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9-7-2014

Carol Rusche Bentel, FAIA, FAAR '94, LEED AP / Liberal Arts, 1979

Sam Fox School of Design and Visual Arts

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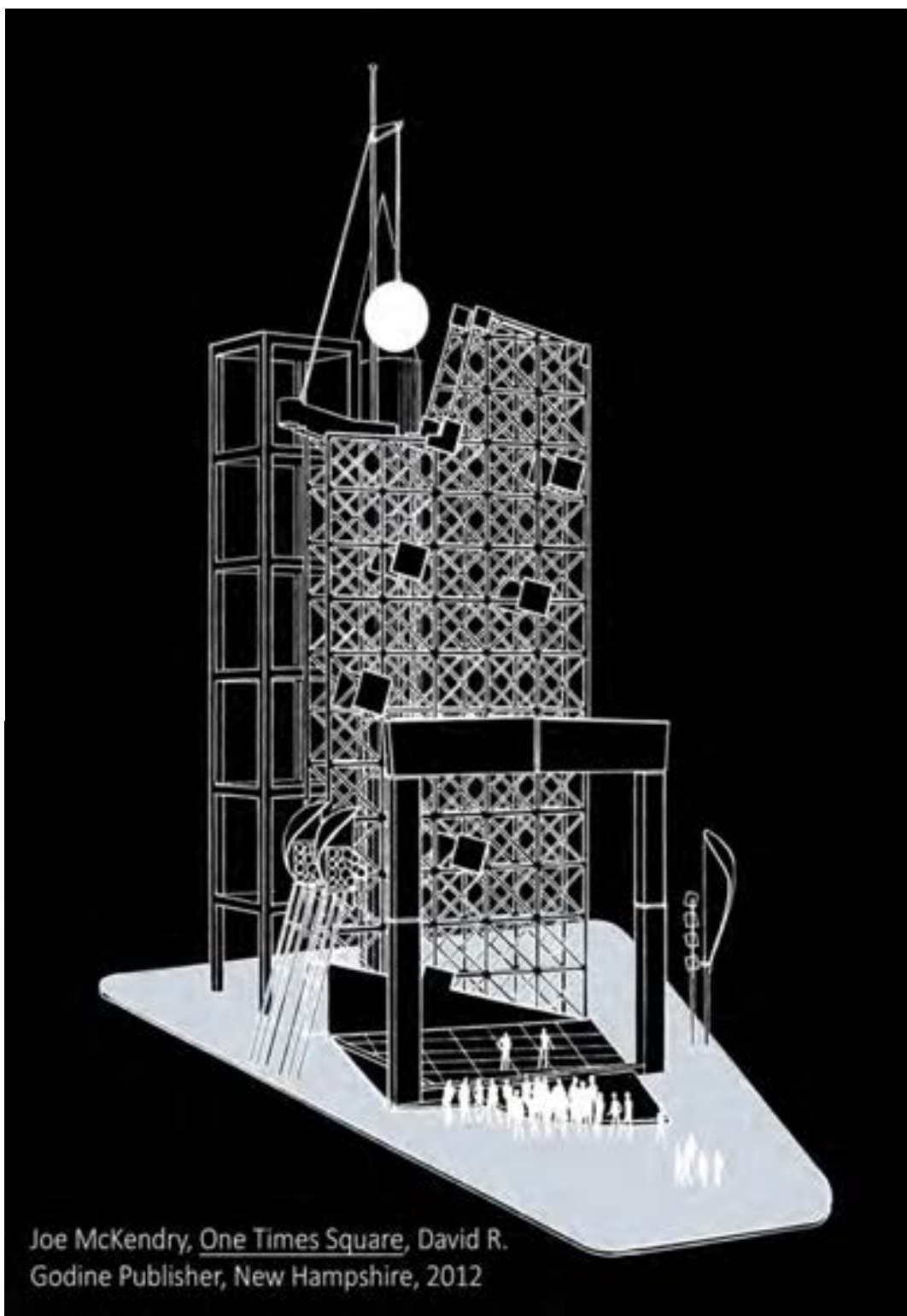
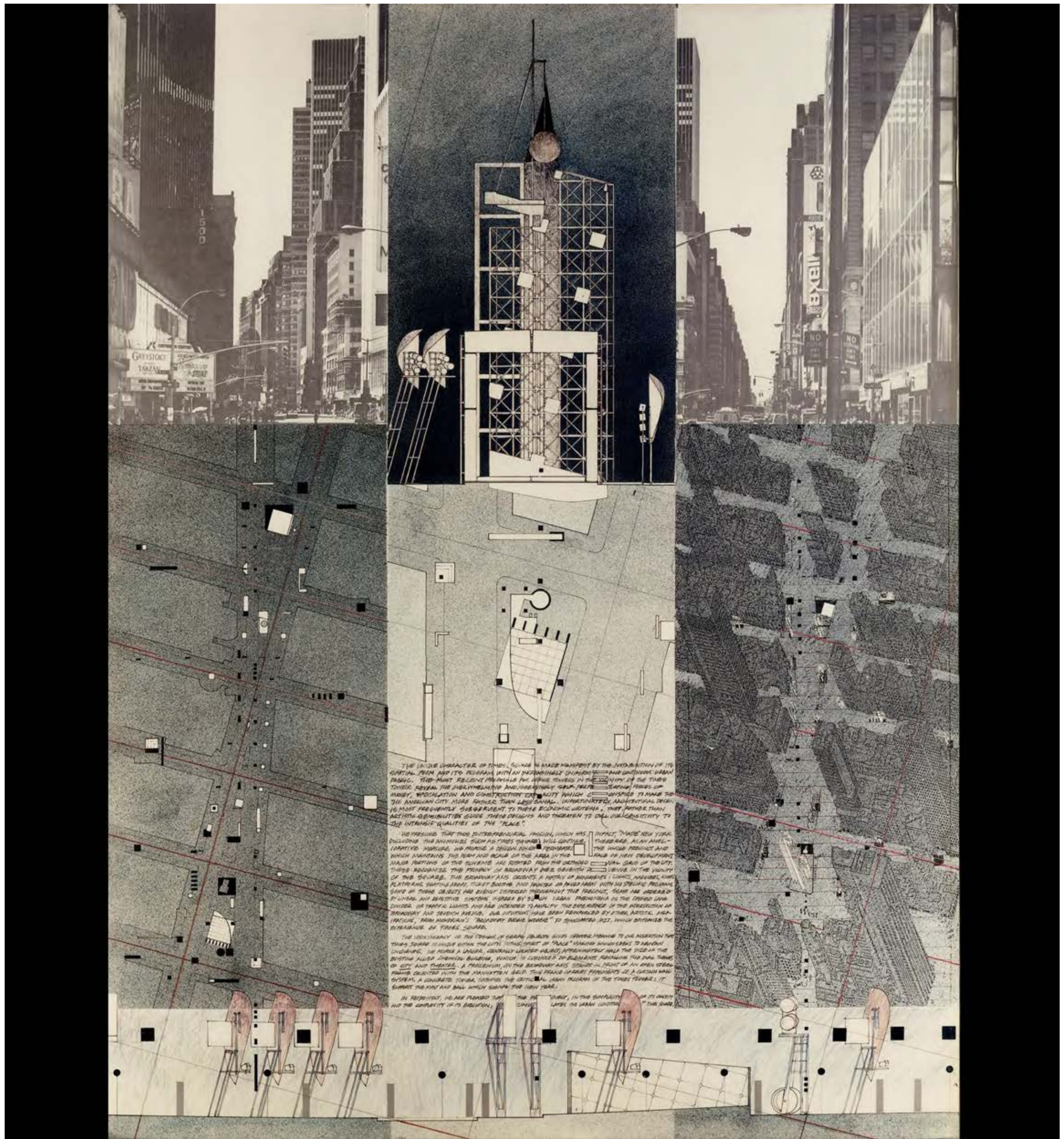
Sam Fox School of Design and Visual Arts, "Carol Rusche Bentel, FAIA, FAAR '94, LEED AP / Liberal Arts, 1979" (2014). *Women in the Design World: Work in Progress*. 10.

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TIMES SQUARE COMPETITION (1st Place Winning Entry)
DESIGNER (with Dr. Paul Bentel FAIA)
INK, AIRBRUSH, COLLAGE
 1984

The Times Square Competition was an international, one-stage idea competition. The hope of the Municipal Art Society was to raise public awareness of the design possibilities for the triangular site in contrast to a development project which had plans to demolish much of the historic fabric. The Rusche/Bentel scheme was one of eight winning schemes and the only one not to suggest a building for the site, but rather a stage, proscenium, movable lights and the New Year's Eve pole and ball. They overlaid a huge urban grid using the Broadway orthogonal, which is sharply angled from the Manhattan grid, across the whole zone enlarging the outreach of the Times Square character and energy. The new overlay was made up of fixed and mobile theaters, kiosks, seating, mobile lighting and speaker boxes.



Joe McKendry, One Times Square, David R. Godine Publisher, New Hampshire, 2012

Alumnae Biography

BIOGRAPHY
 Carol received Distinguished Alumna Award in 1999; bio includes: M. ARCH. NCSU '81 (AIA School Medal), MIT Doctoral Candidate HTC Program 1986; Fulbright Fellow 1985; Fellow of American Academy in Rome 1994; worked for Sarah Harkness at The Architects Collaborative, Massachusetts 1981-3; and Isozaki Associates,

Japan, 1985; 2008 National Chair AIA Committee on Design. She is a Professor at Webb Institute and CUNY; previously taught at Harvard, MIT, Georgia Tech, AA London. She is a practicing architect/partner at Bentel & Bentel Architects (since 1986) with design emphasis on authentic materials/modern solutions. She is an author of 1930's modern Italian architecture.

AWARDS
 Awarded 1st prize to Carol Rusche & Paul Bentel from 565 entries representing 47 states and 19 countries. There were eight 1st place winners, each receiving \$2,250.
 "Times Square, 1984" Exhibition, The Skyscraper Museum, New York. Fall 2014.

PUBLICATIONS
 Giovannini, Joseph, "Midtown Manhattan Wouldn't Be the Same," *The New York Times*, August 22, 2014, p. 22.
 Pittas, Michael John, "Design Competitions," *Urban Design International*, Vol. 5, No.2, Winter 1985, p. 12-13.