January 1977

Education—Section 1981: Extending the Right to Contract Doctrine to Prohibit Racially Discriminatory Admissions Policies in Private Schools

Follow this and additional works at: http://openscholarship.wustl.edu/law_urbanlaw

Part of the Law Commons

Recommended Citation
Available at: http://openscholarship.wustl.edu/law_urbanlaw/vol13/iss1/12
The American educational system traditionally has been composed of both public and private institutions. Since *Brown v. Board of Education*, it has been clear that racial segregation in public education violates the equal protection clause of the fourteenth amendment. The constitutional doctrine announced in *Brown*, however, did not apply to private schools which operated without any form of state involvement. Thus, the racially discriminatory admissions policies of many private schools remained unchecked until the United States Supreme Court, in *Runyon v. McCrary*, held that the denial of admission to a


2. 347 U.S. 483 (1954) (racially segregated public educational facilities are inherently unequal and violate the fourteenth amendment).


private school solely on the basis of race violated the right to contract guarantee of 42 U.S.C. section 1981.6

In McCrary, parents of a five year old black child submitted an admissions application to a private school in Fairfax County, Virginia, to enroll their son in the school’s summer day camp program.7 The school returned the form, explaining that it was “unable to accomodate the application.”8 Upon further inquiry, the school’s chairman informed the parents that the school was not integrated. The parents then contacted another private school in Arlington, Virginia, but did not submit an application after being told that only Caucasians were accepted.9 Thereafter, the parents brought an action for damages based upon the deprivation of their child’s civil rights, and to enjoin the schools10 from discriminating against qualified blacks in their enrollment practices. The Supreme Court, affirming an award of equit-able and compensatory relief,11 held that 42 U.S.C. section 1981, which grants all persons equal rights to make and enforce contracts, prohib-ited private schools from excluding qualified children solely because of their race.

The post Civil War Congress enacted the original section 1981, which included a right to contract guarantee, as part of the Civil Rights Act of 186612 to enforce the thirteenth amendment.13 Doubts concern-
SECTION 1981 AND PRIVATE SCHOOLS

The constitutional validity of the 1866 Act led to the passage of the fourteenth amendment. After the fourteenth amendment’s ratification, Congress passed the Civil Rights Act of 1870, which reenacted the Civil Rights Act of 1866. This chain of events created disagreement among the courts about whether the 1870 reenactment was intended to incorporate a state action requirement into the Act. This dispute, coupled with the Supreme Court’s decision in 1906 to restrict the application of the thirteenth amendment to situations of actual enslavement, severely limited the statute’s usefulness as a means to combat private acts of racial discrimination.


16. The reenactment resulted in two different interpretations of the 1866 Act. The provisions of the reenactment modified the language of § 1981 by extending its protections to all persons within the United States, rather than to citizens alone. It was thought that the change of language in § 1981 indicated that the statute was intended to enforce the fourteenth amendment rather than the thirteenth. See, e.g., Hurd v. Hodge, 334 U.S. 24, 30-31 n.7 (1948); United States v. Wong Kim Ark, 169 U.S. 649, 695-98 (1898). In addition, because the Civil Rights Act of 1870 followed the ratification of the fourteenth and fifteenth amendments, each of which contained state action requirements, some courts held that a state action requirement was incorporated into the 1866 Act. See, e.g., Corrigan v. Buckley, 271 U.S. 323 (1926); Buchanan v. Warley, 245 U.S. 60 (1917); The Civil Rights Cases, 109 U.S. 3 (1883); Neal v. Delaware, 103 U.S. 370 (1880); Strauder v. West Virginia, 100 U.S. 303 (1879); Williams v. Yellow Cab Co., 200 F.2d 302 (3d Cir. 1952), cert. denied, 346 U.S. 840 (1953); Waters v. Paschen Contractors, Inc., 227 F. Supp. 659 (N.D. Ill. 1964); Spampinato v. M. Breger & Co., 166 F. Supp. 33 (E.D. N.Y. 1958), aff’d, 270 F.2d 46 (2d Cir. 1959), cert. denied, 361 U.S. 944 (1960); Chicago’s Last Department Store v. Indiana Alcoholic Beverage Comm’n., 161 F. Supp. 1 (N.D. Ind. 1958). Other courts, however, maintained that the history of the 1870 Act demonstrated that Congress did not intend to alter the Civil Rights Act of 1866, and that the 1866 Act applied to acts of private discrimination. See, e.g., U.S. v. Morris, 125 F. 322 (E.D. Ark. 1903); In re Turner, 24 F. Cas. 337 (C.C. Md. 1867) (No. 14,247); United States v. Rhodes, 27 F. Cas. 785 (C.C.D. Ky. 1866) (No. 16,151). This position was reaffirmed by the Supreme Court in Jones v. Alfred H. Mayer Co., 392 U.S. 409 (1968).


18. After the Supreme Court’s decision in Hodges v. United States, 203 U.S. 1 (1906), litigants had to rely on the fourteenth amendment to contest racial discrimination. Unlike the thirteenth amendment, the fourteenth amendment was only applicable where there was some form of state action. To compensate for the lack of a judicial remedy against private discrimination, the courts attempted to expand the reach of the state action doctrine. See generally Henkin, Shelly v. Kraemer: Notes for a Revised Opinion, 110 U. Pa. L. Rev. 473 (1962); Sengstock & Sengstock, Discrimination: A Constitutional
In 1968, however, the Supreme Court revived the thirteenth amendment and the Civil Rights Act of 1866 as judicial tools to prohibit private discriminatory activity. The Court, in Jones v. Alfred H. Mayer Co., reexamined the legislative history of the Civil Rights Act of 1866 and held that section 1982 prohibited a privately operated real estate company from refusing to sell a home to the plaintiff solely because he was black. The Jones Court, in dicta, inferred that section 1981 would prohibit private discriminatory acts in contracting.

Following the Jones decision, the courts liberally applied the 1866 Civil Rights Act to various forms of private discrimination. The Supreme Court construed section 1982 to prohibit discriminatory exclusion from a community park and a private club. Lower courts interpreted


20. 42 U.S.C. § 1982 (1970) provides: "All citizens of the United States shall have the same right, in every State and Territory, as is enjoyed by white citizens thereof to inherit, purchase, lease, sell, hold and convey real and personal property."

21. While not commenting directly on § 1981, the Jones Court inferred that §§ 1981-1982, as part of the Civil Rights Act of 1866, should be given parallel interpretations.

In light of the concerns that led Congress to adopt [the Civil Rights Act of 1866] and the contents of the debates that preceded its passage, it is clear that the Act was designed to do just what its terms suggest: to prohibit all racial discrimination, whether or not under color of law, with respect to the rights enumerated therein.

392 U.S. at 436. In addition, the Jones Court analyzed the legislative history of the 1866 Act and held that its reenactment in the Civil Rights Act of 1870 did not incorporate a state action requirement into the earlier act.

But it certainly does not follow that the adoption of the Fourteenth Amendment or the subsequent readoption of the Civil Rights Act were meant somehow to limit its application to state action. The legislative history furnishes not the slightest factual basis for any such speculation, and the conditions prevailing in 1870 make it highly implausible.

Id. (emphasis in original). Even after the Jones decision, however, a few courts still required a showing of state action to invoke § 1981. See, e.g., Cook v. The Advertiser Co., 323 F. Supp. 1212 (M.D. Ala. 1971), aff'd on other grounds, 458 F.2d 1119 (5th Cir. 1972) (§ 1981 applies only to state action and is not violated by refusal of newspaper to publish Negro bridal announcement in society section of newspaper); Tennessee v. Hartman, 303 F. Supp. 411 (E.D. Tenn. 1969) (actions committed by hospital and physician in their private capacities were not "under color of state law" as required by § 1981); Culpepper v. Reynolds Metal Co., 296 F. Supp. 1232 (N.D. Ga. 1969), rev'd on other grounds, 421 F.2d 888 (5th Cir. 1970) (section 1981 does not provide jurisdiction in fair employment practices action). Recently courts have accepted the interpretation of § 1981 set forth by the Jones Court. In WRMA Broadcasting Co. v. Hawthorne, 365 F. Supp. 577, 580 (M.D. Ala. 1973), the court stated that "it has now become clear that this circuit has adopted the theory that state action is not a requisite element of a section 1981 claim by a black plaintiff." See also notes 24-29 infra.

interpreted section 1981 to bar private acts of racial discrimination related to contracting in employment cases, business contracts and services, hospital admissions policies, the use of recreational facilities, and admissions to state licensed training schools. In addition, the Supreme Court, prior to McCrary, stated that "§ 1981 affords a federal remedy against discrimination in private employment on the

tion's refusal to approve a membership share assignment to a black person which would have permitted access to a private park and playground violated the right to lease guarantee of § 1982).


24. Courts have also interpreted § 1981 to protect resident and registered aliens against private discriminatory acts related to contracting. See Roberto v. Hartford Fire Ins. Co., 177 F.2d 811 (7th Cir. 1949), cert. denied, 339 U.S. 920 (1950); Guerra v. Manchester Terminal Corp., 350 F. Supp. 529 (S.D. Tex. 1972), modified, 498 F.2d 641 (5th Cir. 1974). Non-minorities can also obtain relief under § 1981. McDonald v. Santa Fe Trail Transp. Co., 96 S. Ct. 2574 (1976) (§ 1981 was violated where two white employees were discharged for misappropriating cargo, but a black employee charged with the same offense was not discharged; statute protects whites as well as nonwhites).


basis of race."  

Thus, in view of the case law, the Supreme Court in McCrory, was faced with a clear choice—either to restrict the scope of section 1981 and reaffirm the pre-Jones decisions, or to continue the trend begun by Jones and construe section 1981 to bar private acts of discrimination in contracting. Following the Jones interpretation of the Civil Rights Act of 1866, the McCrory Court affirmed the broad applicability and constitutionality of section 1981. The McCrory Court further held that prohibiting private racial discrimination under the facts presented did not infringe the defendants' freedom of association, parental rights or right of

31. See notes 17 & 18 and accompanying text supra.
32. See notes 24-29 and accompanying text supra.
33. 427 U.S. at 168-75.
34. Id. at 168. In dissent, Justice White argued that § 1981 did no more than remove legal disabilities in contracting (i.e., state laws prohibiting contracting with Negroes).

The statute [§ 1981] by its terms does not require any private individual or institution to enter into a contract or perform any other act under any circumstances; and it consequently fails to supply a cause of action by respondent students against petitioner schools based on the latter's racially motivated decision not to contract with them.

35. The Court reasoned that a contractual relationship exists between private schools and parents who enroll their children in them, because the schools receive payments for services rendered and the student receives instruction in return for those payments. Id. at 172. See, e.g., Asheville School v. Kirk, 269 Ill. App. 365 (1933); Mc Clintock v. Lake Forest Univ., 222 Ill. App. 468 (1921); Booker v. Grand Rapids Medical College, 156 Mich. 95, 120 N.W. 589 (1909). See generally Note, The Student-School Legal Relationship: Toward a Unitary Theory, 5 Suffolk U.L. Rev. 468, 475-76 (1971).
36. 427 U.S. at 172.
37. The right of association embraces "the freedom to engage in associations for the advancement of beliefs and ideas." NAACP v. Alabama, 357 U.S. 449, 460 (1957). The McCrory Court asserted that termination of the school's discriminatory admissions practice would not inhibit the teaching of any ideas or dogmas, and thus found no infringement of the right of association. 427 U.S. at 176. Furthermore, the Court noted that "[i]ndividual private discrimination . . . has never been accorded affirmative constitutional protections." Id. quoting Norwood v. Harrison, 413 U.S. 455, 470 (1973).
38. It is well settled that parents have the right to direct the upbringing and
McCrary is not a panacea. The decision will not achieve full-scale integration of private schools. Section 1981 can be used to prohibit racially discriminatory admissions policies of private schools where the prospective student is denied admissions solely because he is black. Academic, financial, religious and sex-based restrictions on admissions were not within the scope of the McCrary holding. Where the school's acts of racial discrimination are neither blatant nor explicit, the plaintiff's burden of proof may be prohibitive. Moreover, private schools may attempt to circumvent McCrary by practicing covert racial discrimination and using pledges, donations, and scholarships to evade the contract requirement necessary to invoke section 1981. Despite its limited scope, however, the Supreme Court's decision in McCrary is significant. Discriminatory practices within private education were considered outside the scope of judicial scrutiny until McCrary. Although the McCrary decision focused on the freedom to education of their children. Pierce v. Society of Sisters, 268 U.S. 510 (1925). The McCrary decision does not affect a private school's right to operate or teach a particular subject, nor does it affect the parents' right to send their children to private schools. The McCrary Court held that no parental right had been infringed upon because the parents were free to send their children to private schools and the schools were "presumptively free to inculcate whatever values and standards they deem[d] desirable." 427 U.S. at 177.

39. The Court held that although the application of § 1981 to a racially discriminatory school admissions policy implicates parental interests, parents "have no constitutional right to provide their children with private school education unfettered by reasonable government regulation." 427 U.S. at 178.

40. 427 U.S. at 167.

41. See Gonzales v. Southern Methodist Univ., 536 F.2d 1071 (5th Cir. 1976) (injunction denied because the record revealed no evidence of discrimination based on race); Riley v. Adirondack Southern School for Girls, 368 F. Supp. 392 (M.D. Fla. 1973) (court denied relief after finding other factors present, aside from race, to deny plaintiff's admission).

42. See, e.g., Booker v. Grand Rapids Medical College, 156 Mich. 95, 120 N.W. 589 (1909) (constitution did not restrain the refusal to admit blacks students to a medical school incorporated under state law); Barker v. Bryn Mawr College, 278 Pa. 121, 122 A. 220 (1923) (a private school has discretion to exclude or dismiss undesirable students).

After Brown v. Board of Education, 347 U.S. 483 (1954), the courts applied the fourteenth amendment to prohibit discrimination in private schools where some form of state action was present. See note 4 supra. But where state action was not found, the fourteenth amendment did not apply to private schools. See, e.g., Bright v. Isenberger, 314 F. Supp. 1382 (N.D. Ind. 1970), aff'd, 445 F.2d 412 (7th Cir. 1971) (due process requirements do not apply to expulsion proceedings in a private school); Guillory v. Administrators of Tulane Univ., 212 F. Supp. 674 (E.D. La. 1962) (racially exclusionary admissions); Reed v. Hollywood Professional School, 169 Cal. App. 2d 887, 338 F.2d 633 (1959) (racially exclusionary admissions).
contract rather than the overall desegregation of private education, it nonetheless provides a new weapon with which aggrieved persons can challenge racial discrimination in private education.\textsuperscript{43} By affirming the Jones Court’s historical interpretation of the Civil Rights Act of 1866, McCrary ensures that the thirteenth amendment will remain a viable constitutional restraint on private discrimination.

Susan D. Grob

---

\textsuperscript{43} The McCrary Court affirmed the Fourth Circuit’s reversal of an award of attorney’s fees to plaintiffs holding that § 1981 did not specifically authorize a fee award and that there was no other statutory basis for the fees. 427 U.S. at 182-86. See Ayeska Pipeline Serv. Co. v. Wilderness Soc’y, 421 U.S. 240 (1975), \textit{noted in} 1975 WASH. U. L. Q. 1071 (rejecting “private attorneys general” theory of fee awards unless statutorily authorized). The inability to recover attorney’s fees under § 1981 might have inhibited other aggrieved persons from bringing suits against private schools with racially discriminatory admissions policies. Congress, however, has eliminated this potential barrier. The Civil Rights Attorneys Fee Awards Act of 1976, Pub. L. No. 94-559, 90 Stat. 2641, authorizes an award of attorneys fee to a prevailing party in actions brought to enforce § 1981 as well as other enumerated civil rights statutes. \textit{See generally} Larson, \textit{The Civil Rights Attorneys Fees Awards Act of 1976}, 10 CLEARINGHOUSE REV. 778 (1977).