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Women in the Design World: Work in Progress

Sam Fox School of Design and Visual Arts

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Freda Chu, Laura Wang, Ray Chau, AIA, LEED A.P. -BD+C / Master of Architecture, 2013

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Alumnae

Freda Chu, Laura Wang, Ray Chau, AIA, LEED A.P. - BD+C

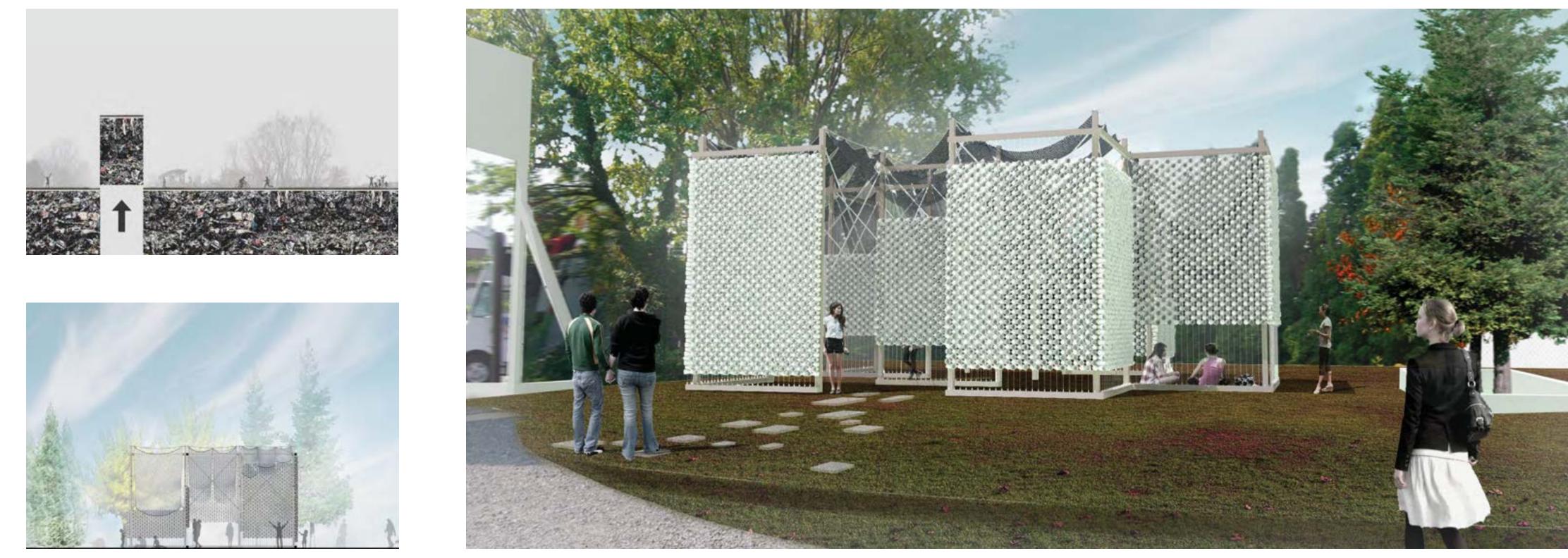
Master of Architecture | 2013

UPLIFT DESIGNER 2014

Uplift is an entry for The Architectural League New York Call for Proposals: Folly 2014, which aims to explore the interactions between architecture and sculpture. An architectural folly magnifies even the most minute and most hidden details of the site for our sensation, and through our elevated perception of the environment, we shall begin to discover our role as a participant in nature and our community. Uplift amplifies the relationship between observers and the park by exposing its past as a landfill. The 14-feet tall rectangular prism represents a section of the land carved from the earth and elevated for our examination. Waste - the intrinsic contents that supports the beautiful landscape, is emblematized by the thousands of disposed coffee cups and a sequence of reclaimed fishnets that are stretch and draped across the 6 wooden box frames in checkerboard arrangement. From afar, the Uplift appears dense, yet it's seemingly solid façade fragments with our shifting perspective. Inside, one is guided to the back of the green alcove by sense of uplift as the fishnets free the structure from the cup's rigidity. The flowing nets draw our sight to the surrounding nature, allowing us to ponder on the beautiful coexistence between human and the natural landscape.

Alumnae Biography





BIOGRAPHY

Freda, Laura and Ray embody expertise in design of various scales, from urban planning to furniture design. Most importantly, their appreciation for architecture is driven by the integrative quality of design in which one can draw references from diverse fields of study and engage members from various disciplines during the deliberation process. Through rigorous analysis and development, they challenge and improve the existing paradigm, while satisfying practical demands. Their experience and education equipped them with the precise tools to initiate and execute design projects from the perspective of professionalism, comprehensiveness, innovation and implementation.

AWARDS 2013-2014
Frederick Widmann Prize
Degree Project Award Spring Semester
Hugh Ferriss Architectural Drawing Award
Re-Thinking the Future International Architectural Thesis Awards, Honorable Mention
Unbranded Design Furniture Design Competition, Second Place

PUBLICATIONS 2012-2014

AIA Emerging Professional Exhibition
 Sam Fox School of Design and Visual Arts
 Approach publication for select exceptional student work