Membership Services: Baseball Coaches Corner • Nursing Preceptor/Clinical Information • Staff Advisory Committee Summary FYE 2007

Saint Louis University (cont.)

Stude	nts			Faculty	,			Visitors	;		
Yes	No	2.1	general enforcement	Yes	No	2.5	general enforcement	Yes	No	2.9	general enforcemen
Yes	No	2.2	identifies specific enforcement	Yes	No	2.6	identifies specific enforcement	Yes	No	2.10	identifies specific enforcement
Yes	No	2.3	mention of cessation and/or education, not just punitive measures for violation(s)	Yes	No	2.7	mention of cessation and/or education, not just punitive measures for violation(s)				
Yes	No	2.4	establishes designated individual(s) for enforcement	Yes	No	2.8	establishes designated individual(s) for enforcement				
Yes	No	2.11	prohibits possession for	anyone	under t	he age	of 18				

Prevent	ion/E	ducatio	on Initiatives	Cessa	tion–Student	S	Cessati	on–Fo	culty/	Staff
Yes	No	3.1	prevention/ education services or initiatives for tobacco non-use offered	Yes	No 3.2	general cessation for tobacco-use dependence	Yes	Yes No 3.4 general cess for tobaccodependence		
				Yes	No 3.3	specific cessation for tobacco-use dependence	Yes	No	3.5	specific cessation for tobacco-use dependence

Commi	unicati	ng the	Policy	Ration	nale			Manag	gemen	t	
Yes	No	4.1	general communication of the policy	Yes	No	4.4	any rationale given for health or environmental consequences	Yes	No	4.6	applicable enforcement or adoption date
Yes	No	4.2	policy references printed/online materials	Yes	No	4.5	provides definition of tobacco products	Yes	No	4.7	individual(s) identified to review and/or update the policy
Yes	No	4.3	policy references signage								

Saint Louis University (cont.)

lver	tising/S _I	oonsor	ship	Sales	/Distribution		Tobac	co Industry Fu	ınding
Yes	No	5.1	prohibits tobacco- related advertising & sponsorship at college/ university events	Yes	No 5.4	prohibits the sale and distribution of tobacco- related products & merchandise at college/university- sponsored events	Yes	No 5.6	prohibits tobacco industry support of college/university activities including research, evaluation teaching & development
Yes	No	5.2	prohibits tobacco- related advertising & sponsorship on college/ university property	Yes	No 5.5	prohibits the sale and distribution of tobacco- related products & merchandise on college/university property			
Yes	No	5.3	prohibits tobacco- related advertising & sponsorship in publications produced by college/university						

	т	OTAL SCORE
Α	College/University with NO RESIDENCES: (Add scores from Sections 1A + 2 + 3 + 4 + 5)	/ 43
В	College/University with ONLY ON-CAMPUS RESIDENCES: (Add scores from Sections 1B + 2 + 3 + 4 + 5)	<u>13.5</u> / 46
С	College/University with BOTH ON- AND OFF-CAMPUS RESIDENCES: (Add scores from Sections 1C + 2 + 3 + 4 + 5)	/49

Developed by:

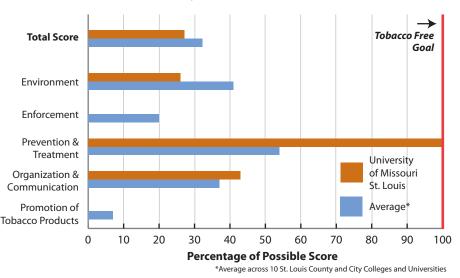


University of Missouri - St. Louis

Assessment Date: March 10, 2011

SUMMARY

University of Missouri - St. Louis scored below average among the evaluated institutions in St. Louis County and City, achieving 27% of the total Tobacco Policy Index score. The university received all possible points for Prevention and Treatment Services. While the university had some elements of a smokefree policy, establishing a central, tobacco free policy is necessary to ensure protection from the adverse health effects of all forms of tobacco use.



RECOMMENDATIONS

To better protect students, faculty/staff, and visitors from the adverse health effects of tobacco use and secondhand smoke, the University of Missouri - St. Louis should consider making the following revisions to its current policies:

TOBACCO FREE ENVIRONMENT

- Prohibit tobacco use by students, faculty/staff, and visitors on campus grounds, resident and non-resident buildings, in vehicles, and at institution-sponsored events. Currently, the policy indicates that resident and non-resident buildings are smokefree.
- State that the tobacco policy is in place 24 hours per day and 365 days per year.
- Policy should prohibit all tobacco products.

ENFORCEMENT

- Identify specific consequences for violations of the policy by students, faculty/staff, and visitors.
- Include education and referral to cessation as consequences for faculty/staff and student policy violations.
- Designate an individual to enforce the disciplinary consequences of the policy.
- Prohibit the possession of tobacco products by minors.

ORGANIZATION & COMMUNICATION

- Develop signage and printed materials to communicate the policy and outline communication methods in the policy.
- Provide a comprehensive definition of tobacco products.
- Designate an individual to review and update the policy.

PROMOTION OF TOBACCO PRODUCTS

- Prohibit the sale and distribution of tobacco products on campus property and at institution-sponsored events.
- Prohibit tobacco advertising and sponsorship on campus property, at institution-sponsored events, and in college and university publications.
- Refuse tobacco industry support of research, evaluation, teaching, and development activities.

University of Missouri - St. Louis: 12.5/46

POLICY STATUS: Smokefree

RESIDENCE STATUS: 1B - ONLY On-Campus Residences

ASSESSMENT DATE: March 10, 2011

tudents	·			DBACCO FRI	ultv					Visitors				
√ Yes √ ΓF SF	No	1.1	college/u grounds		Yes ↓ SF	No	1.5	colleg	ge/university	√ Yes ⁻		No	1.9	college/universi
Yes TF SF	No	1.2	college/u non-resid buildings		Yes	No	1.6	colleg	ge/university esident	√ Yes		No	1.10	college/universinon-resident buildings
√ Yes √ TF SF		1.3	vehicles	√ TF	Yes ↓ SF	No	1.7	vehic	les	√ Yes TF	∳ (No	1.11	vehicles
√ Yes √ TF SF		1.4	college/u sponsore		Yes ↓ SF	No	1.8		ge/university sored events	√ Yes TF	ψ (SF	No	1.12	college/universities
√ Yes √ TF SF		1.13	24 hours	day, 365 days/yea	ar									
Yes—TF	No	1.14	policy inc	licates all tobacco	produc	ts (Note	: A SF	policy	is not comprehe	nsive and	will no	ot recei	ve a po	oint for this item.)
				Total	l all "Ye	es-SF" ı	respo	nses fo	or Items 1.1-1.	.133	x	0.75 =	SF SU	BTOTAL 2.25
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	Student Yes TF SI Enter El Student Yes	NVIRO	O 1.15 DNMENT :	college/universiresidences on-campus score now. Score college/universiresidences	Footal a Total a Total a Footat Foota	Yes Tres of the second of the	NO S-SF" I S-TF" I MENT	1.16 respon respon SUBTO	college/univer residences on-campus ses for Items: DTAL + SF SUB ONLY ON-CAI college/univer residences on-campus	Vis TF TF TF TF TF TF TF T	SF SF SF SF SF SF SF SF SF	No x 0.7 x 1.0 BTOTA	1.17 '5 = SF '0 = TF L SCOR	college/universiresidences on-campus SUBTOTAL 2.25 SUBTOTAL 0 E: 4.5 / 1 college/universiresidences on-campus
1B	Student Yes TF SI Enter El Student Yes	NVIRO	O 1.15 DNMENT :	college/universi residences on-campus college/universi residences on-campus college/universi residences on-campus	Total a	FYES VEST SE	No S-SF" I T-TF" I MENT RONN No No	1.16 respon respon SUBTO IL16 1.16	college/univer residences on-campus sees for Items: DTAL + SF SUB ONLY ON-CAI college/univer residences on-campus college/univer residences of-campus sees for Items:	Vis TF TF TF TF TF TF TF T	itors Yes F F F F F F F F F F F F F	No x 0.7 x 1.0 BTOTA NCES No No x 0.7	1.17 25 = SF 20 = TF 31 32 33 34 35 35 36 37 37 37 37 37 37 37 37 37 37 37 37 37	college/universiresidences on-campus SUBTOTAL 2.23 SUBTOTAL 0 E: 4.5 / 1 college/universiresidences on-campus college/universiresidences off-campus
1B	Student Yes TF SI Enter El Student Yes	NVIRO	O 1.15 DNMENT :	college/universi residences on-campus college/universi residences on-campus college/universi residences on-campus	Total a	FYES VEST SE	No S-SF" I T-TF" I MENT RONN No No	1.16 respon respon SUBTO IL16 1.16	college/univer residences on-campus sees for Items: DTAL + SF SUB ONLY ON-CAI college/univer residences on-campus college/univer residences of-campus sees for Items:	Vis TF TF TF TF TF TF TF T	itors Yes F F F F F F F F F F F F F	No x 0.7 x 1.0 BTOTA NCES No No x 0.7	1.17 25 = SF 20 = TF 31 32 33 34 35 35 36 37 37 37 37 37 37 37 37 37 37 37 37 37	college/universit residences on-campus SUBTOTAL 2.23 SUBTOTAL 0 E: 4.5 / 1 college/universit residences on-campus college/universit residences off-campus

COLLEGE/UNIVERSITY DOCUMENTS REVIEWED: UMSL Tobacco Cessation • Volunteer Handbook • UMSL Faculty Handbook - July 2004, Revised August 2007 • Health & Wellness • Smoking Cessation Services

University of Missouri - St. Louis (cont.)

Stude	nts		Facul	ty			Visitor	s		
Yes	No 2.1	general enforcement	Yes	No 2	2.5	general enforcement	Yes	No	2.9	general enforcemen
Yes	No 2.2	identifies specific enforcement	Yes	No 2	2.6	identifies specific enforcement	Yes	No	2.10	identifies specific enforcement
Yes	No 2.3	mention of cessation and/or education, not just punitive measures for violation(s)	Yes	No 2	2.7	mention of cessation and/or education, not just punitive measures for violation(s)				
Yes	No 2.4	establishes designated individual(s) for enforcement	Yes	No 2	2.8	establishes designated individual(s) for enforcement				
Yes	No 2.11	prohibits possession for	anyone	e under the	e age	of 18				

event	ion/E	ducatio	on Initiatives	Cessation-Students				Cessation–Faculty/Staff			
Yes	No	3.1	prevention/ education services or initiatives for tobacco non-use offered	Yes	No	3.2	general cessation for tobacco-use dependence	Yes	No	3.4	general cessation for tobacco-use dependence
				Yes	No	3.3	specific cessation for tobacco-use dependence	Yes	No	3.5	specific cessation for tobacco-use dependence

Commi	ınicatiı	ng the	Policy	Ration	Rationale				Management			
Yes	No	4.1	general communication of the policy	Yes	No	4.4	any rationale given for health or environmental consequences	Yes	No	4.6	applicable enforcement or adoption date	
Yes	No	4.2	policy references printed/online materials	Yes	No	4.5	provides definition of tobacco products	Yes	No	4.7	individual(s) identified to review and/or update the policy	
Yes	No	4.3	policy references signage									

University of Missouri - St. Louis (cont.)

dvert	tising/Spor	nsorship	Sales	/Distribu	ution		Tobac	co Indus	try Fu	nding
Yes	No 5	prohibits tobacco- related advertising sponsorship at col university events	g &	No	5.4	prohibits the sale and distribution of tobaccorelated products & merchandise at college/university-sponsored events	Yes	No	5.6	prohibits tobacco industry support of college/university activities including research, evaluation, teaching & development
Yes	No 5	prohibits tobacco- related advertising sponsorship on co- university propert	g & llege/	No	5.5	prohibits the sale and distribution of tobacco- related products & merchandise on college/university property				
Yes	No 5	prohibits tobacco- related advertising & sponsorship in publications produ by college/univers	uced							

	т	OTAL SCORE
Α	College/University with NO RESIDENCES: (Add scores from Sections 1A + 2 + 3 + 4 + 5)	/ 43
В	College/University with ONLY ON-CAMPUS RESIDENCES: (Add scores from Sections 1B + 2 + 3 + 4 + 5)	<u>12.5</u> / 46
С	College/University with BOTH ON- AND OFF-CAMPUS RESIDENCES: (Add scores from Sections 1C + 2 + 3 + 4 + 5)	/ 49

Developed by:

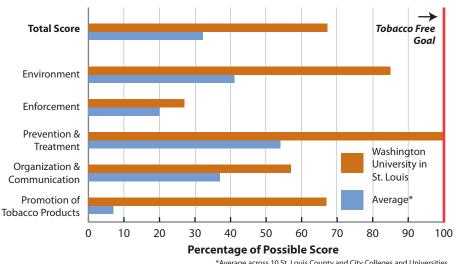


Washington University in St. Louis

Assessment Date: March 10, 2011

SUMMARY

Washington University in St. Louis scored the highest among the evaluated institutions in St. Louis County and City, achieving 67% of the total Tobacco Policy Index score. The university scored all possible points in the Prevention and Treatment Services domain. Enforcement is an area in particular need of improvement.



*Average across 10 St. Louis County and City Colleges and Universities

RECOMMENDATIONS

To better protect students, faculty/staff, and visitors from the adverse health effects of tobacco use and secondhand smoke, Washington University should consider making the following revisions to its current policies:

TOBACCO FREE ENVIRONMENT

Prohibit tobacco use by students, faculty/staff, and visitors at off-campus institution-sponsored events.

ENFORCEMENT

- Identify specific consequences for violations of the policy by students, faculty/staff, and visitors.
- Include education and referral to cessation as consequences for faculty/staff and student policy violations.
- Designate an individual to enforce the disciplinary consequences of the policy.
- Prohibit the possession of tobacco products by minors.

ORGANIZATION & COMMUNICATION

- Develop signage and printed materials to communicate the policy and outline communication methods in the policy.
- Designate an individual to review and update the policy.

PROMOTION OF TOBACCO PRODUCTS

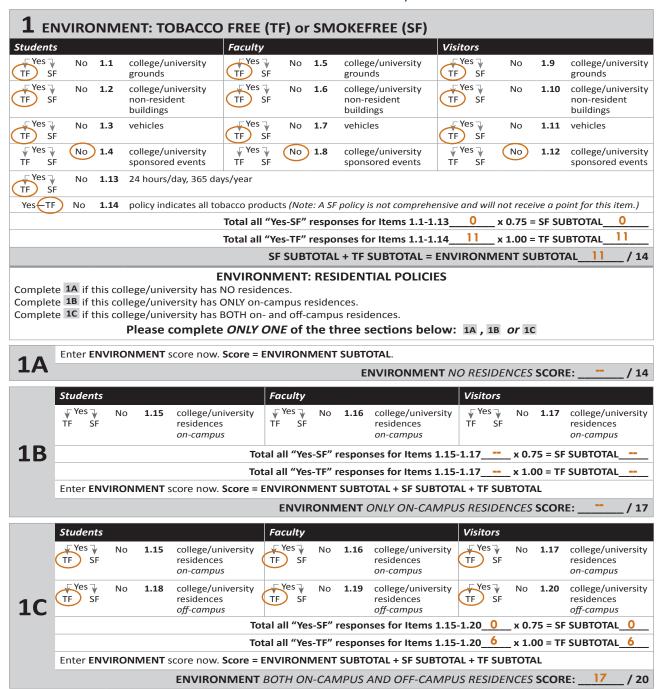
- Prohibit the sale and distribution of tobacco products at off-campus institution-sponsored events.
- Refuse tobacco industry support of research, evaluation, teaching, and development activities.

Washington University in St. Louis: 33/49

POLICY STATUS: Tobacco Free

RESIDENCE STATUS: 1C - BOTH On- and Off- Campus Residences

ASSESSMENT DATE: March 10, 2011



COLLEGE/UNIVERSITY DOCUMENTS REVIEWED: Tobacco Cessation Programs • Enforcement • FAQs • Promotional Materials • Tobacco News & Helpful Links • Employee Handbook • TA Handbook • Graduate Student Handbook

Washington University in St. Louis (cont.)

Stude	nts			Facult	y			Visitors	5		
Yes	No	2.1	general enforcement	Yes	No	2.5	general enforcement	Yes	No	2.9	general enforcement
Yes	No	2.2	identifies specific enforcement	Yes	No	2.6	identifies specific enforcement	Yes	No	2.10	identifies specific enforcement
Yes	No	2.3	mention of cessation and/or education, not just punitive measures for violation(s)	Yes	No	2.7	mention of cessation and/or education, not just punitive measures for violation(s)				
Yes	No	2.4	establishes designated individual(s) for enforcement	Yes	No	2.8	establishes designated individual(s) for enforcement				
Yes	No	2.11	prohibits possession for	anyone	under t	he age	of 18				

revent	tion/E	ducatio	on Initiatives	Cessation–Students				Cessation–Faculty/Staff			
Yes	No	3.1	prevention/ education services or initiatives for tobacco non-use offered	Yes	No	3.2	general cessation for tobacco-use dependence	Yes	No	3.4	general cessation for tobacco-use dependence
				Yes	No	3.3	specific cessation for tobacco-use dependence	Yes	No	3.5	specific cessation for tobacco-use dependence

ommı	ınicatir	ng the	Policy	Ration	ale			Management			
Yes	No	4.1	general communication of the policy	Yes	No	4.4	any rationale given for health or environmental consequences	Yes	No	4.6	applicable enforcement or adoption date
Yes	No	4.2	policy references printed/online materials	Yes	No	4.5	provides definition of tobacco products	Yes	No	4.7	individual(s) identified to review and/or update the policy
Yes	No	4.3	policy references signage								

Washington University in St. Louis (cont.)

5 P	RON	10TI	ON OF TOBACCO	PROD	UCT:	S					
Adverti	sing/S	ponsoi	ship	Sales/	'Distrib	ution		Tobac	co Indus	try Fu	nding
Yes	No	5.1	prohibits tobacco- related advertising & sponsorship at college/ university events	Yes	No	5.4	prohibits the sale and distribution of tobacco- related products & merchandise at college/university- sponsored events	Yes	No	5.6	prohibits tobacco industry support of college/university activities including research, evaluation, teaching & development
Yes	No	5.2	prohibits tobacco- related advertising & sponsorship on college/ university property	Yes	No	5.5	prohibits the sale and distribution of tobacco- related products & merchandise on college/university property				
Yes	No	5.3	prohibits tobacco- related advertising & sponsorship in publications produced by college/university								
		Tota	l all "Yes" responses f	or Iten	ns 5.1 -!	5.6	PROMOTION OF TO	BACC	O PROD	UCTS	SCORE:4 / 6

	TO	OTAL SCORE
Α	College/University with NO RESIDENCES: (Add scores from Sections 1A + 2 + 3 + 4 + 5)	/43
В	College/University with ONLY ON-CAMPUS RESIDENCES: (Add scores from Sections 1B + 2 + 3 + 4 + 5)	/ 46
С	College/University with BOTH ON- AND OFF-CAMPUS RESIDENCES: (Add scores from Sections 1C + 2 + 3 + 4 + 5)	

Developed by:

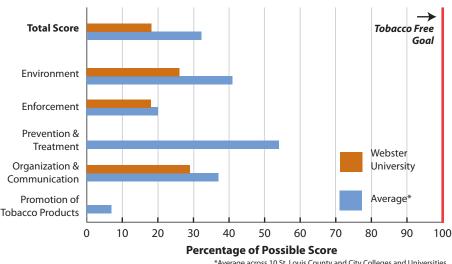


Webster University

Assessment Date: March 10, 2011

SUMMARY

Webster University scored below average among the evaluated institutions in St. Louis County and City, achieving 18% of the total Tobacco Policy Index score. While Webster had some elements of a smokefree policy, establishing a central, tobacco free policy is necessary to ensure protection from the adverse health effects of all forms of tobacco use. Particular attention should also be paid to the Prevention and Treatment Services and Promotion of Tobacco Products domains.



*Average across 10 St. Louis County and City Colleges and Universities

RECOMMENDATIONS

To better protect students, faculty/staff, and visitors from the adverse health effects of tobacco use and secondhand smoke, Webster University should consider making the following revisions to its current policies:

TOBACCO FREE ENVIRONMENT

- Prohibit tobacco use by students, faculty/staff, and visitors on campus grounds, resident and non-resident buildings, in vehicles, and at institution-sponsored events. Currently, the policy indicates that resident and non-resident buildings are smokefree.
- State that the tobacco policy is in place 24 hours per day and 365 days per year.
- Policy should prohibit all tobacco products.

ENFORCEMENT

- Identify specific consequences for violations of the policy by faculty/staff and visitors.
- Include education and referral to cessation as consequences for faculty/staff and student policy violations.
- Designate an individual to enforce the disciplinary consequences of the policy.
- Prohibit the possession of tobacco products by minors.

PREVENTION & TREATMENT SERVICES

- Offer and promote prevention/education services or initiatives that support non-use and address the risks of tobacco use.
- Provide cessation services or referrals to faculty/staff and students who want to quit using tobacco products.

ORGANIZATION & COMMUNICATION

- Develop signage and printed materials to communicate the policy and outline communication methods in the policy.
- Include an applicable enforcement or adoption date for the policy.
- Provide a comprehensive definition of tobacco products.
- Designate an individual to review and update the policy.

PROMOTION OF TOBACCO PRODUCTS

- Prohibit the sale and distribution of tobacco products on campus property and at institution-sponsored events.
- Prohibit tobacco advertising and sponsorship on campus property, at institution-sponsored events, and in college and university publications.
- Refuse tobacco industry support of research, evaluation, teaching, and development activities.

Webster University: 8.5/46

POLICY STATUS: Smokefree

RESIDENCE STATUS: 1B - ONLY On-Campus Residences

ASSESSMENT DATE: March 10, 2011

Students				.,,,	1,0131	ИОКЕ	REE (SF)				
	:		F	aculty				Visitors			
√ Yes √ TF SF	No 1.1	college/u		√Yes √ TF SF	No 1.5	colleg grour	ge/university	√ Yes √ TF SF	No	1.9	college/universit grounds
TF SF	No 1.2	college/u non-resid buildings		Yes TF SF	No 1.6		ge/university esident ngs	TF SF	No	1.10	college/universit non-resident buildings
√ Yes √ TF SF	No 1.3	vehicles		√Yes √ TF SF	No 1.7	vehic	les	√ Yes √ TF SF	No	1.11	vehicles
√ Yes √ TF SF	No 1.4	college/u		√ Yes √ TF SF	No 1.8		ge/university sored events	√ Yes √ TF SF	No	1.12	college/universit sponsored event
√ Yes √ TF SF	No 1.13	24 hours/	day, 365 days/	year							
Yes—TF	No 1.14	policy ind	icates all tobac	co produc	cts (Note: A	SF policy	is not comprehen	sive and will	not rece	ive a po	oint for this item.)
			To	tal all "Y	es-SF" resp	onses f	or Items 1.1-1.1	33	x 0.75 =	SF SU	BTOTAL 2.25
			То	tal all "Y	es-TF" resp	onses fo	or Items 1.1-1.1	40	x 1.00 =	TF SU	BTOTAL0
				SI	F SUBTOT	AL + TF	SUBTOTAL = E	NVIRONN	IENT SU	JBTOT	AL 2.25 / 1
1A	Enter ENVIRO	ONMENT S	score now. Sc		VIRONMEN		OTAL. NVIRONMENT	NO RESIL		SCOR	E: / 1
					′						
	Yes N	o 1.15	college/unive residences on-campus		Yes No	1.16	college/univers residences on-campus	TF Yes		1.17	college/universit residences on-campus
1B				Total	all "Yes-SF	" respon	ses for Items 1	15-1.17_3	x 0.7	75 = SF	SUBTOTAL 2.25
				Takal	all "Voc TE	" rosnon				00 = TF	SUBTOTAL 0
				iotai	ali tes-ir	respon	ses for Items 1.	15-1.17	x 1.0		
	Enter ENVIR	ONMENT S	score now. Sc				Ses for Items 1. DTAL + SF SUBT				
	Enter ENVIR	ONMENT S	score now. Sc	ore = EN\	/IRONMEN	IT SUBT		OTAL + TF S	UBTOTA	AL	E: <u>4.5</u> / 1
	Enter ENVIRO	ONMENT :	score now. Sc	ore = EN\	/IRONMEN	IT SUBT	OTAL + SF SUBT	OTAL + TF S	ENCES	AL	E: <u>4.5</u> / 1
			college/univeresidences	Freersity	VIRONMEN ENVIRON	IT SUBTO	OTAL + SF SUBT	OTAL + TF S	DENCES No	AL	E: 4.5 / 1 college/universit residences on-campus
1C	Students √ Yes √ N	o 1.15	college/univeresidences	Foresity Versity Versi	ENVIRONMEN ENVIRON Coculty	IMENT	ONLY ON-CAM college/universi residences	Visitor ty Ves- ty Ves-	DENCES No SF	SCOR	college/universit
	Students √ Yes √ N TF SF √ Yes √ N	o 1.15	college/univeresidences on-campus college/univeresidences	ersity Ti	ENVIRONMENT COLLETE TYES NOTE	1.16 1.19	college/universi residences on-campus college/universi residences	Visitor ty Vest TF S	DENCES No No F	1.17 1.20	college/universit residences on-campus college/universit residences off-campus
	Students √ Yes √ N TF SF √ Yes √ N	o 1.15	college/univeresidences on-campus college/univeresidences	Fersity Till	ENVIRONMENT Coculty Yes V No F SF Yes V No F SF All "Yes-SF	IMENT 1.16 1.19 " respor	college/universiresidences on-campus college/universiresidences or-campus	Visitor ty Ves TF 9 15-1.20	SUBTOTA DENCES NO NO NO E NO NO E NO	1.17 1.20	college/universit residences on-campus college/universit residences off-campus
	Students √ Yes √ N TF SF √ Yes √ N TF SF	o 1.15	college/univeresidences on-campus college/univeresidences off-campus	Foresity Till Total Total	ENVIRONMEN Coulty Yes Notes	IMENT 1.16 1.19 " respor	college/universi residences on-campus college/universi residences off-campus isses for Items 1	Visitor ty	DENCES S No No x 0.: x 1.:	1.17 1.20 75 = SF	college/universit residences on-campus college/universit residences off-campus

COLLEGE/UNIVERSITY DOCUMENTS REVIEWED: Computer Lab Policy • Media Center Studio Policies • Application & Agreement for On Campus Housing • Sustainability • FAQs for Current Residents • Housing & Residential Life Guidebook & Handbook 09 - 10 • Plan Highlights 09/10 Student Injury & Sickness Insurance Plan

Webster University (cont.)

Studei	nts			Facul	ty			Visitors	5		
Yes	No	2.1	general enforcement	Yes	No	2.5	general enforcement	Yes	No	2.9	general enforcemen
Yes	No	2.2	identifies specific enforcement	Yes	No	2.6	identifies specific enforcement	Yes	No	2.10	identifies specific enforcement
Yes	No	2.3	mention of cessation and/or education, not just punitive measures for violation(s)	Yes	No	2.7	mention of cessation and/or education, not just punitive measures for violation(s)				
Yes	No	2.4	establishes designated individual(s) for enforcement	Yes	No	2.8	establishes designated individual(s) for enforcement				
Yes	No	2.11	prohibits possession for	anyone	under t	he age	of 18				

Prevention/Education Initiatives			Cessation–Students				Cessation–Faculty/Staff			
Yes	No 3.1	prevention/ education services or initiatives for tobacco non-use offered	Yes	No 3.2	general cessation for tobacco-use dependence	Yes	No 3.4	general cessation for tobacco-use dependence		
			Yes	No 3.3	specific cessation for tobacco-use dependence	Yes	No 3.5	specific cessation for tobacco-use dependence		

Commi	Communicating the Policy			Rationale					Management			
Yes	No	4.1	general communication of the policy	Yes	No	4.4	any rationale given for health or environmental consequences	Yes	No 4.6	applicable enforcement or adoption date		
Yes	No	4.2	policy references printed/online materials	Yes	No	4.5	provides definition of tobacco products	Yes	No 4.7	individual(s) identified to review and/or update the policy		
Yes	No	4.3	policy references signage									

Webster University (cont.)

Adver	tising/S _l	oonsor	ship	Sales,	/Distrib	ution		Tobac	co Industry Fu	ınding
Yes	No	5.1	prohibits tobacco- related advertising & sponsorship at college/ university events	Yes	No	5.4	prohibits the sale and distribution of tobacco-related products & merchandise at college/university-sponsored events	Yes	No 5.6	prohibits tobacco industry support of college/university activities including research, evaluation, teaching & development
Yes	No	5.2	prohibits tobacco- related advertising & sponsorship on college/ university property	Yes	No	5.5	prohibits the sale and distribution of tobacco- related products & merchandise on college/university property			
Yes	No	5.3	prohibits tobacco- related advertising & sponsorship in publications produced by college/university							

	TÇ	OTAL SCORE
Α	College/University with NO RESIDENCES: (Add scores from Sections 1A + 2 + 3 + 4 + 5)	/ 43
В	College/University with ONLY ON-CAMPUS RESIDENCES: (Add scores from Sections 1B + 2 + 3 + 4 + 5)	<u>8.5</u> / 46
С	College/University with BOTH ON- AND OFF-CAMPUS RESIDENCES: (Add scores from Sections 1C + 2 + 3 + 4 + 5)	/ 49

Developed by:



APPENDIX B

Higher Education Tobacco Policy Manual and Rating Form

2011 Higher Education Tobacco Policy Manual and Rating Form

Developed by:



Washington University in St. Louis

For more information please contact: Sarah Moreland-Russell Center Research Manager srussell@gwbmail.wustl.edu

Higher Education Tobacco Policy Manual

March 2011

The College/University Tobacco Policy Rating System is a standardized tool to assess the comprehensiveness of college and university tobacco policies. Each college/university's policy is rated according to the following five domains: Environment, Enforcement, Prevention & Treatment Services, Organization & Communication, and Promotion of Tobacco Products. The rating form is included at the end of this document.

INSTRUCTIONS:

- 1) Begin by recording the name of the college/university being rated, the date, and the rater ID.
- 2) Record the college/university's policy status after reviewing the policy. Record "TF" if the policy in place is tobacco free policy. If the policy in place is a smokefree policy, record "SF." Record "Both" if the policy in place has both tobacco free and smoke free components. If there is no policy in place, record "None."
- 3) Determine the college/university's residence status.
 - a. Record 1A in the "Residence Status" box if the college/university has NO residences.
 - b. Record 1B in the "Residence Status" box if the college/university has ONLY on-campus residences.
 - c. Record 1C in the "Residence Status" box if the college/university has BOTH on- and off-campus residences.

School Name:	Date:	Rater ID:	Policy Status:	Residence Status:

- 4) For the Environment domain, circle "TF" if the item is tobacco free, "SF" if it is smokefree, or no if the policy does not contain the item. Please note, the "TF and "SF" cannot both be circled for any one item. For all other items on the rating form circle "yes" if the policy contains that requirement or "no" if the policy does not contain the requirement. One response must be circled for each item.
- 5) For each of the five sections, record the total number of "yes" responses circled at the end of each section. In the Environment domain only, items that are tobacco free ("TF") will receive 1 point, items marked smokefree ("SF") will receive 0.75 points, and a "no" response will receive 0 points. For each of the other domains, each item receives 1 point for a "yes" response, and 0 points for a "no" response.
- 6) Sum the five section scores to provide a total score for the policy and record it on the bottom of the rating form. The maximum score depends on the college/university's residence status. For schools with NO residences (1A), the maximum score is 43. For schools with ONLY on-campus residences (1B), the maximum score is 46. For schools with BOTH on- and off-campus residences (1C), the maximum score is 49.
- 7) Detailed instructions for each of the five sections are provided below. All items within each section are numbered on the rating form. These numbers are included in parentheses throughout the manual as references.

IDENTIFIED POPULATIONS:

Student is defined as any person currently enrolled in the college/university.

Faculty/Staff is defined as any person employed by the college/university, including, but not limited to, tenure track and adjunct professors and administrative, support, and facilities employees.

Visitor is defined as any person, including volunteers, contractors, and patrons, on college/university property other than college/university students and faculty/staff.

GENERAL RULES:

- 1) Populations
 - If one or more of the identified populations are explicitly recognized in the policy, then code according to the specified populations.
 - b. If *none* of the three defined populations are identified but general identifiers (*e.g.*, everyone, anyone, all, no person, citizens) are included in the policy, then code policy items for all three populations.
 - c. If no general or specific populations are stated, then code policy items for all three populations.
- 2) Rate policy as it is written. Do not infer meaning. State, county, and city laws that are referenced but not specifically stated in the policy should not be considered.
- 3) Colleges/universities with no written policy will receive a total score of 0 for all five sections.

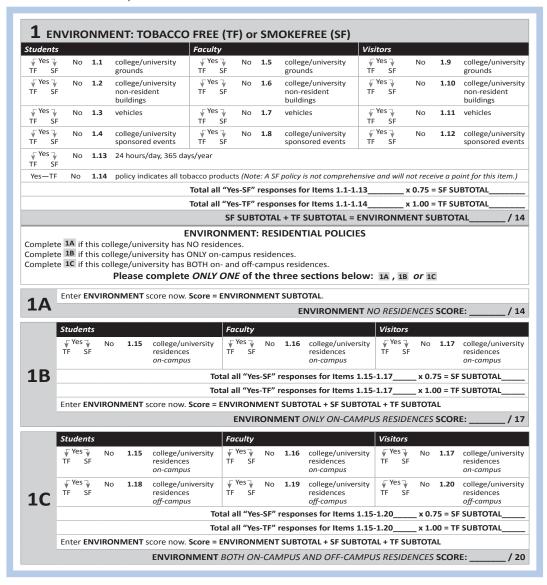
2

ENVIRONMENT: TOBACCO FREE (TF) or SMOKEFREE (SF)

This domain measures the extent to which the college/university's grounds, vehicles, events, and non-resident and resident buildings are either tobacco free or smokefree. This scale applies to three populations: 1) students; 2) faculty/staff; and 3) visitors.

Initially, it should be determined whether the school has NO residences, ONLY on-campus residences, or BOTH on- and off-campus residences prior to rating the policy. If the school does not have residences, then complete sections 1 and 1A. If the school has only on-campus residences, then complete section 1 and 1B. If the school has both on- and off-campus housing, then complete section 1 and 1C.

If the college/university has NO residences, then the maximum number of points (14) for this domain will be awarded if the policy prohibits tobacco use by students, faculty, staff, and visitors outdoors on school property, in school buildings, in vehicles, at school-sponsored events, 24 hours/day, 365 days/year, and indicates all tobacco products. If the college/university has ONLY on-campus residences, then the maximum points (17) will be awarded if the previous stipulations for "NO residences" are met and the policy prohibits tobacco in all on-campus residences. If the college/university has BOTH on- and off-campus residences, the maximum points (20) will be awarded if the policy meets the previous stipulations for "NO residences" and the policy prohibits tobacco in BOTH on- and off-campus residences.



3

Higher Education Tobacco Policy Manual and Rating Form

In addition to determining the residence status for this domain, it is important to determine whether each item is "tobacco free" or "smokefree." If the requirement is not stated in the policy, then simply code "no." If the requirement is stated in the policy, determine whether the item is tobacco free ("TF") or smokefree ("SF") and circle the appropriate response. For example, if the policy states that all grounds are tobacco free, then circle "TF" for 1.1. However, if the policy states that all grounds are smokefree, then circle SF for 1.1. Total all "Yes-SF" responses and multiply by 0.75. Total all "Yes-TF" responses and multiply by 1. Add the "Yes-SF" and "Yes-TF" subtotals to get the Environmental subtotal. Add the Environmental subtotal score to the scores from 1A, 1B, or 1C, depending on the college/university's residence status.

Definitions

- 1) College/university grounds (1.1, 1.5, 1.9) are defined as outdoor property owned by the college/university.
- 2) College/university non-resident buildings (1.2, 1.6, 1.10) are defined as university-owned/leased/occupied on- and off-campus facilities and all indoor areas that are not lived in (e.g., classroom buildings and dining halls).
- 3) Vehicles (1.3, 1.7, 1.11) are forms of motorized transportation which are on college/university property, used to transport students, and/or at school-sponsored events (e.g., any personal vehicles and vehicles owned/leased/rented by the college/university).
- 4) School-sponsored events (1.4, 1.8, 1.12) are defined as on- and off-campus events, activities, or meetings associated with the college/university.
- 5) 24 hours/day, 365 days/year (1.13) describes when the college/university grounds, buildings, residences, and vehicles are tobacco free or smokefree; 24 hours/day, 365 days/year or at all times.
- 6) The policy must state that all tobacco products (1.14) are prohibited, not just cigarettes.
- 7) College/university residences on-campus (1.15, 1.16, 1.17) are defined as facilities and all indoor areas that are used mainly for housing and are physically located on the campus. **Note: Only applicable to subsections 1B & 1C.**
- 8) College/university residences off-campus (1.18, 1.19, 1.20) designate facilities and indoor areas owned, leased, or managed by the university which are used mainly for housing and are located off or away from campus. **Note: Only applicable to subsection 1C.**

Domain Rules

- 1) The policy must explicitly mention each item listed in order to receive the maximum section score.
- 2) If no specific areas are identified in the policy, then code the policy "TF" or "SF" for all identified populations for *college/university grounds* (1.1, 1.5, 1.9) and *college/university non-resident buildings* (1.2, 1.6., 1.10) (e.g., policy refers to "all campus or college property").
- 3) A "TF" or "SF" response for *college/university grounds* (1.1, 1.5, 1.9) is appropriate if the policy mentions all outdoor property or the premises.
- 4) A "TF" or "SF" response for *college/university non-resident buildings* (1.2, 1.6, 1.10) is appropriate if the policy mentions all administrative, classroom, and laboratory buildings and does not exclude other facilities, such as stadiums. If any facility is explicitly excluded, then code "no."
- 5) A "TF" or "SF" response for *vehicles* (1.3, 1.7, 1.11) is appropriate if the policy mentions the following: all vehicles on college property, or personal vehicles on college/university property *and* college/university owned/leased/rented vehicles such as campus shuttles, or if tobacco use or smoking is prohibited in parking lots. Simply prohibiting tobacco use or smoking in "all college/campus vehicles" is not all encompassing, and will not receive a point.
- 6) A "TF" or "SF" response for *college/university-sponsored events* (1.4, 1.8, 1.12) is appropriate for all identified populations if the policy mentions the following: events in general; school activities; meetings; and on-*and* off-site events. The policy must not exclude either on- *or* off-campus events to receive a point. If the policy states that tobacco or smoking is prohibited at "college/university sponsored events" and does not explicitly exclude on- *or* off-campus events, then code "yes." Code "no," if the policy only identifies grounds and/or buildings as tobacco free or smokefree, but does not mention school-sponsored events.
- 7) A "TF" or "SF" response for 24 hours/day, 365 days/year (1.13) is appropriate if the policy explicitly states either 24 hours/day, 365 days/year, or at all times.
- 8) A "(Yes-)TF" response for *all tobacco products* (1.14) is only appropriate if the policy is tobacco free and indicates that the policy applies to all tobacco products. The policy can only receive a "(Yes-)TF" or "no" response here. There is no "SF" option as a smokefree policy is not comprehensive and will not receive a point for this item.

- 9) A "TF" or "SF" response for *college/university residences on-campus* (1.15, 1.16, 1.17) is appropriate for all three populations if the policy restricts all tobacco use or smoking in all on-campus residential buildings including, but not limited to, dormitory rooms, shared spaces in dormitories, married student apartment buildings, etc. *Note: Only applicable to subsections 1B & 1C.*
- 10) A "TF" or "SF" response for *college/university residences off-campus* (1.18, 1.19, 1.20) is appropriate for all three populations if the policy restricts all tobacco use or smoking in university owned/leased and managed off-campus residential property including, but not limited to, dormitory rooms, shared spaces in dormitories, married student apartment buildings, etc. The policy must state "off-campus" residences to receive a point. Note: Only applicable to subsection 1C.

ENFORCEMENT:

This domain measures the extent to which the policy, whether it is a comprehensive tobacco free policy or a smokefree policy, is enforced. The last question is general to the policy, whereas the remainder of the scale applies to three separate groups: 1) students, 2) faculty/staff, and 3) visitors.

The maximum number of points for this domain will be awarded if the policy: 1) mentions enforcement for violating the policy; 2) identifies specific consequences for violations; 3) identifies cessation and education as specific consequences for violations; 4) designates at least one individual who is responsible for enforcing the policy; and 5) prohibits possession of any tobacco product for anyone under the age of 18.

tuder	its			Facult	у			Visitors			
Yes	No	2.1	general enforcement	Yes	No	2.5	general enforcement	Yes	No	2.9	general enforcement
Yes	No	2.2	identifies specific enforcement	Yes	No	2.6	identifies specific enforcement	Yes	No	2.10	identifies specific enforcement
Yes	No	2.3	mention of cessation and/or education, not just punitive measures for violation(s)	Yes	No	2.7	mention of cessation and/or education, not just punitive measures for violation(s)				
Yes	No	2.4	establishes designated individual(s) for enforcement	Yes	No	2.8	establishes designated individual(s) for enforcement				
Yes	No	2.11	prohibits possession for	anyone	under	the age	of 18				

Definitions

- 1) General enforcement (2.1, 2.5, 2.9) includes any mention that the policy is enforced, but consequences for violations are not outlined
- 2) Specific enforcement (2.2, 2.6, 2.10) identifies specific consequences for violations (e.g., fines, citations).
- 3) Mention of cessation and/or education, not just punitive measures for violations (2.3, 2.7) is the referral to cessation and/or education classes as a consequence of violating the policy.
- 4) Designated individual(s) for enforcement (2.4, 2.8) is defined as a person or persons (by name or job title) identified in the policy as responsible for enforcing the policy, specifically the written and disciplinary consequences of violations.
- 5) Prohibits possession for anyone under the age of 18 (2.11) refers to the possession of any tobacco product by any person under the legal age of 18. The domain covers any student, volunteer, visitor, or staff under the age of 18.

Domain Rules

- 1) The policy must explicitly mention each item in order to receive the maximum section score of 11.
- 2) General and specific enforcement for students (2.1, 2.2) must apply to all students. For example, if athletes are the only group mentioned, then code "no."
- 3) If specific enforcement (2.2, 2.6, 2.10) is "yes," then general enforcement (2.1, 2.5, 2.9) is also "yes."

4

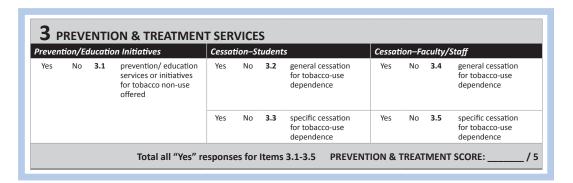
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- 4) If establishes designated individual(s) for enforcement (2.4, 2.8), is "yes," then general enforcement (2.1, 2.5) is also "yes."
- 5) Designated individuals for enforcement (2.4, 2.8) must mention a person by name or job title to receive a "yes." Listing the employee's supervisor (without a name) or listing a specific office (e.g., Office of Student Affairs) as the enforcer is acceptable and will be coded "yes." Simply listing the "administration" as the enforcer is too vague and is coded "no."
- 6) Prohibits possession for anyone under 18 (2.11) must be explicitly stated in the policy to code "yes."

PREVENTION & TREATMENT SERVICES:

This domain measures the presence of prevention, education, and cessation services in the policy, whether it is a comprehensive tobacco free policy or a smokefree policy.

The maximum number of points for this domain will be awarded if the policy: 1) offers education and prevention services for tobacco non-use; 2) offers general cessation for tobacco-use dependence; and 3) identifies specific programs or referrals for cessation.



Definitions

Prevention/Education Initiatives

1) Prevention/education services or initiatives that support non-use and address the risks of tobacco use (3.1) are defined as any non-use prevention/education services or initiatives offered or promoted by the college/university, such as courses, events, etc.

Cessation

- 1) General cessation for tobacco-use dependence (3.2, 3.4) includes any mention of counseling or support for cessation but specific strategies are not identified.
- 2) Specific cessation for tobacco-use dependence (3.3, 3.5) includes at least one of three strategies, services, programs, or referrals, to assist users with quitting (e.g., Freedom from Smoking program, Preparing to Quit program).

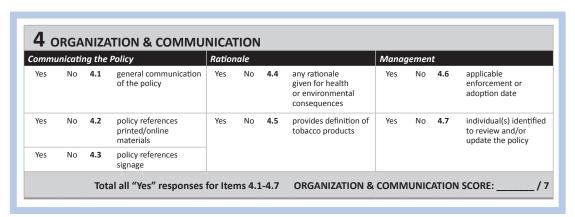
Domain Rules

- 1) The policy must explicitly mention each item listed in order to receive the maximum section score of 5.
- 2) To receive a point for prevention/education services or initiatives that support non-use and address the risks of tobacco use (3.1), the policy must discourage initiation of tobacco use through prevention/education services or initiatives. Links to general health information websites such as direct links to the CDC, WHO, etc., and other specific tobacco non-use prevention/education websites are acceptable for 3.1 and will receive a "yes."
- 3) To receive a point for *specific cessation for tobacco-use dependence* (3.3, 3.5), the policy must identify at least one of the following: 1) a cessation strategy (*e.g.*, Freedom from Smoking program); 2) links to a cessation program website (*e.g.*, Freedom from Smoking program online at http://www.ffsonline.org/); 3) an established college/university sponsored cessation program; or 4) product or service offered in the health insurance plans.
- 4) If specific cessation for tobacco-use dependence (3.3, 3.5) is "yes," then general cessation for tobacco-use dependence (3.2, 3.4, respectively) is also "yes."
- 5) If specific cessation for tobacco-use dependence (3.3, 3.5) mentions "smokers" or "tobacco users," then mark "yes" for both students and faculty/staff.

ORGANIZATION & COMMUNICATION:

This domain measures the extent to which the college/university communicates the policy, whether it is a comprehensive tobacco free policy or a smokefree policy. It also measures the rationale for instituting the policy, and the management of the policy.

The maximum number of points for this domain will be awarded if the policy: 1) identifies specific strategies for communication of the policy; 2) provides a rationale that includes health and/or environmental consequences; 3) has a specified enforcement or adoption date; and 4) identifies individuals to maintain the policy.



Definitions

Communicating the policy

- 1) General communication (4.1) of the policy states that the policy is communicated, but does NOT identify specific channels of communication.
- 2) Printed/online materials (4.2) are defined as school sponsored printed or online resources, including any materials which contain the policy, that are distributed to students, staff, and/or visitors (e.g., handbooks). The existence of resources (e.g., website) without mention of distribution methods is not sufficient.
- 3) Signage (4.3) refers to "tobacco free" notices or symbols placed across campus, at entrances to buildings, and/or at various locations throughout the building that are college/university owned/leased.

Rationale

- 1) A rationale (4.4) must identify the health consequences of tobacco use and secondhand smoke or the improved health (e.g., lowered cancer rates) and/or environmental (e.g., improved air quality, reduced littering) outcomes of the policy.
- 2) The policy must provide a *definition of tobacco products* (4.5) (e.g., anything that includes nicotine that is not meant for cessation) and/or provide a comprehensive list of tobacco products which must include examples of smoke and smokeless tobacco.

Management

- 1) An applicable enforcement or adoption date (4.6) of the policy must have a date, including month and year, when the policy was revised, adopted, issued and/or enforced.
- 2) Individual(s) identified to review and/or update the policy (4.7) must be mentioned within the policy and must be identified by name and/or job title of the person(s) responsible for assessing the policy. This does not include the actual enforcement of the policy.

Domain Rules

- 1) The policy must explicitly mention each item listed in order to receive the maximum section score of 7.
- 2) If policy references printed materials (4.2) or policy references signage (4.3) is "yes," then general communication (4.1) is also "yes."
- 3) If the policy can be found online, then the university is generally communicating the policy (since most communication at the collegiate level is often web-based) and receives a "yes" for *general communication* (4.1).

- 4) In the policy, the college/university must explicitly identify the manner in which the policy will be communicated to receive a point for policy references printed/online materials (4.2). The written policy must explicitly state that the college/university will communicate the policy through printed materials and/or online. Note: Simply posting the policy online does not constitute a point for this item.
- 5) In the policy, the college/university *must* explicitly identify the manner in which the policy will be communicated to receive a point for *policy references signage* (4.3). The written policy must explicitly state that the college/university will communicate the policy through signage.
- 6) Applicable enforcement or adoption date (4.6) must include a revision date in the policy to code "yes." If a date is not specific to the policy alone (e.g., year of Student Handbook update, Staff Procedures Handbook update), then code "no."
- 7) If the individual(s) is named only as a policy enforcer, code "no" for *Individual(s) identified to review and/or update the policy* (4.7).

PROMOTION OF TOBACCO PRODUCTS:

This domain measures the extent to which the college/university prohibits tobacco-related sales, advertising, and funding, including sponsorship of college/university events and property, and financial support for research, evaluation, and development.

The maximum number of points for this domain will be awarded if the policy, whether it is a comprehensive tobacco free policy or a smokefree policy: 1) prohibits tobacco-related advertising and sponsorship at university sponsored events, and on college/university property; 2) prohibits tobacco-related advertising and sponsorship in college/university publications; 3) restricts the sale and distribution of tobacco-related products at college/university sponsored events, and on college/university property; and 4) refuses research grant and/or funding from the tobacco industry.

dvert	ising/S	ponso	rship	Sales/	Distrik	oution		Tobaco	o Indu	ıstry Fı	ınding
Yes	No	5.1	prohibits tobacco- related advertising & sponsorship at college/ university events	Yes	No	5.4	prohibits the sale and distribution of tobacco- related products & merchandise at college/university- sponsored events	Yes	No	5.6	prohibits tobacco industry support of college/university activities including research, evaluation, teaching & development
Yes	No	5.2	prohibits tobacco- related advertising & sponsorship on college/ university property	Yes	No	5.5	prohibits the sale and distribution of tobacco- related products & merchandise on college/university property				
Yes	No	5.3	prohibits tobacco- related advertising & sponsorship in publications produced by college/university								

Definitions

- 1) Tobacco-related advertising and sponsorship is the promotion of tobacco and the tobacco industry's advertising at both onand off-campus events (5.1) and on college/university property (5.2). This includes the acceptance of financial contributions, resources, or materials from the tobacco industry for use by the college/university for on- and off-campus events (5.1) and college/university property (5.2).
- 2) Publications produced by college/university (5.3) refers to any printed or electronic material created by the college/university.
- 3) Sales/distribution (5.4, 5.5) is the dissemination, for profit or gratis, of any tobacco or tobacco-related product, including materials with tobacco industry logos.

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8

4) Industry support (5.6) includes any funding, awards, equipment supplies, material support, donations, or financial support given to the college/university for research, evaluation, or teaching and development on behalf of the tobacco industry and/or financial investments in the tobacco industry.

Domain Rules

- 1) The policy must explicitly mention each item listed and must state *all* tobacco products in order to receive the maximum section score of 6.
- 2) To receive a point for *prohibits tobacco-related advertising & sponsorship at college/university events* (5.1) and *prohibits the sale and distribution of tobacco-related products & merchandise at college/university-sponsored events* (5.4), the policy must not exclude either on- or off-campus events. Stating "college/university sponsored events" here is acceptable and should be coded as "yes." Stating "campus events on university property" is not all encompassing and would be coded "no."
- 3) If the policy prohibits the use of tobacco industry funding for research, evaluation, or teaching and development, and does not explicitly exclude any of these areas, code *industry support* (5.6) "yes."

TOTAL SCORE:

The total score depends on the residence status at the college/university (e.g., NO residences, ONLY on-campus residences, or BOTH on- and off-campus residences).

OTAL SCORE	т	
/ 43	College/University with NO RESIDENCES: (Add scores from Sections 1A + 2 + 3 + 4 + 5)	A
/ 46	College/University with ONLY ON-CAMPUS RESIDENCES: (Add scores from Sections 1B + 2 + 3 + 4 + 5)	В
/ 49	College/University with BOTH ON- AND OFF-CAMPUS RESIDENCES: (Add scores from Sections 1C + 2 + 3 + 4 + 5)	С

Domain Rules

- 1) For colleges/universities with no residences, add the scores from sections 1A, 2, 3, 4, and 5 for the total score. The maximum score for schools with NO residences is 43.
- 2) For colleges/universities with ONLY on-campus residences, add the scores from sections 1B, 2, 3, 4, and 5 for the total score. The maximum score for schools with ONLY on-campus residences is 46.
- 3) For colleges/universities with BOTH on- *and* off-campus residences, add the scores from sections 1C, 2, 3, 4, and 5 for the total score. The maximum score for schools with BOTH on- *and* off-campus residences is 49.

q

Higher Education Tobacco Policy Rating Form

April 2011

School Name:	Date:	Rater ID:	Policy Status:	Residence Status:

1 ENVIRONMENT: TOBACCO FREE (TF) or SMOKEFREE (SF)

Students				Faculty				Visitors			
√ Yes √ TF SF	No	1.1	college/university grounds	√ Yes √ TF SF	No	1.5	college/university grounds	√ Yes √ TF SF	No	1.9	college/university grounds
√ Yes √ TF SF	No	1.2	college/university non-resident buildings	√ Yes √ TF SF	No	1.6	college/university non-resident buildings	√ Yes √ TF SF	No	1.10	college/university non-resident buildings
√ Yes √ TF SF	No	1.3	vehicles	√Yes √ TF SF	No	1.7	vehicles	√ Yes √ TF SF	No	1.11	vehicles
√ Yes √ TF SF	No	1.4	college/university sponsored events	√ Yes √ TF SF	No	1.8	college/university sponsored events	√ Yes √ TF SF	No	1.12	college/university sponsored events
√ Yes √ TF SF	No	1.13	24 hours/day, 365 day	/s/year							

1.14 policy indicates all tobacco products (Note: A SF policy is not comprehensive and will not receive a point for this item.)

Total all "Yes-SF" responses for Items 1.1-1.13 ______ x 0.75 = SF SUBTOTAL______

Total all "Yes-TF" responses for Items 1.1-1.14_____ x 1.00 = TF SUBTOTAL____

SF SUBTOTAL + TF SUBTOTAL = ENVIRONMENT SUBTOTAL______/1

ENVIRONMENT: RESIDENTIAL POLICIES

Complete 1A if this college/university has NO residences.

Complete 1B if this college/university has ONLY on-campus residences.

Complete 10 if this college/university has BOTH on- and off-campus residences.

Please complete ONLY ONE of the three sections below: 1A, 1B or 1C

1A

Enter ENVIRONMENT score now. Score = ENVIRONMENT SUBTOTAL.

ENVIRONMENT NO RESIDENCES SCORE: _____

	Students				Faculty				Visit	ors			
	√ Yes √ TF SF	No	1.15	college/university residences on-campus	√ Yes √ TF SF	No	1.16	college/university residences on-campus	√ Ye TF	es ↓ SF	No	1.17	college/university residences on-campus
1B	Total all "Yes-SF" responses for Items 1.15-1.17 x 0.75 = SF SUBTOTAL									SUBTOTAL			
	Total all "Yes-TF" responses for Items 1.15-1.17 x 1.00 = TF SUBTOTAL_										SUBTOTAL		
	Enter ENV	IRON	MENT 9	score now. Score = E	NVIRONI	MENT	SUBTO	OTAL + SF SUBTOTA	L + T	F SUE	STOTA	\L	

ENVIRONMENT ONLY ON-CAMPUS RESIDENCES SCORE: ______/ 17

	Students				Faculty				Visitors			
	√ Yes √ TF SF	No	1.15	college/university residences on-campus	√ Yes √ TF SF	No	1.16	college/university residences on-campus	√ Yes √ TF SF	No	1.17	college/university residences on-campus
1C	$\sqrt[4]{\text{Yes}}\sqrt[4]{\text{No}}$ No 1.18 college/university residences off-campus $\sqrt[4]{\text{Yes}}\sqrt[4]{\text{No}}$ 1.19 college/university residences off-campus $\sqrt[4]{\text{Yes}}\sqrt[4]{\text{No}}$ 1.20 college/university residences off-campus off-campus off-campus off-campus											
	Total all "Yes-SF" responses for Items 1.15-1.20x 0.75 = SF SUBTOTAL											
	Total all "Yes-TF" responses for Items 1.15-1.20 x 1.00 = TF SUBTOTAL											
	Enter ENV	IRON	MENT :	score now. Score = E	NVIRONI	/ENT	SUBT	OTAL + SF SUBTOTA	AL + TF SUE	STOTA	AL	
				ENVIRONMENT	BOTH ON	-CAN	1PUS ,	AND OFF-CAMPU	IS RESIDEI	VCES	SCOR	E: / 20

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Higher Education Tobacco Policy Rating Form *cont*.

Studer	nts			Facult	y			Visitors			
Yes	No	2.1	general enforcement	Yes	No	2.5	general enforcement	Yes	No	2.9	general enforcemen
Yes	No	2.2	identifies specific enforcement	Yes	No	2.6	identifies specific enforcement	Yes	No	2.10	identifies specific enforcement
Yes No 2.3 mention of cessation and/or education, not just punitive measures for violation(s) Yes No 2.3 mention of cessation and/or education, not just punitive measures for violation(s)											
Yes No 2.4 establishes designated individual(s) for enforcement establishes designated individual(s) for enforcement											
Yes No 2.11 prohibits possession for anyone under the age of 18											

reven	tion/Ed	ducatio	on Initiatives	Cessat	tion–Si	tudent	s	Cessat	ion–Fa	culty/	Staff
Yes	No	3.1	prevention/ education services or initiatives for tobacco non-use offered	Yes	No	3.2	general cessation for tobacco-use dependence	Yes	No	3.4	general cessation for tobacco-use dependence
				Yes	No	3.3	specific cessation for tobacco-use dependence	Yes	No	3.5	specific cessation for tobacco-use dependence

mmı	ınicati	ng the	Policy	Ration	nale		Management				
Yes	No	4.1	general communication of the policy	Yes	No	4.4	any rationale given for health or environmental consequences	Yes	No	4.6	applicable enforcement or adoption date
Yes	No	4.2	policy references printed/online materials	Yes	No	4.5	provides definition of tobacco products	Yes	No	4.7	individual(s) identific to review and/or update the policy
Yes	No	4.3	policy references signage								

Higher Education Tobacco Policy Rating Form cont.

related advertising & sponsorship at college/ university events Yes No 5.2 prohibits tobaccorelated advertising & sponsorship on college/ university property Yes No 5.3 prohibits tobaccorelated advertising & sponsorship on college/ university property Yes No 5.3 prohibits tobaccorelated advertising & sponsorship on college/ university property Yes No 5.3 prohibits tobaccorelated advertising & sponsorship on college/ university property Yes No 5.3 prohibits tobaccorelated advertising & sponsorship on college/ university property				ON OF TOBACCO					Tobaco	o Indi	ıstrv Fi	ındina
related advertising & and distribution of tobacco- sponsorship on college/ university property related products & merchandise on college/university property Yes No 5.3 prohibits tobacco-			•	prohibits tobacco- related advertising & sponsorship at college/				prohibits the sale and distribution of tobacco-related products & merchandise at college/university-				prohibits tobacco industry support of college/university activities including research, evaluation, teaching &
	Yes	No	5.2	related advertising & sponsorship on college/	Yes	No	5.5	and distribution of tobacco- related products & merchandise on college/university				
& sponsorship in publications produced by college/university	Yes	No	5.3	related advertising & sponsorship in publications produced								

	To	OTAL SCORE
Α	College/University with NO RESIDENCES: (Add scores from Sections 1A + 2 + 3 + 4 + 5)	/ 43
В	College/University with ONLY ON-CAMPUS RESIDENCES: (Add scores from Sections 1B + 2 + 3 + 4 + 5)	/ 46
С	College/University with BOTH ON- AND OFF-CAMPUS RESIDENCES: (Add scores from Sections 1C + 2 + 3 + 4 + 5)	/ 49

Developed by:



APPENDIX C
Components of a Comprehensive Tobacco Free College/University Policy

Higher Education: Baseline Policy Assessment

CPPW EVALUATION

Components of a Comprehensive Tobacco Free College/University Policy

It is important for all institutions to adopt a comprehensive tobacco free policy in order to better protect students, employees, and visitors from the adverse health and environmental effects of all tobacco use. A comprehensive policy should: 1) focus on the hazards of all tobacco use; 2) prohibit the use of all tobacco products, not just cigarettes; 3) apply at all locations, at all times, to all patrons; 4) be strongly enforced; 5) focus on initiatives and services to promote non-use and support those who want to quit; 6) prohibit the sale and distribution of tobacco; 7) prohibit advertising, marketing, and the promotion of tobacco products; 8) refuse research support and sponsorship from the tobacco industry; and 9) be organized and communicated effectively.

To be comprehensive, the following components should be included in the tobacco free policy:

1. The purpose of the policy.

Example language: The purpose of this policy is to provide a 100% tobacco free environment to safeguard the health of students, employees and visitors.

2. A definition of tobacco products.

Example language: Tobacco products are smoke and smokeless tobacco products including but not limited to cigars, cigarettes, cigarillos, oral tobacco, e-cigarettes, and hookah/pipe smoked products, but excludes nicotine products that are intended for cessation purposes.

3. The prohibition of the use of tobacco by all patrons, at all times, and in all locations.

Example language: Tobacco use is prohibited for all students, faculty, staff, and visitors, 24 hours a day, 365 days a year on all college/university grounds, including in all on-and off-campus residences (e.g., dorms, married student housing), non-resident campus buildings, all vehicles on campus property, and any vehicle owned, leased, or rented by the institution. On- and off-campus events sponsored by the institution will not permit the use of tobacco. Possession of tobacco products is prohibited for anyone under the age of 18.

4. The mechanisms for enforcing the policy, outlining specific consequences.

Example language: In order to effectively enforce the tobacco free policy, the institution will offer cessation and/or tobacco use education classes to policy violators. The institution will also administer specific consequences to students, employees, and visitors for violations, such as fair and uniform fines or citations. To create a fair, consistent policy, the institution will identify a specific individual or office to act as the enforcer (e.g., Human Resources, the Vice-President, Office of Student Affairs).

5. The prevention and cessation services that will be offered.

Example language: The institution will offer and promote prevention/education services or initiatives for tobacco non-use, such as courses and events, to all members of the campus community. Recognizing the personal challenges to quit using tobacco products, the institution will also provide cessation services for tobacco-use dependence such as services, programs, or referrals to assist users with quitting (e.g., Freedom from Smoking) and/or includes cessation services in the health insurance plans.

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6. The prohibition of the sale and distribution of tobacco.

Example language: The sale and distribution of tobacco-related products and merchandise on campus grounds and at college/university sponsored events is prohibited, regardless of the operating vendor or venue.

7. The prohibition of promotion, advertising and marketing of tobacco on campus property and at any institution-sponsored events.

Example language: Tobacco related advertising and sponsorship at college/university sponsored events, both on- and off-campus, on institution property, and in publications produced by the institution is not permitted.

8. The prohibition of direct or indirect support from the tobacco industry.

Example language: Any direct or indirect support from the tobacco industry, such as funding, awards, or financial support including donations, equipment supplies and material support, for the following, including but not limited to research, evaluation, teaching, and development is prohibited.

9. Mechanisms for communicating the policy to students/employees/ visitors.

Example language: The institution will clearly cite an applicable enforcement or adoption date on the policy so that students, employees, and visitors will be aware of the policy's initiation date. The institution will also identify a specific individual or office to review and/or update the policy.

Students, employees, and visitors will be informed of the tobacco policy by clear visibly marked signs and printed/online materials. Every year, printed/online materials will be distributed directly to students, employees, and visitors through the institution's website and handbooks. Clearly marked signs will be posted prohibiting all tobacco products and identifying the campus as "tobacco free" throughout the campus, at building entrances, and throughout institution owned/leased/rented buildings.

For more information on drafting a comprehensive tobacco free policy, please refer to:

American Lung Association of Oregon. (2007). Tobacco free environment: model policy for Oregon community colleges.

http://www.tobaccofreeu.org/your_state/documents/TF_Policy_Model_Community_Colleges.pdf

American Cancer Society's Smoke-Free New England Initiative. Standards for creating a tobacco-free campus. http://our.cancer.org/downloads/COM/Sampl %20Policy For a Tobacco-Free Campus.pdf

Colleges For Change-Tobacco Free. (2009). Model Comprehensive Tobacco Policy. https://www.c4ctobaccofree.com/Model College Policy.php