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The WASHINGTON U.
DIRGE
AND
The CUB



25¢

MUSICAL COMEDY NUMBER
APRIL 1930

LIBRARY
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UNIVERSITY
ST. LOUIS - MO.

Bobby Meeker and his Orchestra

invite you to dance to the tunes of

“Si Si Senorita” in the Salle Royale

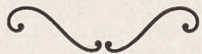
after the

Quadrangle Club performances

May 7, 8, 9, 10



*The entire cast will be guests
of the New Hotel Jefferson after
the Friday night Performance.*



See the Principals and Members
of the Choruses in Person! ! !

Hotel Jefferson
The ARISTOCRAT of ST. LOUIS

THE SNARKS

Have Put Their O. K. on "SI, SI, SENORITA"

Who was it that said "When a Snark fails to flay a show, it must be good." Truer words were never spoken. What better advertisement could there be for "Si, Si, Seniorita" than the fact that the Snarks approve?

For the benefit of the uninformed, a Snark is a curious specimen of humanity whose presence around a theater is ordinarily looked upon as an evil omen. History tells us that there are two types of Snark: (a) The ordinary or straight Snark, and (b) the Ghoulish Snark, often referred to merely as a Ghoul. Snarks are noted for the delight which they take in creating and spreading ugly rumors, especially with reference to musical shows.

The ordinary or straight Snark haunts a theater during a show's rehearsal period, and "smells out" the show, as it were. If he detects a bad book—even a corn-fed line—a reminiscent tune or an ancient dance routine, he stalks out of the theater and proclaims from the housetops that the show will be a flop. The Ghoulish Snark of plain Ghoul is an "I-told-you-so" type of slob; he gets in his propaganda after a much-heralded show has prematurely folded. The straight Snark is by far the more treacherous of the two. Theater men regard his presence as they would that of a vile plague or pestilence. He is, indeed, a dead creature.

Numerous Snarks are known to have frequented rehearsals of "Si, Si, Seniorita," but nary a word of adverse criticism has been heard. This is tantamount to the highest praise. It is a snarkish stamp of approval. Several Ghouls have openly stated that "Si, Si, Seniorita" will be the musical hit of the season. No Ghoulish predictions of a flop have even been hinted. Mark up another for the Quadrangle Club.

As explained recently in Student Life, the Squeams have boycotted the show, which in itself is a recommendation of the highest order, for Squeams attend a show only for the purpose of giving it the blubbing boid. A Squeam must have a bad show. As recently explained, a Squeam is a peculiar form of low animal life that squats in theater galleries and heaves swill at the hoofers. In "Si, Si, Seniorita" there is nothing to heckle—hence the squeamish boycott.

THE SNARKS AND GHOULS APPROVE AND THE SQUEAMS DISAPPROVE!

Join the Throngs That Are Flocking to See

'SI, SI, SENORITA'

A Romantic Musical Play in Two Acts

By TED WILLIAMS AND CARLETON S. HADLEY

AMERICAN Theatre 4 Nights MAY 7-8-9-10

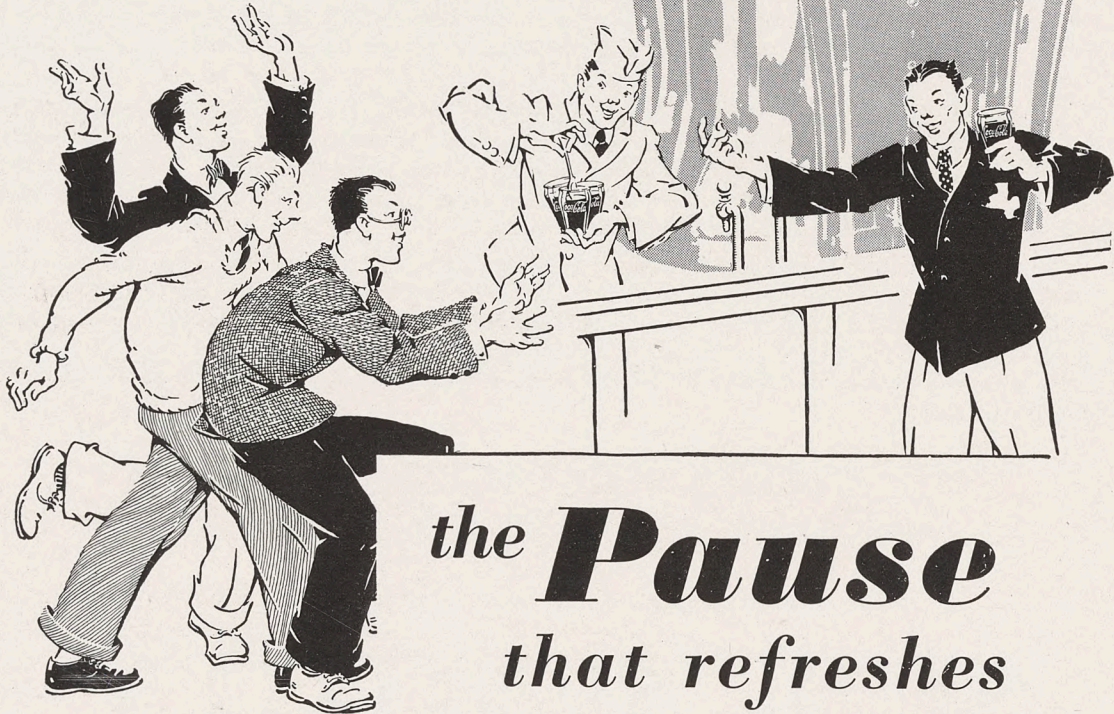
Tickets on sale daily in the Main Archway, 11:30 a. m. to 1 p. m.

Downtown office: Aeolian Company, 1004 Olive St.

Box office at the theater will be open daily after May 5



Your good deed
for today



the **Pause**
that refreshes

No matter how busy you are—how hard you work or play—don't forget you owe yourself that refreshing pause with Coca-Cola.

You can always find a minute, here and there, and you don't have to look far or wait long for Coca-Cola. A pure drink of natural flavors—always ready for you—ice-cold—around the corner from anywhere. Along with millions of people every day you'll find in Coca-Cola's wholesome refreshment a delightful way to well-being.

The Coca-Cola Company, Atlanta, Ga.

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Sports Champions ~ Coca-Cola  
Orchestra ~ Wednesday 10:30  
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Coast NBC Network ~~~~~

9 MILLION A DAY—IT HAD TO BE GOOD TO GET WHERE IT IS  
PATRONIZE DIRGE ADVERTISERS

CM-3



"Do you think you can predict a boy's future by his hobbies when young?"

"Certainly. My boy has a hobby for saving old magazines."

"And so you think he will be a journalist?"

"Oh, no; a dentist."

—Penn Punch Bowl

— D D D —

Even his best friends wouldn't tell him, and so he flunked the exam.

—Juggler

— D D D —

"Say, hurry up with that S.O.S.!"

"Sh! I've got Guy Lombardo."

—Princeton Tiger

— D D D —

Patient: "What can I take for seasickness?"

Doctor: "A boat."

—Harvard Lampoon

— D D D —

Orator—"And now ladies and gentlemen I pause to ask myself a question."

Voice from the audience—"And what a damn silly answer you'll get, too!"

—Tiger

— D D D —

If writers and poets starve in attics it's their own fault. There's much more inspiration to be found in cellars.

—Judge

— D D D —

Zither the last time I'm going to repeat this joke, friends, so lend a willing ear. "Hogarth, wilt thou mumble the toupee song to me?" ranted Rifkowitz, a small stockholder with a large corporation. Of 'a' surety," scorned his willing souse—pardon, please, spouse—"toupee in love is simply wonderful." Remembah, suh, we Virginia Hamms never fohget an insult.

—Judge

— D D D —

Dickering, dickering doc,  
With patients line up a block,  
With fits and conniptions,  
They wait for prescriptions,  
Licquor me, licquor me doc.

—Jack-oLantern

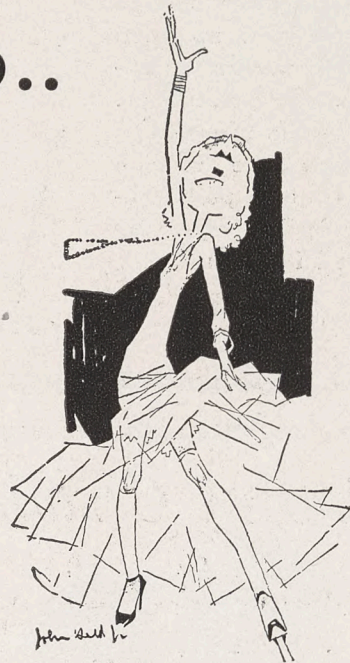
— D D D —

"My rose," he whispered tenderly as he pressed her velvety cheek to his.

"My Cactus," she said as she touched his face."

—Pen Punch Bowl

# CHEERO..



## Any One of These Great Novels and 12 Issues of College Humor for \$4

ONE LOVELY MORON, another splendid romance by the author of "The Duke Steps Out"—Lucian Cary.

YOUNG MAN of MANHATTAN, an appealingly human story by Katharine Brush, author of "Night Club."

NAVY WIVES by Whitman Chambers, author of "The Coast of Intrigue." A frank exposé of certain phases of life in the service.

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Send the novel.....and

12 issues of COLLEGE HUMOR for \$4.00   
24 issues of COLLEGE HUMOR for \$5.00


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 Modern maids pick modern modes to enhance their personality. The motifs of our shoe designs are stylish clothes and personalities—designs especially created for you.



**Vogue**  
BOOT SHOP  
615 Locust St.

## History Certainly does repeat itself.....

*Last year the best Doubl' Rich Malted Milks in the world were made by the Walgreen Company.*

*This year the best Doubl' Rich Malted Milks in the world are again being made by the Walgreen Company.*

### THIS COUPON IS FOR SKEPTICS AND UNBELIEVERS

Tear off this bottom section, wrap 20c in it and take it to any Walgreen Drug Store. It will entitle you to prove for yourself that the world's greatest Doubl' Rich Malted Milks are made by the

**Walgreen Co.**  
DRUGS WITH A REPUTATION

FOR  
Delicious Sandwiches

**Joseph Garavelli's**

DeBaliviere and DeGiverville

"Hello, My Friend"

PATRONIZE DIRGE ADVERTISERS

"I've skated for hours on end."  
"So? Why don't you take lessons?"

—Phoenix

— D D D —

### Not Recognized

Barber: "You say you have been here before? I don't seem to remember your face."

Victim: "Probably not. It's all healed up now."

—Malteaser

— D D D —

Bane any letters for me today?

What name, please?

Ay tank de name is on de letter.

—Jack-o-Lantern

— D D D —

Love may make the world go around, but it hasn't anything on swallowing a chew of tobacco.

—Log

— D D D —

Guess what nationality the person was who killed his wife because she rinsed out his shaving brush.

—Kitty Kat

— D D D —

Mrs. Bred: "I don't like your loafing."

Mr. Bred: "I'm not so sure I care for your crust."

—Malteaser

— D D D —

*Our father slipped upon the ice  
Because he couldn't stand.*

*He saw the glorious stars and stripes;  
We saw our father land.*

—Amherst Lord Jeff

— D D D —

"Go, and never dampen my door again!" said the old lady to her pup.

—Cajoler

— D D D —

I am a prohibitionist, I voted for prohibition and I am trying to drink the country dry.

—Georgia Yellow-Jacket

— D D D —

### Painted Pearl

*Painted Pearl, I will not kiss you,  
From those lips that scarlet shine,  
Surely some fell flame must issue  
And infect or frizzle mine.  
Darling one, as I have told you,  
In my arms I long to hold you,  
But before that fond embrace,  
Darling—will you wash your face?*

—Sour Owl



# SOUVENIR PROGRAM

*for the*

Washington University  
QUADRANGLE CLUB  
Production

## “SI, SI, SENORITA”

A Romantic Musical Play  
*in*  
Two Acts and Six Scenes

By *Ted Williams and Carleton S. Hadley*

FOUR PERFORMANCES

Wednesday, Thursday, Friday and Saturday

May 7-8-9-10

-- 1930 --

AMERICAN  
THEATRE

St. Louis





## The Quadrangle Club's History

**C**ONTRARY to popular belief, musical comedies at Washington University did not originate with the modern series of annual offerings, of which the current production, "Si, Si, Seniorita," is the fifth. The first musical comedy ever presented by a Washington University organization was "The Official Chaperone," written by none other than Miss Fanny Hurst, and presented in a tent on the campus in 1909.

With this impetus the musical comedies continued on their way for a number of years. In 1910 Dr. Arthur W. Proetz, well known St. Louis specialist, and Mr. Hugh Ferris, nationally renowned architect, collaborated on "Quadrangle Town", the scene of which was laid on the Washington campus. Dr. Proetz and Mr. Ferris came back the following year with "Pierrette," and this was the first offering of the original Quadrangle Club, which these two Washington alumni were instrumental in organizing in 1911. In 1912 Dr. Proetz and a team of collaborators wrote and produced "Son of a Gun". Then came the first effort of Mr. Gustave Henschen, now musical director for the National Broadcasting Company. His musical show, "The Love Star," was presented in 1913.

The war brought about a break in the chain of musical shows, and, barring an ill-fated venture immediately after the war, it was 1926 before anyone had the courage to revive the annual productions. A team of four collaborators, Messrs. Oscar Condon, Thornton Sargent, Guy Golterman, Jr., and Frederick Othmann, wrote "Tame Oats," which was produced in 1926 by the newly formed Amphion Club.

The Quadrangle Club, then comprised of all musical organizations in the university, took the Amphion society under its wing, and in 1927 presented "Rosita," written by the newly formed team of Messrs. Ted Williams, Carleton S. Hadley, and Milton Monroe. This trio came back with "High Hat" in 1928, the year the Quadrangle Club, with Hadley as president, again became exclusively a musical comedy organization.

In 1929 the increasing popularity of Quadrangle shows led the club to lengthen the two-night stand to which "Rosita" and "High Hat" were treated, to three performances. The 1929 offering was the greatly praised "Ship Ahoy," which was the work of Dr. Williams and Mr. Hadley, who also wrote "Si, Si, Seniorita".

Such was the success of "Ship Ahoy," that the run of "Si, Si, Seniorita" was lengthened to four performances, and the advance ticket sales indicate that the club has made no mistake.

That the Quadrangle Club has "arrived" as a producer of first-rate musical shows is indicated by what one reviewer said of "Ship Ahoy,"—"Washington University's Quadrangle Club, by its splendid production of this scintillating musical comedy, easily takes first place among the various university organizations that annually blossom forth with student plays. The Princeton Triangle and Wisconsin Haresfoot clubs cannot be compared with what the Quadranglers have to offer." Another newspaper expressed its opinion of the club last year as follows: "Washington University may be way down on the list of 'Who's Who' in college football, but when it comes to musical comedy the school's Quadrangle Club approaches a standard of professional excellence".



# WHO'S WHO IN THE CAST



KIRKPATRICK LARUE      HADLEY WICKENHAUSER      LUCAS MORGENS      PARKER MEEK      OGDEN SHUMATE      LEDBETTER FINK

**GILBERT MOORE.** Mr. Moore, who scored a triumphant success as leading man in last year's production "Ship Ahoy!" also has the lead in "Si, Si, Senorita." One reviewer said of him, following the 1929 Quadrangle offering: "Gilbert Moore had better hide before some producer makes him a proposition. He may not know it, but he is a musical comedy type with a splendid voice, an easy manner on the stage, and a nice personality." He was a member of the chorus of "Rosita" and "High Hat", the 1927 and 1928 productions, and in the latter show was a member of a specialty quartette. Mr. Moore was president of the university Glee Club for the season 1929-30, and has been soloist for that organization for three years. He has appeared locally in numerous dramatic attractions. He is a member of Thyrsus.

**MARY McNATT.** The prima donna of "Si, Si, Senorita" is making her bow in campus theatricals in this production. She appeared in several operettas while attending Hosmer Hall, and in 1929 was the winner of the Missouri State Musical Contest. In only her first year at the university, Miss McNatt has the unique distinction of holding the two most coveted co-ed honors on the campus: Prima donna of the musical comedy and Hatchet Queen. She is a member of Thyrsus.

**MELVIN MAGINN.** Mr. Maginn, president of the Quadrangle Club in 1929 and production manager of "Ship Ahoy!" has played leading roles in all of the recent musical comedies, and needs no introduction to Quadrangle followers. In 1926 he played the lead in "Tame Oats." The following year he switched to comedy, and played the principal comic roles in "Rosita," "High Hat," and "Ship Ahoy!" Following "Ship Ahoy!" his greatest triumph, one reviewer said of Maginn: "We have seen many comedians in the big road shows who worked twice as hard for a laugh and then didn't produce." Graduation will rob the Quadrangle Club of one of its chief mainstays in Maginn. He appears in his last Washington production in "Si, Si, Senorita," again as first comedian. Maginn also has had numerous major parts in Thyrsus plays, of which organization he is also an ex-president.

**DORIS SHUMATE.** Here is another newcomer to the campus stage, appearing in "Si, Si, Senorita" as the bluesinging ingenue. Miss Shumate had considerable experience on the stage while in high school.

**ELIZABETH FLYNN.** Miss Flynn, a member of the Garden Theatre chorus last summer, has the principal dancing role in "Si, Si, Senorita." She was one of the Lola Aguado Girls, specialty dancers in "Ship Ahoy!" and has had considerable professional dancing and stage experience. She is a member of Little Theatre.

**RUTH WALDBAUER.** This talented young comedienne is a graduate of the Quadrangle chorus. From the chorus of "High Hat" she was promoted to comedienne in "Ship Ahoy!" in which role she made a real hit. Miss Waldbauer

was Engineers' Queen at the university last year, and was a special maid to the Hatchet Queen two years ago. She is secretary of the Quadrangle Club.

**LOUISE LA RUE.** Miss La Rue comes to the Quadrangle ranks from University City High School, where she starred in several operettas. She was one of the outstanding players in "He Who Gets Slapped," the recent Little Theatre offering. "Si, Si, Senorita" is the occasion of her first appearance in a Quadrangle production.

**LOLA AGUADO.** Miss Aguado appears in "Si, Si, Senorita" as premiere danseuse. She is also dancing director for the entire production, having originated and directed all the dance routines in the show. She served in a similar capacity for "Ship Ahoy!" and also appeared in a dancing role. Though only in her second year at the university, Miss Aguado has become an indispensable part of the Quadrangle Club. She has been a featured specialty dancer in Municipal Opera productions for several seasons.

**MARY WICKENHAUSER.** Miss Wickenhauser is well known for her excellent characterizations in numerous Thyrsus plays. She is rated as one of the best character actresses the campus has ever known. Miss Wickenhauser has also appeared in the annual alumni plays.

**WILLIAM OGDEN.** Mr. Ogden will be remembered as Boris in "Ship Ahoy!" and for the numerous parts he has played for Little Theatre. His is a character role in "Si, Si, Senorita." Mr. Ogden recently directed a play for Little Theatre which won a prize in a recent competitive dramatic tournament.

**JAMES PARKER.** This young man makes his theatrical bow as juvenile of the "Si, Si, Senorita" cast. He is a talented musician and a featured entertainer with the Herr-Hencken orchestra.

**PAUL SOMMERS.** Mr. Sommers is well known on the campus as a singer and actor. He is a member of Thyrsus and has designed numerous settings and served as stage manager for the dramatic society, in addition to appearing in several of its plays. He is also a member of the Glee Club. He was a chorus man in "Rosita" and "High Hat" and a member of the specialty quartette in the latter production and in "Ship Ahoy!" In "Si, Si, Senorita" he plays a character role.

**VIVIAN GUILFORD.** In only his second year at the university, Mr. Guilford was recently elected president of Little Theatre. He played a character part in "Ship Ahoy!" and returns to "Si, Si, Senorita" in a similar capacity.

**JOE LEDBETTER.** Mr. Ledbetter is a new Quadrangler, but advance reports indicate that he is a comedy find. He had theatrical experience in high school in Little Rock, Ark.

**JAMES LUCAS.** Mr. Lucas is president of the university Glee Club for the season 1930-31. He is also a member of Thyrsus, for which organization he has served as stage manager for two years. Mr. Lucas is a graduate from the Quadrangle chorus ranks. He was in "High Hat" and "Ship Ahoy!"



# The Washington University Quadrangle Club

Presents

## “SI, SI, SENORITA”

*A Romantic Musical Play in Two Acts*

*Book by* CARLETON S. HADLEY

*Music and Lyrics by* TED WILLIAMS

*Dances Arranged and Directed by* LOLA AGUADO

*Book Staged by* CLARK CLIFFORD

THE CAST—(In the Order of Their Appearance)

|                                |                   |
|--------------------------------|-------------------|
| BOB HALLIDAY.....              | GILBERT MOORE     |
| GINNY HALLIDAY.....            | DORIS SHUMATE     |
| CLIFF HOUSTON.....             | MELVIN MAGINN     |
| ALICE ARNOLD.....              | ELIZABETH FLYNN   |
| LUCY WHITE.....                | RUTH WALDBAUER    |
| DR. G. DROOLSPool SPELVIN..... | WILLIAM OGDEN     |
| MRS. SPELVIN.....              | MARY WICKENHAUSER |
| GEORGIA SPELVIN.....           | JOE LEDBETTER     |
| CARMITA.....                   | MARY McNATT       |
| DON PEREZ.....                 | VIVIAN GUILFORD   |
| PEDRO.....                     | JAMES LUCAS       |
| PEGGY.....                     | LOUISE LA RUE     |
| SIMS.....                      | DONALD LOEB       |
| JUAN PEREZ.....                | PAUL SOMMERS      |
| ANDRES FERRELO.....            | JAMES PARKER      |

**GIRLS**—Kathleen Barker, Jane Baur, Evelyn Becker, Audre Buchanan, Arline Burian, Amy Chase, Dorothy Deibel, Katherine Drescher, Catherine Ebert, Meriel Eble, Mary Evans, Anne Gruner, Miriam Gruner, Lillie Hagemeyer, Virginia Ingamells, Katherine Larrabee, Louise LaRue, Wilma Moran, Louise Oram, Elizabeth Quermann, Lloyd Redman, Elizabeth Shilkee, Frances Spielberger, Willda Van Gieson, Virginia Weidemueller.

**SPANISH GIRLS**—Blanch Cooper, Barbara Deibel, Mildred Force, Ruth Frampton, Helene Grolock, Betty Harvey, Dorothy Lakin, Marion Lincoln, Marietta McIntyre, Jeanette Burns.

**BOYS**—William Bernoudy, Everett Davis, Robert Finkenaure, Carl Gissler, Edward Harmon, Robert Houghtlin, John Langenberg, Schuster Meek, Frank Neun, Perry Pasmzoglu, William Pratt, Robert Sherwood, Ernst Spellmeyer, Trezevant Winfery.

**SPANISH MEN AND BANDITS**—Bud Chapman, Ford Crull, Arthur Gaines, Alex. Johnson, Wm. Bigloe Robinson.

**QUADRANGLE BALLET GIRLS**—Lalla Baumann, Alice Hannegan, Laura House, Harriett Ingalls, Louise Maysack, Bobby Stoffregen, Margaret Watson, Florence Schuermann.

**SPECIALTY DANCERS**—Lalla Baumann, Alice Hannegan, Laura House, Edward Harmon, William Pratt, and Ernst Spellmeyer; Laura House; Lalla Baumann and Melvin Stroup; Lola Aguado.

**GIRLS' TRIO**—Doris Shumate, Louise La Rue, and Catherine Fink.

**QUARTETTE**—William Wahlert, William Bryan, Harold Bialock, and Carl Gissler.

### SYNOPSIS OF SCENES

#### ACT I

*Scene 1*—On the Patio at Bob's "Dude Ranch" in Southern Arizona.

*Scene 2*—A Prairie Road, Somewhere in Mexico; the Next Morning.

*Scene 3*—At the Perez Hacienda in Mexico; Later the Same Day.

#### ACT II

*Scene 1*—At the Perez Hacienda; the Next Evening.

*Scene 2*—The Desert, near the Hacienda; Later the Same Night.

*Scene 3*—At Bob's Ranch; the Next Night.

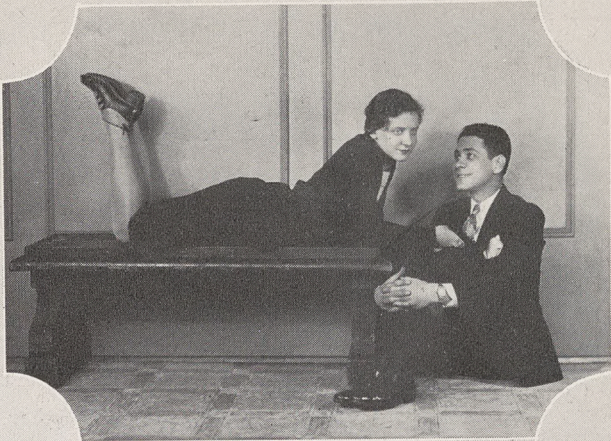
*Time*:—The Present.





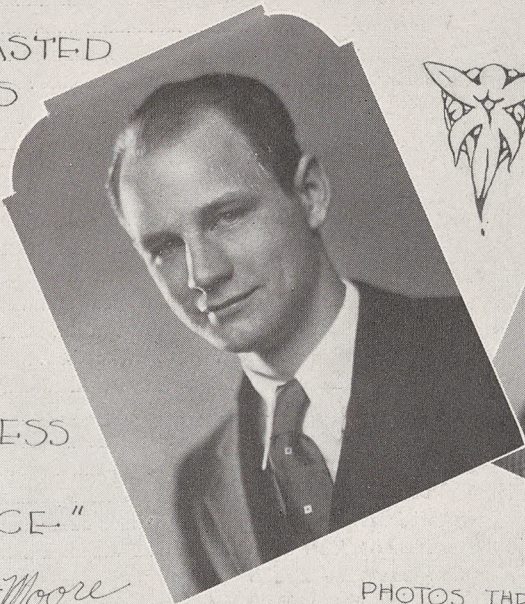
AFTER HIS FIFTH ANNUAL PRODUCTION MAGINN DECIDES TO RETIRE.

WALDBAUER IS SWEEPED OFF HER FEET!



"DON'T GO AWAY JIMMY"

"THE TOASTED MILDNESS of 'LUCKIES' PRESERVE THE GOLDEN MELLOWNESS of MY VOICE"



FLYNN WITH HER "BACK TO THE WALL"

*Silbert Moore*  
(ADV.)

PHOTOS THRU COURTESY of O.C. CONKLING STUDIOS.



"OO~ LOLLA"



AGUADO DEMONSTRATING AN OLD SPANISH COSTUME!





# MUSICAL NUMBERS

Orchestra Under Direction of Ted Williams, at the Piano

## ACT I—SCENE 1

1. Overture.
2. Opening—"Way Out West"—  
Bob, Ginny, Cliff, Alice and Ensemble
3. "Do You?".....Cliff and Lucy
4. "Who Are You?"—  
Bob, Carmita and Quadrangle Ballet Girls
5. "Lonely Moon and Little Me".....Carmita and Girls
6. "Carmita" ..... Bob
7. Finaletto ..... Ensemble

## SCENE 3

8. Opening—"Mexico" ..... Ensemble
9. "Dance Your Blues Away"  
Betty, Alice, Ensemble, and Specialties
  - (a) Betty and Alice.
  - (b) Ensemble.
  - (c) Specialty dancers.
  - (d) Trios.
  - (e) Laura House.
  - (f) Baumann and Stroup.
  - (g) Finale.
10. "As Long As I Have You".....Carmita and Bob
11. "Lookin' for a New Kinda Man".....Ginny and Boys
12. "I Don't Know"  
Bob, Alice, Boys and Quadrangle Ballet Girls
13. "Don't Bother Me".....Andres and Girls
14. Finale .....Juan, Carmita, Bob and Ensemble

## ACT II—SCENE 1

15. (a) Indian Sun Dance.....Quadrangle Ballet Girls
- (b) Indian Jazz Dance  
Alice, Pedro and Quadrangle Ballet Girls
16. Alma Mater .....Quartette
17. (a) "Si, Si, Senorita".....Andres, Ginny and Ensemble
- (b) "Bolero and Tarantelle".....Miss Lola Aguado
18. "The Poo-Chee-Poo"  
Betty and Quadrangle Ballet Girls
19. "Hunting Bandits".....Lucy and Ensemble
20. Finaletto  
Bob, Juan, Carmita, Don Perez and Ensemble

## SCENE 2

21. Reprise—"Si, Si, Senorita".....Cliff and Lucy
22. "Homeward Bound".....Ginny and Ensemble
23. Reprise—"Do You?".....Cliff and Lucy
24. Reprise—"Lonely Moon and Little Me".....Carmita

## SCENE 3

25. Opening—"Dance Your Blues Away  
Ensemble and Baumann and Stroup
26. Finale .....The Entire Company

## EXECUTIVE BOARD OF THE QUADRANGLE CLUB

President and Production Manager.....Howard Morgens  
Vice-President .....Schuster Meek  
Secretary .....Ruth Waldbauer  
Treasurer .....William Raith

## FOR THE QUADRANGLE CLUB

Stage Director.....Carleton S. Hadley  
Musical Director.....Ted Williams  
Dancing Director.....Lola Aguado  
Dramatic Director.....Clark M. Clifford  
Assistant Musical Director.....Catherine Fink  
Director of Publicity.....Carleton S. Hadley  
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General Press Representative.....Willis Wager

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| Albert Vegely  | Morris Kranzberg  |
| William Milton | William Burkhardt |
| Howard McCully | Emanuel Dreyer    |

## ACKNOWLEDGMENTS

Musical Arrangements and Orchestrations by Ted Williams  
Scenery and Drapes Executed by Shields Studio  
Pianos used in this production by Conroy Piano Company  
Costumes executed by Margaret Bishop Breen  
Additional costumes by Scott-Quinn, Inc., and the  
St. Louis Costume Company  
Girls' Shoes by Varsity Boot Shop  
Girls' Dresses in Act II Scene 1, by Klein's  
Supplementary Electrical Equipment by City Electric Co.  
All photographs used in connection with this production by  
O. C. Conkling Studios





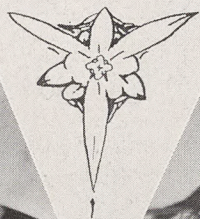
EIGHT REASONS WHY MEN WILL LEAVE HOME MAY 7,8,9,10..



"A CHORUS GIRL, VAN GIESON?"  
"YES, THE CHORUSER THE BETTER!"



"I WANNA BE LOVED BY YOU"



PHOTOS COURTESY OF O.C. CONKLING STUDIOS.



IN A HATCHET QUEEN IT'S LOOKS,  
IN MUSICAL COMEDY IT'S VOICE,  
IN PI BETA PHI IT'S TOUGH,



"I DID NOT COME HERE TO MAKE A SPEECH"

"THIS IS THE HOUSE THAT JACK BUILT"  
"CONGRATULATIONS JACK"







Published at Washington University, St. Louis, Mo.

Vol. XI

April, 1930

No. 7

Member of Midwest College Comics Association.

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## PSYCHOLOGY

**T**HE most popularly discussed branch of technical knowledge today is, undoubtedly, psychology. Character tests, action analysis, dream interpreting, intelligence tests, face reading, response times, thought chains, and heredity and environment are the meat and matter of our popular magazines and after dinner speeches.

How many times we have tested our intelligence by the use of the American Magazine! How many times we have imagined our characters to be discussed and criticized by the guest speakers of the Rotary Club!

Dirge deplores the lack of scientific method employed in these treatments of this subject of ever growing personal importance, and intends to consecrate her next and final number to psycho-analysis.

This interesting "Know Thyself" theme will be handled by the **new editorial staff**—which will be then first assuming their indefensible position as the campus wits. They contend, however, that an introspective state of mind and the "Psychology Number" of Dirge will save you from the mistakes of your future life—the first of which would have been the failure to get a DIRGE.



# Lowe Lyfe in De Eightenthe Centurie

ou

## Sam Pepsys Againe



YESTERDAY de chief sez, "Gus, go out and get me the life history of a chorus girl. Make it full of thrills and heart-throbs and besprinkle it with an occasional chortle. Keep it clean." Thus, as youse can see, I had my orders. Immejetly I bust off to my old friend, Mme. Catalina, that octogenerian Chorine, and was ushered into the Inner Sanctum of her First Avenue joint. Tossing my cigar to a trained seal, I jumped on the matter in hand thusly, "What do you think of the Digest Poll", I said with a Dunhill leer. In answer, she spat on the ceiling and began, "When I was very young, my father married to bring me up in the right sort of an atmosphere. And what an atmosphere! Out in Cinninatibus, Massachusetts I grew up among all the flowers, birds, and Nature in general though of course I knew the Facts of Life and was never shocked. Then one day a commercial traveller stopped at our humble farm (shut up, you louse). Two years later in the city, you guessed it I suppose, I was hard at work making dresses for wealthy women and addressing envelopes for a mere few cents a thousand. I was weak from lack of food, run down, could not sleep at nights, and found I had a shaky hand. The doctor dispaired of my life when my funds gave out. Then Lydia Pinkham came into my life.—

"With my renewed vigor, and loss of weight, I entered the Athlete's Foot contest and much to my joy, won the title of Miss Absorbine, Junior. My nation-wide fame, easily got me a chorus job in the Black and White review. After that I was made.

Nothing could hold me now, I vowed. For fifteen years I led the hard life that most of us chorus girls

lead. Dancing every night and rehearsing in the afternoon. In the mornings I would read, Galsworthy, Shaw, Ibsen, Milt Gross, Kipling, Harold Bell Wright, Tolstoi, all the great authors in an effort to improve my mind and keep up with the collitch boys in my set. All we chorines do it." She stopped to spit a stream of tobacco juice into the mouth of her trained seal which gurgled with delight. "Willis is so cute" she said as she stroked its shining head.

"Say, Lousey," I sniffled, "get back to the point".

"O. K. Gus" she said in a deep gruff voice. Then one week I played in the same theatre with Ed Lowry. I became disgusted with the stage and retired to the country where I lived a quiet peaceful life for ten years. Then due to the success of the farewell tour of William Gillette, and Sousa a manager inveigled me to make a farewell tour and here I am, "making my ninth annual farewell tour".

"What would you say was the moral of my tale?" I asked.

"Life for a chorus girl seems to be just one hard thing after another." she said, and at this minute

Willis the trained seal dropped from the chandelier and upset the goboon and I left a humbler and wiser man.

— D D D —

A saxophone is produced in America every forty seconds—or so we are told. It was estimated that if they were all piled in one place in the Sahara Desert it would be a very good idea.

— D D D —

Red: Say, have you forgotten that you owe me five dollars?

Ned: No. But just give me time and I will.



As she lounged in her boudoir Mme. Catalina often thought of the sunny afternoons which she spent picking pansies in the barnyard—those care-free girlhood days before she met the Konjola man.





Maginn—They ought to call this next chorus the Piano Girl Ballet.

Waldbauer—Why? because of their legs?

Maginn—Naw—they'd be grand if they weren't so darn upright.

— D D D —

### Monday's Plans

Someday I'll up and saunter forth  
To find out what the world is worth.  
To leave a dream and find a star,  
And learn what madcaps mortals are.  
I'll learn to play this gambling game,  
And do great things, and when I've fame  
I'll set the candle of your doubt  
Against Fate's wind to blow it out.  
You think I'll sit my life away  
In dreams of deeds? I'll start today;  
I'll get me up and saunter forth  
To find out what the world is worth.  
No time to lose for I must go  
Reform the waiting world, I know.  
But still I'd like to see once more  
The sunset from my own white door,  
And have the dark creep down on me at home to-  
night  
And presently, I'd like to finish that one dream  
I started. Such a pleasant theme it had  
It had I'd hate to go unless  
I'd dreamed its fancied end; I guess  
I best not go and break the spell.  
No hurry—Tuesday's just as well.

### Scrambled Slogans

India Umbrellas—"Ask the man who loans one."  
The Anti-Saloon League—"99 and 44-100 per cent pure; it gloats."

Djer Kiss Face Powder—"Save the Surface and You Save All."

Gilda Gray—"The Deer that Made Milwaukee Famous."

College Humor—"Not a Laugh in a Carload."

Fokker Airplanes—"Good to the Last Drop."

Scotch Whiskies—"They Ossify."

Zeigfield's Follies—"His Master's Vice."

Bootleg Liquors—"A Product of General Mutters."

Aunt Jemima's Pan Cake Flour—"There is No Substitute for Leather."

Listerine—"The Flavor Lasts."

Colgate's Toilet Water—"What a Whale of a Difference a Few Scents Make."

— D D D —

### Texts for the National Pastime

*Didn't Eve steal first and Adam steal second?*

*St. Peter umpired the game,*

*Rebecca went to the well with the pitcher,*

*And Ruth in the field won fame.*

*Goliath was struck out by David,*

*A base hit was made on Abel by Cain,*

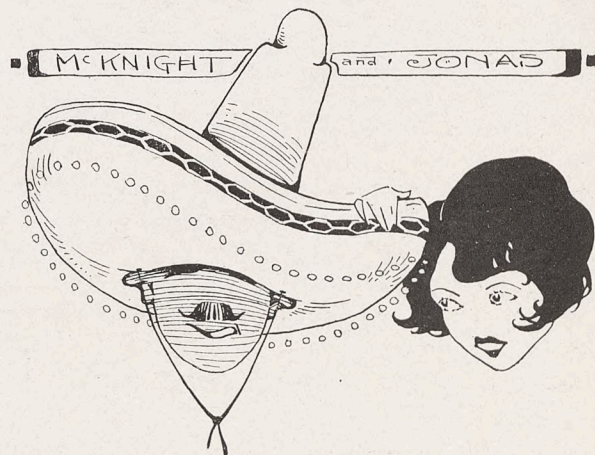
*And the prodigal son made one home run,*

*Brother Noah gave out checks for rain.*

— D D D —

Smith: Have you ever been in a railway accident?"

Jones: "Yes, once, when I was in a train and we were through a tunnel I kissed the father instead of the daughter."



Si, Si, Seniorita!

Well, maybe I will take a little peek.



**Speaking of Music**

*Songs of the Trades*

Meat sellers': Butcher arms around me.  
 Bell-hops': Hotel me where's my sweetie hidin'.  
 Glass-blowers': I'm forever blowing baubles.  
 Sailors': Water I care.  
 Poker players': Let me call you, sweetheart.  
 Mechanics': Get out and get under the moon.  
 Farm-relief song: Relieve me of all those un-  
 bearing young farms.  
 Lunatics': Happy daze.  
 Barbers': Sing, you singe-ers.

— D D D —

**Revised List of National Anthems**

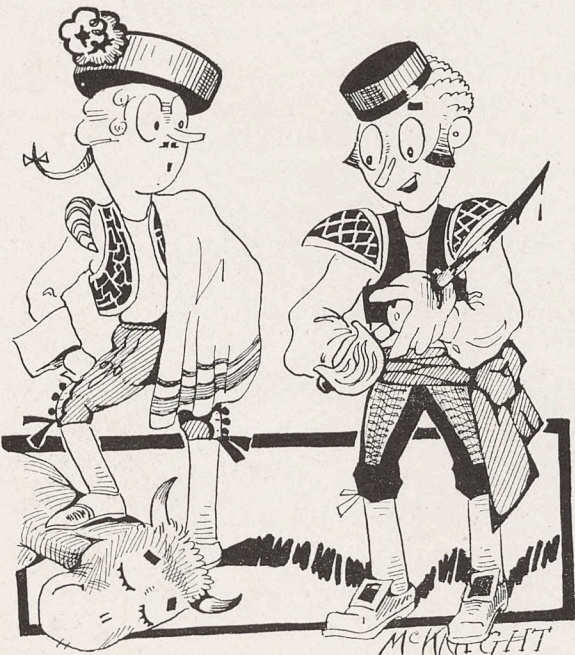
Scotch: Let the rest of the world go buy.  
 French: Sweet sou, Eiffel down I go boom.  
 English: The old fogs at home.  
 Eskimo: I'm sitting on top of the world.  
 Jewish pawnbrokers' song: Ve Lencha.  
 American Indian: Makin' Hopi.  
 Egyptian: Then Nile be happy.  
 Mexican: Adobe like that.  
 Panama: Isthmus be love.

— D D D —

Now that plump figures are coming back girls  
 can eat their cake and have It too.

— D D D —

"Every one is crazy over me," said the inmate on  
 the first floor of the insane asylum.



Meek—How barbarous of you, Senior!  
 Ogden—Hell, I wasted more bull than that when  
 I was a Freshman.



Doris—If you keep on serenading me I'll have to  
 throw you a flower.

Jimmie—Ah, in a moment of passion?

Doris—No, in a flower pot.

— D D D —

**Variety**

*Jade green eyes beside the jade-green Nile,  
 Jade-green bracelets hung on slim white arms,  
 Long pale hands—I held them for awhile,  
 Such are Egypt's charms.*

*Broken or black, and always curly hair.  
 Two black eyes that smile and beckon me.  
 Fur-topped boots on tiny feet so rare,  
 Russia's fantasy.*

*Almond eyes beneath two slanting brows,  
 Hands perfumed with cherry blossoms scent.  
 Two thin lips repeat the ancient notes,  
 Calm, cool Orient.*

*Weird, slim heels on youth-glad, youth-mad feet,  
 Two bright eyes, each one a Kohinoor,  
 Radiant lips that curve in smile so sweet,  
 —Co-ed's lure.*

— D D D —

Coed: I want a little pink tablet.  
 Druggist: What's your trouble?  
 Coed: I want to write letter.



## NO, NO, SENOR

A novelized misinterpretation of the old Spanish Bellowdrama, "Si, Si, Senorita", translated with an ice-pick from the original Scandinavian, and showing obvious signs of wear, especially under the armpits.



**T**HE HERO of this drama is none other than Melvin Maginn,—the boy who put the "Mel" in melodrama—who plays the part of the second "No" in "No, No, Señor". Maginn, as you know, is remembered for his part in "Si, Si, Senorita"; he represented an ocean wave in this "Si"—story.

The story opens in the man-handle state, where men are men, and women, of course, are glad of it—at least, so runs the tale. This is a wild, rough country, where he who hesitates is ashamed of himself, for there's really no excuse for it.

Into this country comes Pancho Parsnip, a cowboy with a heart of gold and teeth of the same material; a man who is 99 44/100% pure—alcohol. Pancho was a cowboy in a very small way; he only had one bull, and—poor thing!—he'll never have anudder (the bull, I mean). But Pancho was such a poor dairyman that his neighbors all booted him, so he gave it up,—the boos got him, as they say. However, he still wanted to be associated with bull, so he secured a job as a geology professor and was highly satisfied.

It was in this connection that he met Fanny Gwurp, who was taking the geology course in order to polish up her gold-digging technique. Fanny was just a good (for nothing), innocent girl who Hailed from a nearby Valley, but though she trusted men implicitly she knew that every man had his price (prices on request).

She wasn't a bad looking kid, either—her lips

were as luscious as a rotten tomato, her feet were as small as an athlete's chances of flunking, and she was built like a cider-press.

There was something about Parsnip that attracted Fanny's attention (I forgot to tell you that he was pretty wealthy), so she laid traps for the poor boy, and within a week he was so crazy about her that whenever she smiled he was thrilled clear down to the second toe on his left foot.

So one day on a field trip to a near-by quarry Pancho decided to pop the question. And there, surrounded by all the beautiful beds of argillaceous limestone, Panch asked her to become his'n.

Whereupon this broad, Fanny, answered, "No, No, Señor," thus breaking Parsnip's heart and giving this story a title. Whereupon Pancho bursts into the theme song, "Igneous mamma, I get sedimental over you."

Deciding to learn about the facts of life, Parsnip made many nocturnal visits to the St. Louis Truth Center, the captive whale, the embryology lab, and the Pi Phi dance. He joined the Christian Science society because it had sects appeal.

Armed with his new-found knowledge and several spiey volumes which he had purchased surreptitiously, Pancho was able to break down Fanny's sales resistance.

After which there was nothing for Fanny to do but settle down with Pancho on a little farm, and spend the rest of her life raising parsnips.



"What a charming baby, Mrs. Jones, and how he does resemble your husband.

"Gracious, you alarm me; we adopted this baby."

— D D D —

Doctor: "Put out your tongue—more than that—all of it."

Patient: "But, doctor, I can't. It's fastened at the other end."

— D D D —

Art: "Do you think you can make a good portrait of my wife?"

Artist: "My friend, I can make it so life-like you'll jump every time you see it."

— D D D —

Frat: "Why did you buy a Ford?"

Pledge: "Well it says in the ads that a gal will go farther in a Ford than any other car."

— D D D —

Here lies the remains of Jasper McKinn.  
He called at her home when her husband was in.

— D D D —

Customer (at fire sale): "Are you sure this suit won't shrink if it gets wet?"

Mr. Berg: "Mine friendt, effery fire company in dis city has squirted water on that suit."

— D D D —

The modern girl does not want a chaperone—she wants the chap alone.

"My Lord," said the foreman of the Irish jury, "we find the man who stole the horse not guilty."

**How to Treat Them Rough!!**

*If a girl scratches you  
Scratch her back!*

*If she slaps you  
Slap her back!*

*If she kicks you  
Kick her ———!*

— D D D —

Jim: "Did you get your hair cut?"

Joe: "No, just washed it and it shrank."

— D D D —

If you didn't like your marks at Washington U. five years ago you could go to Germany and make 2,000 a day.

— D D D —

**Business Bad!!**

"How's the riding school going, Old Man?"  
Rotten, pupils falling off every day."

— D D D —

Man—"Is New York the next stop?"

Porter—"Yes, sah, brush you off suh?"

Man—"No, I'll get off myself."

— D D D —

**Aha!**

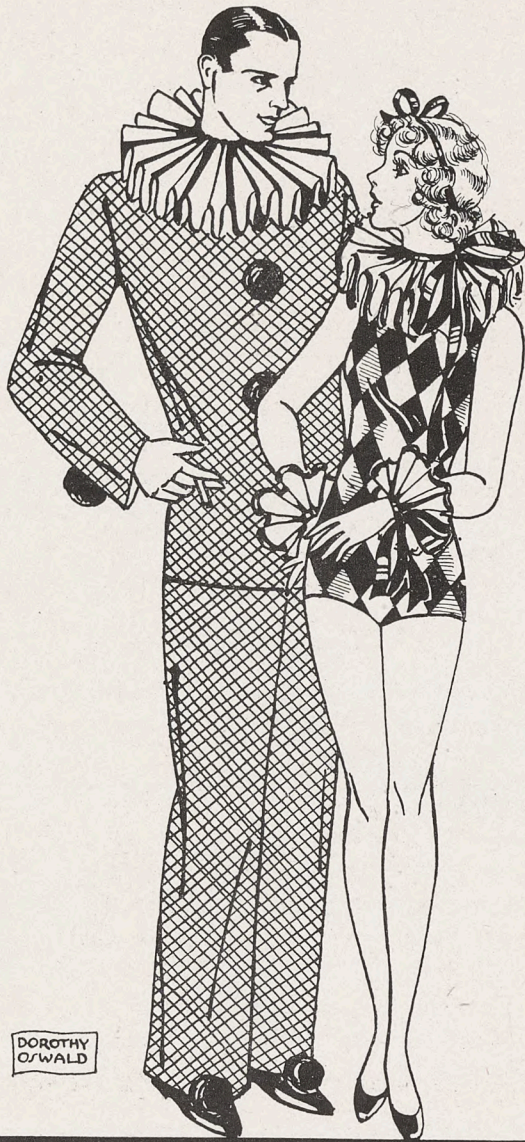
Self-made sheik in tin lizzie to Pretty Young Thing, on street corner: "You're a pretty intelligent looking little girl; hop in and I'll take you where you're going!"

P. Y. T.: "Nix! I'm as intelligent as I look!"



Which side do you milk this cow on, anyway?  
Why, on the udder side, of course!





Betty—Don't you think the girls should look as natural as possible on the stage?

Paul—Yeah—and their costumes ought to help a lot!

— D D D —

#### Jest Like His Poppa!

Teacher: "What is the interest on a thousand dollars for two years at 2 per cent? Abe, pay attention!"

Abe: "For 2 per cent, teacher, I ain't interested."

— D D D —

#### Whoopee! We Move to the Foot of the Class

Iceland is about as large as Siam, said the teacher. And Willie afterwards wrote, Iceland is about as big as teacher.

— D D D —

Prof: For what is the date 56 B.C. famous?

Stude: The first one Anthony had with Cleopatra.

#### Oh, Yeah!

"Dearest Annabelle," wrote little Oscar, who was hopelessly in love. "I would swim the mighty ocean for one glance from your dear eyes. I would walk through a wall of flame for one touch of your little hands. I would leap the mightiest abyss in the world for a word from your lovely lips.

As always, your Oscar.

"P.S. I'll be over Saturday night if it doesn't rain."

— D D D —

#### These Absent-Minded Directors!

The film director was making a Western thriller, and working very hard to get action into it.

Finally he turned from the brink of a cliff, mopped his brow and glanced at the dummy made of straw and old clothes lying on the ground beside him.

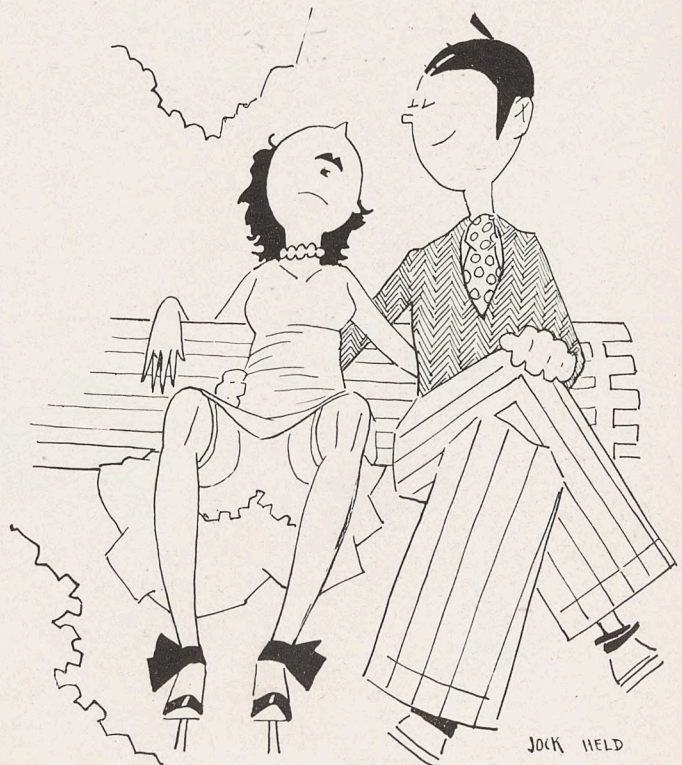
"Good heaven!" he shouted, gnashing his teeth, rentng his hair, etc., "who was it that we threw over the cliff?"

— D D D —

This ocured at Girkingham:

Lawyer: "Can you tell me if the defendant was expensively garbed?"

Rastus (*the witness of the murder trial of poor Lizzie Tilford*): "Deed she was, sah. Ah knows expensive garbage when I sees it."



Her folks all came from Spain and she had a beautiful pyrenees.



**The Language of Music**

(First Conjugation)

Being a List of the Recent Song Hits in Outline Form

*Infinitive*—TO LOVE YOU

*Present Participle*—LOVING YOU

*Past Participle*—LOVED BY YOU

*Present Indicative*—

I LOVE YOU or I'M IN LOVE

*Past Descriptive*—I LOVED YOU THEN

*Past Absolute*—

ABSOLUTELY, POSITIVELY, and HOW

*Future*—I WANT TO BE LOVED BY YOU

*Conditional*—WOULD YOU HAVE LOVED ME

*Past Conditional Perfect Future*—COULD I

HAVE BEEN ABOUT TO BE LOVED BY YOU YET, MAYBE\*

*Subjunctive*—IF I HAD YOUR LOVE

*Imperative*—

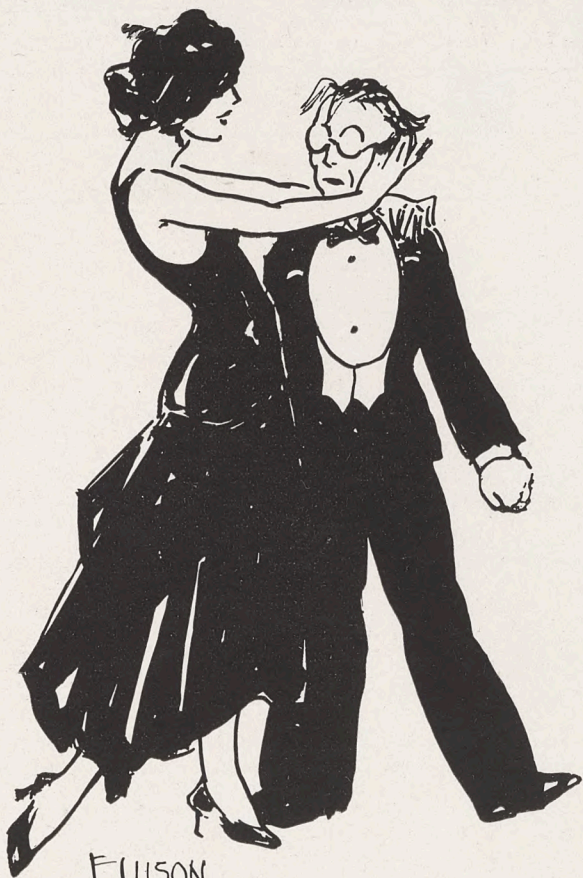
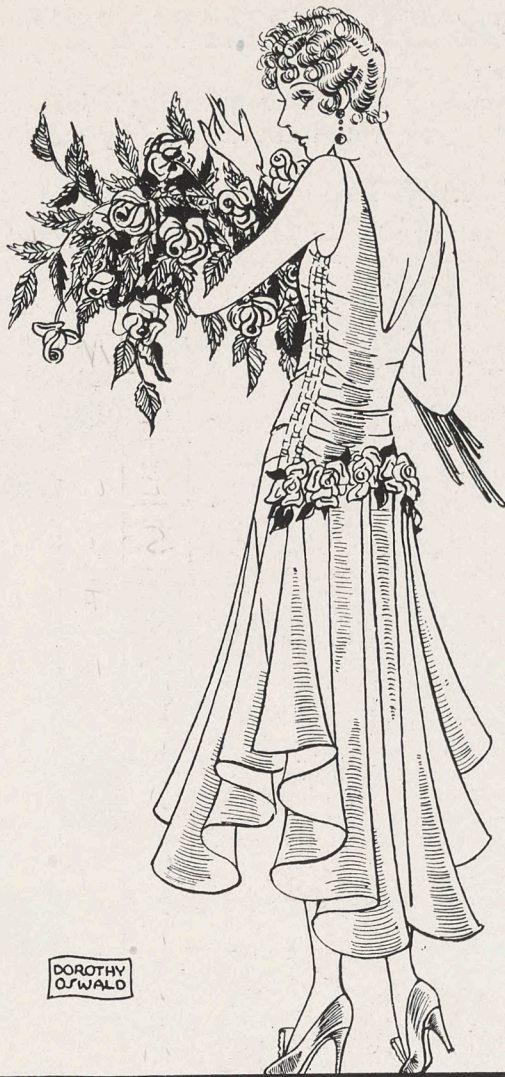
LOVE ME, YOU GOTTA GIVE ME SOME, etc.

*Variations*—

I LOVE YOU, I LOVE YOU, I LOVE YOU

\*The management will not accept complete responsibility for this, but according to its best knowledge this has not yet been used for a song title.

NOTE—All pieces sell at a uniform rate in St. Louis, but are slightly higher in East St. Louis and Canada.



Working on her Ph.D.

—Michigan Gargole

Leading Lady (according to contract)—I attribute my success to Lucky Strikes, Pepsodent Tooth Paste, Listerine, Fixaco, and Lavoris!

Voice from the box (Helpfully)—Ever try Life Buoy Soap?

— D D D —

“How old are you, little man?”

“Damned if I know, mister. Mother was twenty-six when I was born, but now she’s only twenty-four.”

— D D D —

Little Oswald (in the presence of the family circle plus a few additions):

“No! I don’ wanna kiss Miss Jones—she slapped Daddy for doing it.”

— D D D —

1st Drunk—“Shay, quit following me.”

2nd Drunk—“I can’t. I’m goin’ shame plashe you are.”

1st Drunk—“Where?”

2nd Drunk—“I dunno! Thash why I’m followin’ you.”



# "SI SI SENORITA'S" OFFICIAL DOPE SHEET

Personality denouement, Hadley's jokes explained, and many other things made clear which you would never guess by merely seeing the show. Just Try and work it.

## HORIZONTAL

3. The blues singer with the big eyes.
10. In what country does Act 1, Scene 3 take place?
13. Last name of the comedian.
16. Silly, cuckoo, etc.
17. If you have this many courses you have one too many.
18. What the Mexicans call the Senorita's husband.
19. What a gold-digger likes to call her sugar-daddy (be careful, it's a pun).
21. What's left of a "stork" after its insides are removed.
22. The first half of "Ella".
23. A harmless beverage very popular among the English profs.
24. What hangs around the bottom of a girl's dress? (Don't misunderstand us.)
25. If anybody really called their mother this, he'd probably get hit with the cocktail shaker.
26. Part of a tree; also what you feel like after an English final.
28. What students who have been taking an exam do when the prof suddenly comes back in the room.
31. The sun.
32. A sheep's boy-friend.
34. Handsome Guy (abbreviated).
35. Anno Domini ("").
36. What fraternity house is at 7020 Forsythe?
37. Cleaner, sweeter, etc.
38. What most people say after the third glass of beer (the middle letter is "r").
39. What noisy sleepers do.
41. Merely a different way of spelling "Rex".
42. Joe Ledbetter's first name in the show (abbreviated). Also the name of a state.
43. The guy that married No. 25 Horizontal.
45. What a class-room is like on a warm day.
46. Entrancing Snails (Abbreviated).
47. Combined.
49. North east.
50. Granddaughters of the American Revolution (abbreviated).
53. Don't leave these behind when you take your date for a ride in a row-boat.
55. When your date calls you this, you'd better slow up.
57. Raucous Nubians (abbr.).
58. A preposition that usually comes before words like "Rent," "Sale," or "Goodness sake".
60. Not bright.
62. Dead Animals (abbr.).
63. Getsolder.
65. What the word "aside" looks like when you see it in a mirror.
66. Flat.
68. The comedian's first name.
70. What everyone in the east would have been if they had to rehearse two weeks longer.
72. St. Louis Morgue (Abbr.).
73. The big cheese in the Quadrangle Club.
74. An popular English beverage.

|    |   |    |   |    |   |    |   |    |   |    |   |    |   |    |   |    |   |    |   |    |   |    |   |    |   |
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| 10 | M | 11 | E | 12 | X | 13 | I | 14 | C | 15 | O | 16 | C | 17 | M | 18 | A | 19 | G | 20 | I | 21 | N | 22 | N |
| 16 | I | 17 | N | 18 | A | 19 | N | 20 | E | 21 | O | 22 | N | 23 | E | 24 | S | 25 | E | 26 | N | 27 | O | 28 | R |
| 19 | L | 20 | M | 21 | I | 22 | N | 23 | E | 24 | A | 25 | S | 26 | T | 27 | R | 28 | K | 29 | E | 30 |   |    |   |
| 22 | E | 23 | L | 24 | T | 25 | E | 26 | A | 27 | T | 28 | H | 29 | E | 30 | M | 31 |   | 32 | M | 33 | A |    |   |
| 26 | S | 27 | A | 28 | P | 29 | S | 30 | C | 31 | A | 32 | T | 33 | T | 34 | E | 35 | R | 36 | S | 37 | O | 38 | L |
| 32 | R | 33 | A | 34 | M | 35 | H | 36 | G | 37 | A | 38 | D | 39 | A | 40 | T | 41 | O | 42 |   |    |   |    |   |
| 37 | P | 38 | U | 39 | R | 40 | E | 41 | R | 42 | U | 43 | R | 44 | P | 45 | S | 46 | N | 47 | O | 48 | R | 49 | E |
| 41 | R | 42 | E | 43 | K | 44 | S | 45 | G | 46 | A | 47 | P | 48 | A | 49 | O | 50 | V | 51 | E | 52 | N |    |   |
| 46 | O | 47 | E | 48 | S | 49 | A | 50 | D | 51 | D | 52 | E | 53 | D | 54 | N | 55 | E | 56 | T |    |   |    |   |
| 50 | G | 51 | A | 52 | R | 53 | B | 54 | O | 55 | A | 56 | R | 57 | S | 58 | S | 59 | I | 60 | R | 61 |   |    |   |
| 57 | R | 58 | N | 59 | F | 60 | O | 61 | R | 62 | R | 63 | D | 64 | I | 65 | M | 66 | D | 67 | A |    |   |    |   |
| 63 | A | 64 | G | 65 | E | 66 | S | 67 | E | 68 | D | 69 | I | 70 | S | 71 | A | 72 | E | 73 | V | 74 | E | N  |   |
| 68 | M | 69 | E | 70 | L | 71 | V | 72 | I | 73 | N | 74 | N | 75 | M | 76 | A | 77 | N | 78 | I | 79 | A | 80 | C |
| 72 | S | 73 | L | 74 | M | 75 | M | 76 | O | 77 | R | 78 | G | 79 | E | 80 | N | 81 | S | 82 | A | 83 | L | 84 | E |

## VERTICAL

1. If the chorus wore nothing but these, the show would be worth more than two bucks. (Pepsodent adv.)
2. An overgrown test.
3. Each act is divided into three of these.
4. Exclamation.
5. The leading lady.
6. Toothless Monkeys (abbr.)
7. It came on the 20th of April this year.
8. The roaring redhead that made the most noise at the rehearsals (last name).
9. Not real.
11. Prefix meaning "in".
12. When you're not "out of it", where are you? (Two words)
14. One of these can give you a disease.
15. The last word in closed cars.
20. Every one.
21. A little store-house.
- 22½. The blonde who sings "Poo-sheep-poo".
25. The leading man.
27. Who sings "Don't Bother Me"?
29. Simon Legree, who trained the dancers. (Last name).
30. One who taps.
31. These will make it hot for you.
33. Jumble, confusion.
36. Soon.
37. Most of the noise during the show is made by people fanning themselves with these.
40. Even the dumbest girl in the chorus can make this.
42. Same as 42 Horizontal.
44. A short advertisement.
48. What you'd have to be to wear the clothes recommended by College Humor.
51. What most guys think their girl friend is like.
52. What Lifebouy soap is good for.
54. What the Senorita said when the Senor asked her to take a little ride.
56. It's hard to find a girl who comes up to this.
58. First Scandal (for) Virginia (abbr.)
59. Love's Young Dream often wakes up in this western city.
60. The well-known naughty word.
61. Women wouldn't get far without these.
64. A tree.
67. By way of.
69. In Mourning (abbr.)
71. Like.



ESTABLISHED 1818

# Brooks Brothers

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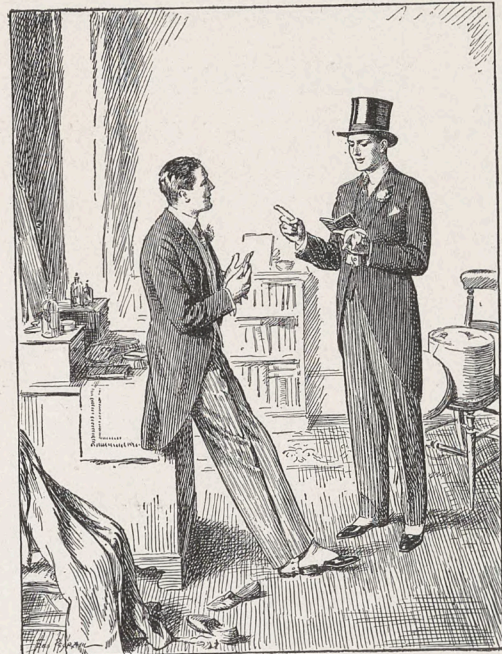
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Kitty: "Jane has had her face lifted."  
Katty: "What did they use, a windlass."  
—Penn State Froth

— D D D —

Mary had a little lamb,  
The lamb had halitosis,  
And every place that Mary went,  
The people held their noses.  
—Frivol

— D D D —

And then there's the one about the Scotch fisher-  
man who married a girl with worms.  
—Kitty Kat

— D D D —

Godley: "Gave my wife a beautiful wrap last  
night."  
Second Bootlegger: "Yes, I saw her eye this  
morning."  
—Wet Hen

— D D D —

The Man: But my dear lady, why didn't you sig-  
nal?  
The Flapper: There is no signal for what I  
wanted to do.  
—Punch

"I'll have you know—hic—hic—hic, that I'm  
part of the Standard Oil Company."  
"And what part are you?"  
"Hic—one of the tanks."  
—Scream

— D D D —

She: "How dare you, with your scandalous past,  
propose to me? It wouldn't take much for me to  
throw you downstairs and turn the dogs on you!"  
He: "Am I to take that as a refusal then?"  
—Burr

— D D D —

He: "She tries so hard to appear natural."  
She: "That dress ought to be a big help."  
—Toronto Goblin

— D D D —

New Bank Clerk: "Miss Jones? Do you retire  
a loan?"  
Stenog: "No, I sleep with Aunt Emma."  
—Kitty Kat

— D D D —

Steward: How would you like your breakfast,  
sir?  
Sea-Sick Passenger: With an anchor on it, if you  
don't mind.  
—Desert Wolf



## What's To Be Scene

### LOEW'S STATE

Metro-Goldwyn-Mayer and United Artists' pictures have long been conceded to be the finest in screen entertainment, and in Saint Louis there is only one Theatre that is priveleged with the showing in first runs of these attractions. This Theatre is the ever popular Loew's State.

A few of the forthcoming offerings at this emporium are, Lupe Velez in HELL HARBOR in which this fiery daughter of Mexico sings, and they say when you hear Lupe sing you want little else. This story has to do with pearl traders in the South Seas, the intrigue of derelict white men against the more simple natives, and through it all runs the pure love of the little native girl for the handsome big white sea captain. Then in the very near future will come along Norma Shearer in her Metro-Goldwyn-Mayer version of Ursula Parrott's famous novel "THE DIVORCEE". This is the tale of a young girl of wealth who really loves men for what they are, and not what they have, how the conflict rages among the idle rich, the industrious and honest poor, and the wastrels of her and other castes forms the greater part of this very daring story, and Norma Shearer it is claimed never has been more beautiful. And, then you are ordered, not requested, to Hold Everything, for the two very funny women of the screen are united in a laugh parade titled CAUGHT SHORT. They are Polly Moran and Marie Dressler. This is an epic in comedy, and the few spots that have played this are still laughing, you are urged strenuously to NOT MISS CAUGHT SHORT. Hall Roach the man who has revolutionized the short product field, and has brought notice from all classes and ages of the American public, has done something that promises to be the finest comedy effort yet achieved, in Laurel & Hardy BRATS this is realized. This comedy will show these two famous comics as their own sons, and you can imagine some of the funny antics that such a situation would allow these boys. Somerset Maughan's best seller "STRICTLY UNCONVENTIONAL" will soon be gracing Loew's Screen, and it is one of the most snappy and zestful of the more modern films the cast including such names as Lewis Stone, Conrad Nagel, Katherine Dale Owen, and several others. The ever popular Hearst Metrotonews will be shown weekly, and the youth and age both of this fair City will find as usual Loew's State leading in photoplays, during May.

### AMBASSADOR

Maurice Chevalier, the big heart flutterer from gay Paree, the naughty lover from France, the personality prince of America, has returned to the screen for his first modern romance. This is the current production at the Ambassador and is called "The Big Pond". His leading lady is the charming Claudette Colbert.

Chevalier, whose "Love Parade" was the outstanding motion picture of the year", is now in the role of a young American business man—in the chewing gum business. Ordinarily chewing gum is anything but romantic but just wait until you see Chevalier in this line.

He warbles one or two songs in his own inimitable accent, makes love to Claudette after his own fashion and generally shows his personality trait even better than in any past performance.

Following "The Big Pond" the Ambassador has a series of talking pictures from the three or four producers which furnish this Skouras house with the pick of their product. J. P. McAvoy's "Show Girl in Hollywood" is billed for early showing as is Katharine Brush's "Young Man of Manhattan," the biggest novel seller of the year.

Of course Ed Lowry continues to roll along on his tremendous popularity wave with his personally produced stage shows. He is bringing new and better entertainers to the Ambassador boards each week, including Harry Rose, the former Missouri Master of Ceremonies, who is due in the near future.

— D D D —

If you are caught in hot water be nonchalant, take a bath.

—Log

— D D D —

"My brother is working with five thousand men under him."

"Where?"

"Mowing lawns in a cemetery."

—Log

— D D D —

"I grade by the curve system," said the professor as he glanced at the row of beautiful co-eds in front of him.

—Texas Longhorn

— D D D —

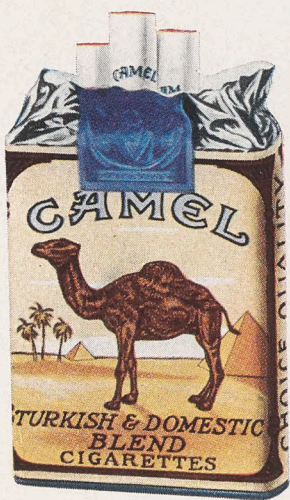
"Do you think you can learn to love me?"

"I can, sweetheart, but the Tuition's going to be high."

—Owl



BETTER Prom than last year . . .  
look at that something in the blue  
dress. . . . Hey, Tubby . . . you  
passed my Camels to the whole  
stag line. . . . Never mind . . .  
another carton in the booth. . . .  
Hello, Jack . . . why the fatigue?  
. . . This committee racket's no  
cinch . . . been trying to keep the  
boys from crashing the gate . . . I  
need a breathing spell. . . . You  
need a Camel . . . have one. . . .



*When they tell you they smoke Camels "just because they're good," they mean that Camel is a better cigarette.*



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Is Good  
Butter

Served on the Campus

The school inspector prepared to give the children an intelligence test.

Now close your eyes, children.

The inspector made a noise like birds twittering.

Now open your eyes and tell me what I was doing.

Kissing teacher, came the reply in a chorus.

—Juggler

— D D D —

“Don’t blubber so, Oscar,” said mammy Eskimo, “you’ll get your new dickey all greasy.”

—Octopus

— D D D —

“Want a ride girlee?”

“Going South?”

“Sure thing.”

“Well, give my regards to Byrd.”

—Kitty Kat

— D D D —

“Goodbye, Rachael, when I come back from college I’ll probably be kissing you and everything.”

—Jack-o-Lantern

— D D D —

The unluckiest man in the world: A seasick man with lockjaw!

—Frvol

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“Woe be unto you,” said the farmer to his runaway horse.

—Pointer

— D D D —

Little Betty: “Grandfather, weren’t you in the Ark?”

Grandpa: “No, my child.”

L. B.: “Then why weren’t you drowned?”

—Orange Peel

— D D D —

William: “How did you break your leg?”

Bill: “I threw a cigarette in a manhole—and stepped on it?”

—Colgate Banter

— D D D —

Minister at dinner: “Well, here’s where the chicken enters the ministry.”

Bright boy of the family: “Let’s hope it does better than it did in lay work.”

—Jack-o-Lantern

— D D D —

John was calling upon Mary and when he arrived Mary was sewing. As he walked into the room he inquired, “What are you making?”

Mary knowing John was somewhat bashful, replied, “Curtains for the sitting room.”

—Rammer-Jammer

— D D D —

He: “Every time I dance with you, I feel as if I’ve left the earth.”

She: “Yes, you’re standing on my feet now.”

—Log

— D D D —

Annette: “That’s a good looking bracelet, you have on.”

Janice: “Yes, my boy friend gave it to me, but please don’t say anything about it.”

Annette: “Why not?”

Janice: “Oh, you know how a thing like that gets around.”

—Wasp

— D D D —

“You say he’s funny looking?”

“Why, his ears were so large that for four years we didn’t know whether he’d walk or fly!”

—Burr

— D D D —

Her father was a baker—but she had more crust than dough.

—Siren

— D D D —

Voice on the Phone: “Who’s thish speaking?”

Other Ditto: “How do I know? I can’t see you.”

—Chapparral



*Clatter and clash  
Slinga da Hash  
Smasha da Deesh, and  
Tzwirla mustache  
Loopa da loop  
Sloppa da soup  
Winka da lady  
No giva da whoop.*

—The Claw

— D D D —

“Porter, fifty cents for another pitcher of ice water?”

“Sorry, suh, but if I takes any more ice dat corpse in the baggage car ain’t going to keep.”

—Exchange

— D D D —

A Pacific Coast bootleggerette was nabbed by the coppers, who found six pint flasks in her bloomers. How’s that for a kick in the pants?

—Carolina Buccaneer

— D D D —

Now that skirts are getting longer, many men are afraid that their eyes are on their last legs.

—Phoenix

— D D D —

A droll tale is told about the deaf and dumb man who had a nightmare and broke his knuckles on a bed-post, screaming.

—Lampon

— D D D —

A small boy strolled into a New Mexico drug-store and said to the clerk:

“Give me a nickel’s worth of asafetida.”

The proprietor wrapped it up and passed it over.

“Charge it,” said the boy.

“What name?” queried the druggtst.

“Hunnyfunkle.”

“Take it for nothing,” retorted the languid druggist. “I wouldn’t write asafetida and Hunnyfunkle for no nickle.”

—Buffalo Bison

— D D D —

A handsome young man walked up to a beautiful but very sedate young lady who was sitting alone in the corner of the ballroom, and politely asked for the next dance.

“Sir,” she said haughtily, “we have not been introduced.”

“Oh, that’s all right, I just wanted to know if you spoke English!” he said.

—Tiger

— D D D —

Her father was a lolly-pop manufacturer, and I was an all-day sucker.

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She: A hole in one.



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He kissed the parlor-maid and the girl screamed.  
The wife came in and looked around suspiciously.

"Fifi, why did you scream?"

"Through joy, madam. The master has just  
doubled my wages." —*Flamingo*

— D D D —

"Drag out the mop, Lil, Finchel spilled another  
coke."

"My brother-in-law was over to our house for  
dinner Sunday," said a boy friend to his poison.

"Is that anything unusual?" queried the Frau, "I  
thought he came over every Sunday."

"Yah," smirked the hot-shot, "but this time we let  
him in."

"Put the toothpaste back on the counter, Rupert,  
we got a tube at home." —*Voo Doo*

— D D D —

Macbeth's Sentinel (upon spying Birnam Wood  
moving Dunsinaward):

"Cheese it, the copse!"

—*Lord Jeff*

— D D D —

He: "In the spring a young man's fancy lightly  
turns to thoughts of love."

She: "Yes, big boy, but you think spring is here  
every time you get into a warm room."

—*Skipper*

— D D D —

He—"Mabel, 'm burning with love for you."

She—"Come home, Aloysius, don't make a fuel of  
yourself."

—*Texas Ranger*

— D D D —

**A Tale**

"Remember what the fly said when he sat on the  
fly paper?"

"No. What?"

"This stuff sticks to the end!"

—*Cajoler*

— D D D —

"Is your room-mate very broad-minded?"

"Broadminded?" Ill say he is; he never thinks of  
anything else."

—*Pup*

— D D D —

She: "What would you represent if you put your  
foot on a dime?"

He: "Ill bite."

She: "Woolworth nothing over ten cents."

—*Log*



**Caught With the Goods**

A backwoods mountaineer one day found a mirror which a tourist had lost. "Well, if it ain't my old dad," he said as he looked in the mirror. "I never knew he had his picture took." He took the mirror home, stole into the attic to hide it, but his actions did not escape his suspicious wife. That night while he slept she slipped up to the attic and found the mirror. "Hm-m," she said, looking into it. "So that's the old hag he's been chasin'."

—Exchange

— D D D —

"So those are snowshoes?"

"Yes, dear."

"Why, you'd simple freeze in those things."

—Octopus

— D D D —

1st: "Why so glum there, feller?"

2nd: "I got a letter today saying if I didn't stop going out with a certain man's wife he'd shoot me."

1st: "Well, that is easy to fix. Why don't you stop going with her?"

2nd: "He didn't sign his name."

—Log

— D D D —

She must have been the one of whom was said: "No matter how well she is feeling, she's in awfully poor shape."

—Brown Bull

— D D D —

And then there's the poor fellow who got a shoe shine and then remembered he had his roommate's shoes on.

—Witt

— D D D —

Boys, I've quit the hold-up game,

I'll hang around joints no more,

So with a sigh

And a faint little cry,

The garter stretched out on the floor.

—Beanpot

— D D D —

"John, what are you doing with your socks on wrong side out?"

"Oh, my feet got hot and so I turned the hose on them."

—Exchange

— D D D —

Ed: "I could go on dancing like this forever."

Co: "Oh, no, you couldn't; you're bound to improve in time."

—Columns


— D D D —



Parade: "Does this wind bother you?"

Rest: "No, talk as much as you please."

—Pointer

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Alice—"Oh, Bob, last night I dreamed that I was dancing with you."

Bob—"Oh, what a wonderful emotion it gives me to think that you would dream of me."

Alice—"And then I woke up to find my kid brother pounding my feet with a stick."

—Loughorn

— D D D —

Skinny Prof: "What's the formula for water?"

Stude: "H-I-J-K-L-M-N-O."

Skinny Prof: "Where in the name of thunder did you get that?"

Stude: "Why, the book said H<sub>2</sub>O!"

—Log

— D D D —

"Just where did the automobile truck hit you?" asked the dealer.

"Well," said the injured young woman, "if I had been wearing a license plate it would have been badly damaged."

—Exchange

— D D D —

Tourist (in the village store)—What have you in the shape of automobile tires?

Saleslady—Funeral wreaths, life preservers, invalid cushions, and doughnuts.

—Exchange

— D D D —

Pete: How many kinds of milk are there?

Repeat: Sweet milk, butter milk, and condensed milk. Why?

Pete: Well, I'm drawing a picture of a cow and I want to know how many nozzles to put on.

—Flamingo

— D D D —

Tough Kid—"Me old man was born in a log cabin full'a chinks."

Ditto—"Thas nothin'; me old man was born in a tenement full of Wops."

—Flamingo

— D D D —

Professor Whimpus states that bathtub designing has attained a foremost place in modern art. We congratulate the Buick Company on its achievement in this field.

—Lampoon

— D D D —

Kisses come easier and longer, nowadays—but the solitaires used to come earlier and larger!

—Beanpot

— D D D —

"That's the whole thing in a nutshell," muttered the phrenologist, as he examined the head of the frosh.

—Beanpot



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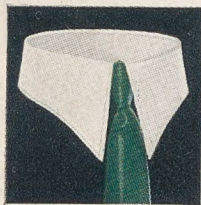
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